



Deep
Seed
Games



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WHAT IS DEEP SEED GAMES?

Deep Seed Games (DSG) is a new, curated, DRM-free game store platform created to address two issues in the video game market:

- 1 Low visibility for great indie titles created by dev teams from underrepresented communities in video games
- 2 Reducing the amount of time gamers need to put into finding a great game, and missed sales due to choice paralysis

OUR SOLUTIONS

Our approach to solving these problems relies on four central pillars:

- Smaller batches of highly curated titles
- A reliable release cadence to build habits among our users
- Every game will get a fair shake on our platform and a fair piece of the attention economy
- User preferences expressed through the “deck” system allows games to find their audience organically, without the need for algorithms

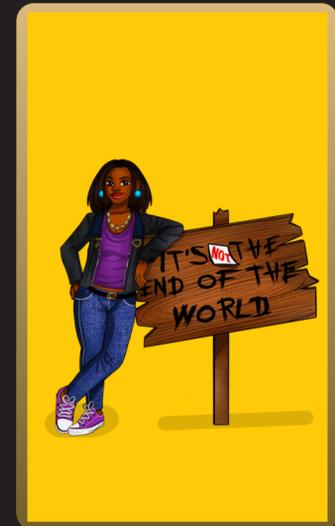
We believe this novel model will allow our partners the best shot of visibility possible while giving our customers a stress-free shopping experience.

SELLING YOUR GAME ON OUR STORE

As a small, curated game store, we pride ourselves on being a high-touch operation. The process of selling your game on our platform begins with a conversation. We want to get to know you, your game, and most importantly, if we can do anything to support your project.

After the initial conversation, we will move into the assessment period. As a curated platform, we promise a great gaming experience to our customers. As such, an essential part of our process is playing your game. This can be a demo or early prototype as long as we can get a good idea of your game's core systems.

If we decide to move forward, we will work together with you to craft an individual contract that will give you the level of support your situation requires whether that involves marketing support, supplementary funding, etc. Our standard agreement with no additional funding will see you retaining up to 85% of each sale made through our platform if your game launches on our platform in 2023.



STORE LISTING SPECIFICATIONS

We will assist you with your store listing. Each listing must include:

- Title & description
- Clear, high quality images in webp format
- Final build (for games ready to release)
- 1-2 trailers
- System requirements
- Estimated length (short/medium/long) relative to genre where applicable
- Any relevant content warnings
- 3-5 category selections
- Age rating, if applicable
- Developer and/or Publisher