**14th APacCHRIE Youth Conference**

**May 25 – 27,2023**

**4N in Hospitality and Tourism on FIRe:Where Creativity Meets Technology**

**First Announcement and Call for Papers**

**Deadline for Submission**

**Deadline for Abstracts or Full Papers Submission: 3 March 2022**

**Final Version Submission: 24 March 2023**

The International Management Schools (IMS) and the Council of Hotel and Restaurant Educators of the Philippines (COHREP) invite undergraduate students from higher education institutions to join the 14th APacCHRIE Youth Conference at Hilton Clark Sun Valley Resort in Clark, Pampanga, Philippines from 25 – 27 May 2023.

Join other students from the Asia Pacific region in academic and industry sessions, networking opportunities, and tourism and hospitality-related activities for professional and talent development, and leadership skills enhancement.

**CALL FOR PAPERS**

We welcome two types of paper submission: **abstracts** and **full papers** in relation to the theme, **“ 4N in Hospitality and Tourism on Fire: Where Creativity Meets Technology**,” including but not limited to the following:

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| * Tourism and the Sustainable Development Goals * Tourism Culture * Tourism Economics * Tourism Planning and Policy * Destination Marketing * Future Tourism Scenarios * Competition and Collaboration among Asia-Pacific Countries on Tourism * Hospitality Management and Marketing * Green Hotel Marketing * Service Design * Smart Cities and Smart Tourism * AI, Robotics and Technology in Tourism and Hospitality Industries * E-Commerce, OTAs, and Travel Agency Management * Social Media and Sharing Economy * Consumer Behaviour in Hospitality and Tourism * The Role of Local Communities * Rural Tourism and Green Tourism * Sustainable Events * Leisure and Business Events * Crisis Management in Hospitality and Tourism * Impact of COVID-19 and Recovery Strategies * Hospitality Experience during COVID-19 * Culinary Arts and Gastronomy * Human Resource Management and Organisational Behaviour * Ethics, Leadership, and Corporate Social Responsibility |

**General Paper Submission Guide**

1. All submissions and papers must be written in English.
2. Contributions from either Individual author or multiple authors are welcome.
3. Submissions must be original and should not have been previously published or currently under review for publication elsewhere
4. Two types of submission are accepted:

* Abstract (maximum 1,000 words) or
* Full paper (maximum 3,000 words)

1. All contributions should follow the format and style prescribed by the Publication Manual of the American Psychological Association (APA, 7th edition).
2. Tables and Figures (300dpi) should be clearly labelled in the format and style prescribed by the Publication Manual of the American Psychological Association (APA, 7th edition) and suitable for direct reproduction.
3. The author’s name and affiliation should be shown only on the cover page of the manuscript. They should not be indicated anywhere in the paper.
4. Submissions may be accepted either for Stand up or Poster presentation based on the quality of paper and author’s preference
5. Once the submission is accepted, at least one of the authors must register and present at the conference.
6. Papers will be presented in either oral (i.e. stand-up presentation) or visual (i.e. poster) form.
7. Best paper awards will be competitively selected by the Best Paper Review Committee based on a pre-agreed criteria**,**  after assessing the final version of Full Paper (maximum 3,000 words) submitted.

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| Conference official website: www.apacchrie2023.com  Submit abstract or full paper to:  Prof. Shirley V. Guevarra@ [svguevarra@up.edu.ph](mailto:svguevarra@up.edu.ph)  Paper Review Chair  For abstract/full paper template, please visit: www,apacchrie2023.com  For inquiries on conference matters, please email **[apacchriesecretariat@gmail.com](mailto:apacchrie2022@sunway.edu.my" \t "_blank)** |