

KORY LARSON

PRODUCT DESIGNER

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EXPERIENCE

SENIOR PRODUCT DESIGNER / MAKE SENSE LABS

JUN 2021 - PRESENT

- I worked with the product team as a lead product designer to conduct research, design, and testing for their web and mobile products.
- Created visual identity systems, digital illustrations, and brand marketing campaigns.
- Lead the design team by aligning cross-functional teams throughout the product development cycle.

SENIOR PRODUCT DESIGNER / METAL

MAY 2020 - JUN 2021

- Conducted usability tests, competitive analyses, primary and secondary market research, customer interviews, and gather requirements.
- Worked on a variety of tasks, such as creating personas, process flows, storyboards, wireframes, high-fidelity designs, and prototypes.
- Worked with stakeholders and internal teams.
- Worked cross-functionally with marketing, sales, engineering, data science teams to create engaging experiences for our users.

SENIOR PRODUCT DESIGNER / LYNX WALLET

APR 2017 - MAY 2020

- Led the design of a new product from concept to acquisition, including user research, prototyping and testing with customers, and visual design across web and mobile platforms.
- Created wireframes for each feature or flow in the app based on customer needs and business goals.
- Collaborated closely with engineers to ensure that designs are feasible within technical constraints.

EDUCATION

THE ART INSTITUTES

B.A COMMUNICATIONS

INDUSTRY KNOWLEDGE

Interaction Design

Rapid Prototyping

Lo/Hi-Fidelity Wireframes

Design Sprints

Information Architecture

User Research

User Flows

Usability Testing

Design Systems

iOS + Material Design

TECHNICAL SKILLS

Figma

Sketch

Adobe XD

Illustrator

Photoshop

After Effects

Jira

Miro

Airtable

Invision

Webflow

Zeplin