



<https://resources.quireos.com>

Description	Link
Growing an organic skincare products line to \$40k/mth	https://growthhunt.co/posts/strategies-
\$0 to \$1000 MRR under 100 days in the middle of a pandemic	https://baremetrics.com/blog/friendly-g
Getting to the front page of Hacker News	https://www.groovehq.com/blog/hacke
Bootstrapping from \$400 to \$2,750 MRR in 135 days without ads	https://plausible.io/blog/startup-market
Getting to the front page of Reddit in 24 hours	https://levels.io/hoodmaps/
Reaching the front page of HackerNews multiple times	https://twitter.com/1HaKr/status/12858
Getting to #1 on Hacker News & >10k in visitors with one post	https://www.startupschool.org/posts/27
Making \$160,000 in Two Weeks via Appsumo	https://www.indiehackers.com/@guilla
Competition-hacking our way to 10x customers	https://blog.emailoctopus.com/growth-
Hacking Twitter giveaways: 10k new followers	https://levels.io/giveaway/
How I Got 100,000 Visitors and 5,000 Email Subscribers in 6 Weeks	https://www.indiehackers.com/post/10
No product to \$2k MRR in a month during a global pandemic	https://entrepreneurshandbook.co/how
Growing A Brand to \$1.1M/month at 23 Years Old	https://www.starterstory.com/stories/br
Getting 1,000 site visits from one single comment	https://www.starterstory.com/blog/how
From Launch to >\$15K of revenue in 48 hours	https://www.indiehackers.com/post/ho
Using Reddit to boost mailing list	https://www.starterstory.com/blog/crac
How We Got Our First 100 Paying Customers in 24 Hours	https://www.groovehq.com/blog/startu
Getting to #1 on Product Hunt	https://blog.lemlist.com/how-to-end-1-
Running a Successful Kickstarter Campaign that Made \$15k In 28 Hours	https://sumo.com/stories/kickstarter-er
From \$1m to \$2m ARR in 6 months with no fundings in the middle of a pandemic	https://medium.com/@guillaume.mout
How we got to the front page of HN and stayed 17 hours with no help	https://www.indiehackers.com/post/ho
I got 400 signups with a video of a product that didn't exist	https://www.lunadio.com/blog/i-got-400
Bootstrapping a Side Project to \$6k/MRR	https://blog.usejournal.com/how-i-boot
6 days, 3,626 sales, \$101,528 in revenue	https://tr.af/6
From \$0 to \$323,010.43 in 14 months	https://www.reddit.com/r/Entrepreneur
Getting 100 Free Beta Testers Without a Product or Landing Page Ready	https://www.chanty.com/blog/got-100-f
How I get the first 500 Paid Users paying \$5/mo for my SaaS	https://blog.inkdrop.info/how-ive-attra



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Description	Link
How I increase in-app purchase by 30%	https://medium.com/swlh/how-i-increa
How I made the \$150,000 from my bedroom was through digital/affiliate marketing.	https://medium.com/the-post-grad-surv
200 to 800 followers with one Twitter thread	https://twitter.com/AlexLullTW/status/1
\$0 to \$30k within a year	https://www.groovehq.com/blog/first-ye
How I Got My First 10 Paying Customers - Without Spending Any Money On Marketing	https://www.indiehackers.com/post/ho
50+ eBook pre-sales (\$383 made)	https://www.indiehackers.com/product
How I grew Software Ideas to \$6k MRR in three months	https://www.indiehackers.com/post/ho
14 days, \$14K in sales, 1,000 customers	https://www.indiehackers.com/post/14
0 to 2500 subscribers in less than a month	https://medium.com/swlh/the-power-of
Week-Long Project Took Me To #2 On Product Hunt and The Front Page of Hacker News	https://hackernoon.com/how-a-week-lc
Lessons and Regrets from My \$25000 Launch	https://www.swyx.io/coding-career-lau
\$110k in two weeks after launch	https://twitter.com/alexdbdebrie/status/1
How I validated my idea for Kettle & Fire (without a product)	http://justinmares.com/how-i-validated
Use Customer Expansion to Skyrocket Growth	https://baremetrics.com/blog/customer
4,000 new signups in two weeks from Medium.	https://medium.com/@teaminfinity/goc
\$6,116 from my product launch - no audience	https://www.indiehackers.com/post/6-1
Growing a Slack Bot from beta to \$25k per month	https://blog.markgrowth.com/growing-a
How I Got 100,000 Visitors and 5,000 Email Subscribers in 6 Weeks	https://medium.com/better-marketing/t
6 Steps I Used to Sell Over 215,000 Fitness eBooks	https://medium.com/@shawnlebrun/th
0-20k email subscribers in a year	https://www.reddit.com/r/Entrepreneur
How Content Syndication Helped BestSelf Co. Launch a \$2 Million Business	https://www.shopify.com/blog/bestself-
£8k Instagram Giveaway → 1M new followers	https://www.indiehackers.com/post/8k
Grow Your Twitter Audience	https://twitter.com/JanelSGM/status/12
How we redesigned our product page and improved page value based on Google Analytics	https://themesberg.com/blog/design/hc
Send personal video welcomes to increase conversion	https://www.indiehackers.com/post/ser
How I used quizzes to generate 10,000+ qualified leads	https://copyhackers.com/2018/02/beyo
How I Gamified my SaaS onboarding to increase growth (near 50% conversion)	https://www.indiehackers.com/post/ho



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Description	Link
How We Increased Pricing Page Conversion Using Email	https://blog.wishpond.com/post/11567/
"Powered by" - An Acquisition Channel Nobody is Talking About	https://zerotousers.substack.com/p/ho
#1 on Product Hunt (Ultimate Guide)	https://blog.salesflare.com/product-hu
The secret to Mention's 54% increase in signup conversions	https://clearbit.com/blog/how-mention-
How a Made-up Product Increased Conversions by 233%	https://unbounce.com/conversion-rate
How we boosted our traffic by 504.17% with a SEO-Friendly Web Story	https://wordlift.io/blog/en/web-stories-s
discounts to members of various communities	https://www.indiehackers.com/post/do
How reframing discounts led to a 4x increase in yearly plans	https://blog.friger.io/how-reframing-dis
Use GIF & memes for free brand exposure	https://www.indiehackers.com/post/tip
Don't showcase all your good features, it backfires	https://ariyh.substack.com/p/dont-shov
How a tiny badge led to dozens of sales and hundreds of new followers	https://jakobgreenfeld.com/badge
Underrated Acquisition Channel - Posting On Competitor Feature Requests	https://www.indiehackers.com/post/un
My online course made \$6,622 in 5 days. Here's how I did it	https://www.preetamnath.com/blog/on
5 Tactics I've Used To Get 25,000 Newsletter Subscribers	https://medium.com/an-idea-for-you/5-
\$0 is better than 'free' to increase conversions	https://ariyh.substack.com/p/0-is-bette
Get more paid subscribers by offering a complementary newsletter	https://joshspecter.com/paid-newslette
How I tricked TechCrunch into writing about my startup	https://stories.betalist.com/how-i-tricke
The First Thing I Send To People Who Give Me Their Email Address	https://medium.com/an-idea-for-you/hc
Actionable advice to acquire your first 100 sign ups	https://www.indiehackers.com/post/act
Experiment with Shared Ads on Twitter	https://www.indiehackers.com/post/ex
13,000 new followers, 47,000 retweets & 10x blog visits with one Twitter thread	https://twitter.com/hey_ciara/status/94
Hacking Facebook Ads. Advertise by using other's paid ads for free	https://eminfaliyev.medium.com/hackir
Add a todo list to your site to increase organic traffic	https://www.indiehackers.com/post/wh
Tip: Give shoutouts to get shoutouts	https://www.indiehackers.com/post/the
\$10K in preorders in 3 days	https://www.indiehackers.com/post/ho
How a tiny peanut butter company grew to \$500k per month in sales	https://thehustle.co/how-a-tiny-peanut
8 Proven Strategies for Converting Free Trial Users to Paying Customers	https://databox.com/converting-trial-us



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Description	Link
One simple trick to grow a newsletter to 1+ million subscribers with Sam Parr from The Hustle	https://newslettercrew.com/ep39-one-s
How we gathered thousands of users to our app for free, using Reddit.	https://www.indiehackers.com/post/ho
#1 most upvoted product of all time on Product Hunt. (How to launch)	https://medium.com/startup-grind/how
My Guide Attracted 2,100 People in 3 Days. Here's the Behind-the-Scenes	https://kevoncheung.com/blog/building
How We Made \$70k in 10 Days by Launching a Lifetime Deal (Without AppSumo)	https://medium.com/infinitypm/how-we
Building a Facebook group to help us grow to 6 figures ARR	https://twitter.com/Vinrob/status/13550
Lessons from 300+ Indie Hackers Posts about Newsletters	https://www.indiehackers.com/post/les
How Shopify Increased Revenue 90% in 365 Days	https://sumo.com/stories/shopify-mark
Growth Marketing Mint.com From Zero To 1 Million Users	https://okdork.com/quant-based-marke
1.5 million subscribers in 18 months	https://medium.com/the-mission/how-r
Avoid Gmail Promotions Tab	https://www.saleshandy.com/blog/avoi
Altruistic referrals are 86% more effective	https://ariyh.substack.com/p/altruistic-r
The Wiki Strategy: How to Grow Your Blog to 100k+ Monthly Visitors	https://medium.com/better-marketing/t
grew my Twitter account from 300 to 37k followers	https://www.indiehackers.com/post/i-g
Getting 30,000 Hacker News visitors to your website	https://news.ycombinator.com/item?id
NomadList Pricing Analysis	https://www.indiehackers.com/post/no
We Made \$214,500 and Set a New Record on Appsumo Deals	https://www.linkedin.com/pulse/we-ma
\$93,884 & 3,500 customers in 3 weeks: Our AppSumo experience	https://www.project.co/appsumo-exper
The Paypal referral program: Getting to 100M users.	https://viral-loops.com/blog/paypal-refe
7 Things I Learned From Growing My Email List From 0 to 10k+ Subscribers in Less Than 10 Months	https://entrepreneurshandbook.co/7-th
How author Ryan Holiday doubled his email list one newsletter at a time	https://convertkit.com/daily-stoic-case
How I Went From 0 to 142,263 Users in 12 Months	https://stanleycyang.com/how-to-drive
Case Study: How to Pitch Journalists & Get Featured in a Major Magazine	https://zakslyback.com/case-study-hc
I tried out 6 different email subject lines and collected some great data.	https://www.indiehackers.com/post/i-tr
Casper Marketing: How a Mattress Company Went from Zero to \$750 Million in 4 Years (Case Study)	https://www.drip.com/blog/casper-mar
How to go viral on reddit	https://www.indiehackers.com/post/ho
Netflix growth hack for traditional TV	https://medium.com/@nikolasvogt/netf



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Description	Link
YouTube Growth Hacks: 11 Proven Steps to Grow Your Channel Fast	https://financequickfix.com/youtube-gr
Dropbox Referral Program - A Story of 3900% growth in just 15 months	https://www.theflyy.com/blog/dropbox-
How MasterClass Built a \$2.8 Billion EdTech Empire in 7 Years	https://foundationinc.co/lab/masterclas
An Epic List of 100 Growth Hacks for Startups	https://www.searchenginejournal.com/
How zapier uses SEO & reviews to bring 2.9M visits a year	https://foundationinc.co/lab/seo-strateg
41 EXAMPLES OF GROWTH HACKING TECHNIQUES USED BY FAMOUS BRANDS	https://www.websiterating.com/online-
B2B influencer marketing: Fiverr's youtube influencer campaign	https://foundationinc.co/lab/fiverr-influe
4 of the Best Tech Startup Growth Hacking Campaigns	https://techdayhq.com/community/artic
How This SaaS Startup (ActiveCampaign) Built a Sales Funnel & Grew To 50,000 Customers	https://www.indiehackers.com/@bbba
Beardbrand Marketing: How to Turn \$30 into \$100,000 MRR (Case Study)	https://www.drip.com/blog/beardbrand