

Maxwell Nelson

Design Researcher



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Work Experience

UI/UX and Service Designer (Internship)

NCR Corporation - May 2022 - Aug 2022

- Utilized research and design skills to actively contribute to **three large scale projects** and attend weekly design review sessions.
- Co-facilitated design thinking workshop internally to over 40 NCR employees.
- Researched and presented to peers a history of micro-transactions and how they are impacting today's gaming landscape.

Enterprise Software Consultant

Sunrise Technologies - Dec 2018 - Aug 2020

- Implemented warehouse, product lifecycle solutions and other supply chain components on four large scale Microsoft Dynamics 365 Finance and Operations projects.
- Wrote design documents and collaborated with developers to provide custom development services and communicated with the client on updates and testing.
- Participated in agile project management activities including shadowing sessions, workshops, leading stand-up meetings and conducting end of sprint client presentations.

UX Projects

Design Researcher

eCycle Hubs - Georgia Institute of Technology

- Designed and distributed a survey to recruit participants for semi-structured interviews that received **90+ responses**.
- Utilized Figma with a defined design system to create low, medium, and high-fidelity functional prototypes for usability testing.
- Evaluated the designs with users using a Heuristic Analysis.

Founder and Lead Designer

Allora LLC (Atme) - May 2016 - Mar 2020

- Created Atme, an iPhone application with **500+ users** that allows users to easily share social profiles and other contact information using an electronic contact card-based system using geolocation.
- Responsible for ideation and all phases of the product development process to create a high-fidelity design.
- Facilitated status and design meetings with a developer based in India to ensure that the development of the app was successful.

Education

Georgia Institute of Technology

MS: Human Computer Interaction

Aug 2021 - May 2023 - Atlanta, GA

Syracuse University

BS: Information Management and Technology

Minor: Entrepreneurship

Aug 2014 - May 2018 - Syracuse, NY

Skills

Research

Survey Design
Card Sorting
Persona Creation
Journey Management
Contextual Inquiry
Affinity Modeling
Heuristic Evaluation
Usability Testing
Feedback Sessions

Design

User Flows
Wireframing
Prototyping
Service Design

Programming

HTML/CSS
Javascript
Swift

Tools

Figma/Figjam
Sketch
XCode
Notion
Qualtrics
Github
Asana
Adobe Suite

Google Analytics
Google AdWords
Google Forms
Microsoft 365
Miro
FL Studio
Splice
WordPress

Activities

Graduate Teaching Assistant

Georgia Tech HCI and Cognitive Science

Spring 2022, Fall 2022

Peer Advisor

Syracuse iSchool

Spring 2017-Spring 2018

Undergraduate Teaching Assistant

Syracuse Web Design Course

Fall 2017