Maxwell Nelson

Product and UX Designer

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Work Experience

UI/UX and Service Designer (Internship)

NCR Corporation - May 2022 - Aug 2022

• Utilized research and design skills to actively contribute to **three large scale projects** and attend weekly design review sessions.

• Co-facilitated design thinking workshop internally to over 40 NCR employees.

• Researched and presented to peers a history of micro-transactions and how they are impacting today's gaming landscape.

Enterprise Software Consultant

Sunrise Technologies - Dec 2018 - Aug 2020

• Implemented warehouse, product lifecycle solutions and other supply chain components on four large scale Microsoft Dynamics 365 Finance and Operations projects.

• Wrote design documents and collaborated with developers to provide custom development services and communicated with the client on updates and testing.

• Participated in agile project management activities including shadowing sessions, workshops, leading stand-up meetings and conducting end of sprint client presentations.

UX Projects

Design Researcher

eCycle Hubs - Georgia Institute of Technology

• Designed and distributed a survey to recruit participants for semi-structured interviews that received **90+ responses**.

• Utilized Figma with a defined design system to create low, medium, and high-fidelity functional prototypes for usability testing.

• Evaluated the designs with users using a Heuristic Analysis.

Founder and Lead Designer

Allora LLC (Atme) - May 2016 - Mar 2020

• Created Atme, an iPhone application with **500+ users** that allows users to easily share social profiles and other contact information using an electronic contact card-based system using geolocation.

• Responsible for ideation and all phases of the product development process to create a high-fidelity design.

• Facilitated status and design meetings with a developer based in India to ensure that the development of the app was successful.

Education

Georgia Institute of Technology
MS: Human Computer Interaction
Aug 2021 - May 2023 - Atlanta, GA

Syracuse University
BS: Information Management and Technology
Minor: Entrepreneurship
Aug 2014 - May 2018 - Syracuse, NY

Skills

Research
Survey Design
Card Sorting
Persona Creation
Journey Management
Contextual Inquiry
Affinity Modeling
Heuristic Evaluation
Usability Testing
Feedback Sessions

Design
User Flows
Wireframing
Prototyping
Service Design

Programming
HTML/CSS
Javascript
Swift

Tools

Figma/Figjam
Sketch
XCode
Asana
Trello
Notion
Qualtrics
Adobe Suite

Google Analytics
Google AdWords
Google Forms
Microsoft 365
Miro
FL Studio
Splice
WordPress

Activities

Graduate Teaching Assistant
Georgia Tech HCI and Cognitive Science
Spring 2022, Fall 2022

Peer Advisor
Syracuse iSchool
Spring 2017-Spring 2018

Undergraduate Teaching Assistant
Syracuse Web Design Course
Fall 2017