

Press release

For unforgettable moments on the road

Four companies - one passion. With a shared vision and great innovative strength, the Truma Group has set itself the task of decisively shaping the future of the camping and outdoor universe today. The expansion of the core business is just as much a focus as international growth and solutions for electrified vehicles.



Putzbrunn/Munich, **25.08.2022** – Since the founding of the Truma Group at the beginning of 2021, the companies Truma Gerätetechnik with Truma Corp., Truma Limited, Truma Industrial, Truma China, Leisure Tec and Alde with Alde DE and Alde UK, nexT and Truma Group Ventures have been united under one roof. The member companies operate independently under the strategic control of the Group - driven by a shared passion for providing the best possible comfort on the road with their products and thus making unforgettable moments possible. Even today, the group of companies is flexible and agile in finding answers to new challenges, while at the same time continuing to expand its core business.

As a system supplier, Truma launched a new generation of the Combi D this summer - for more resource-efficient heating, greater comfort and flexibility, and with central control. At the same time, a new 5,350-square-meter production site was opened in Unterschleissheim in July to make additional production and logistics space available and at the same time create room for technology updates in the production lines. In the medium term, the Truma Group will open up the product range to different energy sources such as liquid gas, fuel and electricity and will give customers the choice of which energy source they want to use. At the same time, other parts of the portfolio in the area of heating and cooling will be renewed in order to meet the needs of customers even better and to be more sustainable with future products. This includes, for example, switching to sustainable refrigerants and focusing on the total energy in the vehicle and its intelligent and maximally efficient use.

Further internationalization is also a focus of the Truma Group and its goals. In the USA, the portfolio of member companies has already been constantly expanded, so that the Group acts as a system supplier there as well. With the aim of constantly meeting the requirements of



customers there even better, the Truma Group is evaluating various options in the direction of local for local and further growth potential.

Looking to the future and based on the decades of experience of its member companies and their pioneering spirit, the Truma Group is also already developing solutions for electrified vehicles with its innovation unit nexT experience. "Tomorrow's outdoor adventures will be electric. However, ensuring comfort and self-sufficiency in e-RVs as well presents us with special challenges. This is because completely new types of energy solutions are needed for the modified vehicles, in which there is no longer any diesel or gas on board. We aim to support our customers in the transition to e-mobility with all our knowledge and experience," says Alexander Wottrich, CEO of the Truma Group.

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