

ALVIN MARTINEZ-ROSADO

DESIGNER | ANIMATOR

BROOKLYN, NEW YORK

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EDUCATION

2014 - 2018

Savannah College of Art and Design

Bachelor of Fine Art in Motion Graphics, 2018 | Savannah College of Art & Design, Savannah, GA

Awards: Best Cinematography for Comotion2019, VR Exhibition at Telfair Museum

ABOUT

Highly creative and multitasking designer/ animator, with expertise in all aspects of creative production & post. With Excellent communication skills and experience working in collaborative environments under deadline and budget constraints to deliver quality work that meets client needs and expectations.

EXPERIENCE

2021 - Present

GLASS AND MARKER

Motion designer | lead animator, Remote

- As a part of the post production process I collaborated closely with other artists/post producers/directors and editors in order to create compelling roadshow/bakeoff & product kickoff content for a wide variety of top of the line clientele in the tech, food & bev, fintech, consumer tech, social & operation solutions industries.
- Worked on/improve SOP initiatives.

2019 - 2021

FC BARCELONA

Commercial designer, NYC, NY

Collaborated closely with several departments to conceive, execute and produce original designs and assets for all business development and marketing demands. While being the design point of contact for North America.

2019 - 2021

IN-HOUSE

Freelance Design lead, NYC, NY

- Conceived & Established a visual system that is timeless & modern.
- Oversaw creative production of social posts and pitchwork.
- Pitched merch designs to clients in the entertainment industry
- Created the first IN-HOUSE originals capsule that sold out for Smokepurpp.

2018 - 2019

LOYALKASPAR

Design Intern / Freelance designer, NYC, NY

Collaborated with designers and acted as creative liaison. Completed work involving audio, video, and design as needed. Maintained project schedules, and reviewed media archives for appropriate assets.

SKILLS

2D-Animation
Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Adobe Premiere

Cinema 4D
Blender
Adobe InDesign
MS Office Suite
Bilingual ESP/ENG