

# Cookie Policy

This Cookies Policy applies to the website <https://www.opimal.dev> (the "Site") which owned and operated by Optimal.dev. This Cookies Policy explains how we use cookies and other similar technologies to collect information about the way you use the Site.

## WHAT ARE COOKIES?

Cookies are small text files stored on your device (mobile, tablet, PC) to identify your browser across different visits (sessions) and web pages. Cookies can be used both on behalf of the website owner (first party) or on behalf of others (third parties). Pixels are image files (pixels) that trigger the use of a cookie after an event occurs. Pixels are used to connect you to third party websites.

Scripts are pieces of code that are necessary to activate a pixel or used to identify your browser or device across different visits and websites. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your device until the expiration date or until you delete them).

## OUR USE AND CATEGORIES OF COOKIES

### We use cookies for the following purposes:

**General cookies.** General cookies include necessary cookies for functions of the website, analytics cookies for statistics and reporting and cookies for personalizing your use of the website:

- *Necessary cookies* are cookies necessary for basic functions on our website, such as security and network management, to enable you to log in to your account, fill out forms, or place orders. *Analytics cookies* are used to analyze, create statistics and reporting for the purpose of improving our websites and services, such as to count the number of visitors and how these visitors navigate on our websites. We use the information we collect to analyze trends so that we can make our web pages better for those visiting us online.
- *Personalization cookies* are cookies allowing us to remember your previous choices, if any, and to provide you with customized content on our websites.

**Marketing cookies.** Cookies to provide relevant marketing that is relevant for you based on certain parameters, such as data about your behavior on our site, as well as to track the effectiveness of our marketing campaigns on third party websites and social media platforms.

We do not set *marketing cookies* unless you accept them, and allow you to disable such cookies at any time later by accessing the cookie control panel.

Please note that like most other websites, we collect information automatically and save it in log files on our servers. This is information such as which type of browser you use on our website, broadband providers (ISPs), operating systems, date and time of visit, as well as some data about navigation.

We use this information to analyze trends so that we can make our web pages better for those visiting us online.

## **YOUR CONSENT**

We use cookies based on your consent. Your consent may be given by browser settings for general cookies, and by explicit consent for marketing cookies.

For general cookies, most modern browsers (Google Chrome, Firefox, Internet Explorer, Safari, Opera etc.) are set to accept cookies automatically, but you can choose to change settings so that cookies are not accepted if you do not consent to use of general cookies. To change cookie settings, please see the 'Help'; section of your browser or visit [aboutcookies.org](http://aboutcookies.org). Please note, if you do not accept cookies many websites will not function optimally.

For marketing cookies, you must give an active opt-in consent. You may give such consent by using the choices given in our cookie control panel (pop-up) by entering the web-page for the first time or by amending your consent any time later.

## **DATA PROTECTION**

Normally, our use of cookies does not involve the processing of data that we may link to you as an identifiable individual.

Our legal basis for using cookies that contain personal information, if any, is GDPR article 6 (1) (f): our legitimate interest in customizing your experience on our websites. If you have actively consented (opt-in) to certain cookies, our basis for using such cookies is the GDPR article 6 (1) (a): consent.

## **THIRD PARTIES**

We offer social media features such as Facebook. These features may collect your IP address, the page you are visiting on our websites, and may set a cookie to enable the feature to function properly. These features may be hosted by a third party, and your interaction with these features is governed by the terms and conditions and privacy policies of such third parties.

## **CHANGES TO THIS COOKIE NOTICE**

This Cookie Notice was last updated on August 30, 2022.

This Cookie Notice may change from time to time. We will notify you by appropriate means if we make any changes of significance to you. You will always find the latest version of this Cookie Notice on our websites.