

MATTHEW SY

Product Designer

EDUCATION

California Polytechnic State University, San Luis Obispo

2018-2022

B.S. in Liberal Arts Engineering Studies

Concentrations: Computer Science & UX Design

Minor in Business Entrepreneurship

GPA: 3.58 / 4.00

Honors: *Cum Laude*, Dean's List 5 Quarters

Coursera

2022

Google UX Design Professional Certificate

Stukent

2021

Mimic Marketing Principles

LEADERSHIP

Course Hero

Mar 2021 - June 2022

Campus Representative

Alpha Kappa Psi

Nov 2020 - Mar 2022

Director of Business Development

SKILLSET

Software

- » Figma, Invision, Trello, Google Applications
- » Adobe (Ai, Ps, Xd, Lr, Id)
- » Drupal

Methods & Languages

- » HTML/CSS
- » Usability Testing & Research
- » Wireframing & Prototyping
- » Mockups & Design Systems
- » Agile (Scrum) Development

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WORK EXPERIENCE

AMOTION Games (Startup Company) | UX Designer

Dec 2021 - Present

- » Collaborated with an engineer to redesign and reorganize the company website to create a better experience for users
- » Created the design system, resulting in a consistent website design and a new logo for the company
- » Led product updates and design sprints to ensure the website is consistent with branding, marketing, and company goals

Cal Poly LAES Department | UX Designer

Feb 2022 - Sep 2022

- » Updated the architecture of the Liberal Arts Engineering Studies (LAES) website to create a better user experience for faculty, current students, and future students
- » Utilized the Drupal system to update resources and links and reword language to be more clear and simplified

Cal Poly University Housing | Resident Advisor

Aug 2019 - Mar 2020

- » Created a safe and open community for students to socialize, study, work, and relax with confidence
- » Managed community events and counseled 55+ residents in emotional support, academic guidance, and conflict mediation
- » Planned, marketed, and executed social, career, and health events promoting diversity, academics, and mental health

PROJECTS

Eureka! Restaurant Mobile App | UX Designer

Feb 2022 - Jul 2022

- » Personal project where I designed and prototyped a mobile ordering app for Eureka! Restaurant
- » Performed user research, competitive audits, and usability studies to test viability, gauge competition, and receive feedback for wireframes and designs
- » Gained a deeper understanding of the UX Design process and restaurant mobile ordering process

Folding Bikes by DB Mobile App | Product Manager

Sep 2021 - Dec 2021

- » Teamed up with 4 international students to create a product concept to alleviate the transportation space issue in Munich
- » Utilized agile development to lead weekly sprint meetings and track progress throughout the product development timeline
- » Collaborated with the team to create a business model canvas and design a final product prototype for a solution backed by data and research