

# Dustin McPhillips

Seattle, WA

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## Summary

Curious UI/UX Design thinker with experience in Prototyping, Material Design, Brand Identity, Design Systems, Typography, Color Theory, Accessibility, Style Guide Creation, User Testing, User research, Ideation and Presentations. Designing to create a better human experience by putting users needs at the forefront of each stage of the design process.

Specialties: Observation, collaboration, critical thinking, problem solving, group cohesion, communication, empathy determination, meeting deadlines, learning, being human.

## Education

### University of Washington

Certificate in UX & Visual Interface Design  
Seattle, WA — August 31<sup>st</sup>, 2021

6 month program learning & applying best practices in UX design thinking, Applied UX Design, and Integrating UX with Interactive Visual Design.

### University of the Pacific

Bachelor of Fine Arts, Graphic Design  
Stockton, CA — Graduated May 2018

Program curriculum included Design Thinking, Design Process, Drawing, Typography, Photography, Print Media Graphics, Animation, Digital Illustration, Public Speaking, 3D Modeling, HTML5 Web Applications, Art History, Ethics.

## Work Experience

### Dustin McPhillips Design LLC

#### User Experience Designer

Seattle, WA — July 2019 – Present

[DustinMcPhillipsDesign.com](http://DustinMcPhillipsDesign.com)

Contract worker in UX/UI and Graphic Design for Seattle Sports Sciences and S3Global 2019-2020.

S3Global is a computer learning and Artificial Intelligence start up focused on the science of human athletic movement and performance. Based out of Seattle, S3G has an international outreach with multiple international partners and connections.

- Lead user flow presentations, Ideation sessions, competitor research, user research, and art direction.
- Responsible for all digital design suggestions, defining user, meeting documentation, Hi-fi user flows, style guide, art direction, icons and iconography, usability & accessibility practices, informing design decisions based on company branding guidelines, effectively communicating design iterations to developers in an agile environment.

- Implemented iconography, user flows, style guides, art direction, design system, material design, personas, PowerPoint templates, motion graphics, special effects, animated statistics, process documentation for internal projects.
- Worked closely with CEO and stake holders to design several tools, applications, business presentations, and graphical assets.
- Automated process of animated graphs and statistics (Excel integration with After Effects)
- Applied company branding to most company products.
- Teamed up with Sr. contract UX designer and client front end & backend teams for 12-week sprint to build a company tool for internal use.
- Teamed up with Local Legend Films to create short web marketing video. Responsible for all 2D animation and special effects.

## **Tennis Center Sand Point**

### **Tennis Instructor**

Seattle, WA — June 2017 - August 2019

<https://tenniscentersandpoint.com>

- Responsible for lesson planning, management, coaching and facilitating large classes, summer camp branding, customer service, tennis research, lesson inspiration, team management, public speaking and promoting club culture.
- Collaborated with other tennis leads to research, plan, and execute new and creative lesson plans.
- Defined vocabulary for coaches to use so that we might more effectively communicate with students based on skill level and age.
- Lead summer camps for two consecutive years by facilitating, coaching, and training new and existing staff members for 9 weeks of all-day summer camps.

## **Pacific Tiger Broadcasting**

### **Sr. Graphic Designer**

Stockton, CA — September 2017 - March 2018

<http://ptblive.com>

- Responsible for research, rebranding, logos, brand identity, designing collateral, 3D set making.
- Tasked with the rebranding KUOP, the once iconic and historically significant radio station, into a modern Pacific Tiger Broadcasting. Rebranding process consisted of documentation of brand, research of industry, research of KUOP history, analysis of logo use, sketching logo concepts, vectorizing concepts into logos, soliciting feedback, and finalizing logo.
- Created a logo and transition animation for Tiger Digital Sports Network on a one week turn around. Logo process consisted of industry research, evaluation of identity, sketching logo concepts, vectorizing concepts into logos, finalizing logo and transition.
- Designed a 3D set for an experimental online broadcast.

## **The Pacifican, Newspaper**

### **Jr. Graphic Designer/Sr. Graphic Designer**

Stockton, CA — September 2014 - September 2016

<http://www.thepacifican.com>

- Responsible for weekly print media graphics, photography, and advertisement requests.
- Worked closely with section leads and journalists to provide graphics for news stories, including full page front cover, back cover, and special inserts.
- Processed advertisement requests and worked with clients to produce advertisements.

- Maintained newspaper master copy, assisted in proper printing practices and quality assurance before sending newspaper to printshop.

## **Technical Skills**

- Software: Figma, Adobe Creative Cloud, Illustrator, Photoshop, InDesign, After Effects, XD, JIRA, Microsoft PowerPoint, Excel, Word
- Design knowledge: Mobile IOS, Web applications, Apple Human Interface, Google Material Design, Microsoft Fluent design
- Languages: English, Spanish