

Mathieu Serrano, Product Designer

Contact & Portfolio

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PORTFOLIO

mathieuserrano.com

Education

IPESAA - Webdesign School
Montpellier
2012-2013

ESMA Art School
Toulouse
2010-2012

Prépa Arts Appliqués ESMA Toulouse
2009-2010

Tools & Softwares

Figma
Adobe CC
Sketch

Skills

UX Design
UI Design
Design thinking
User interview
Illustration
Branding

Language

French, mother tongue
English, fluent

Experiences (10 years)

September 2020 • Today

Product Designer at Life House - Montreal, Canada

Work with the product team to uncover user and market research by leveraging research processes such as user interviews, usability tests, competitive research... • Define problem areas and generate ideas as to how to solve them using product design • Present and test these ideas as user flows, user stories, sitemaps, wireframes, and/or prototypes.

October 2018 • September 2020

Freelance Product Designer - London / Paris / Montreal

Helping clients build the UX and UI of their products.

February 2018 • October 2018

UX UI Designer at NEVERBLAND - London, UK

Design studio based in London. UI/UX design, branding, workshop.

September 2017 • February 2018

Product Designer at FESTICKET - London, UK

UI/UX design and branding, E-commerce for music festivals.

October 2016 • September 2017

UX Designer at AB TASTY - Paris, France

UI/UX design, Digital Marketing.

September 2014 • October 2016

Lead Designer at ZENCHEF - Paris, France

Leading a team of 2 designers, UI/UX Design, Foodtech.