

# GolfRez

Helping golf courses host more golfers

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INVENTORY DISTRIBUTION TECHNOLOGY

CALL CENTER

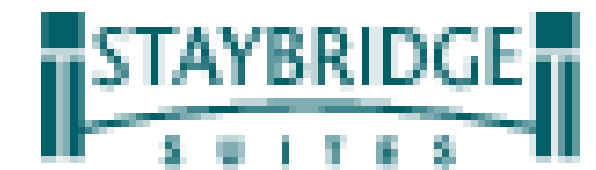
BIRDIEBUG.COM

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# NEW REVENUE & BENEFITS



Executive  
Residency



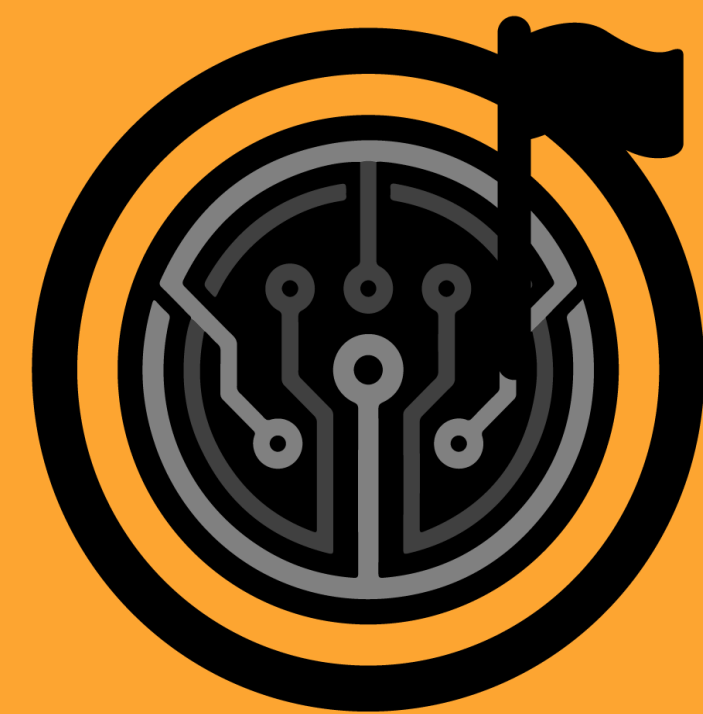
By adding hotel, live events, car, and air reservation options to the existing tee time booking engine, software functionality improves, and sales teams win more deals. All parties enjoy incremental revenue.

Revenue paid to		25% spread	20% spread	15% spread	10% spread
Golf Course / Golfer		\$29.80	\$22.35	\$14.90	\$7.45
Booking Engine Co.		\$2.45	\$2.45	\$2.45	\$2.45
GolfRez		\$5.00	\$5.00	\$5.00	\$5.00
Room rate		\$149.00			
Room nights		1			

Revenue paid to		25% spread	20% spread	15% spread	10% spread
Golf Course / Golfer		\$45.80	\$34.35	\$22.90	\$11.45
Booking Engine Co.		\$6.45	\$6.45	\$6.45	\$6.45
GolfRez		\$5.00	\$5.00	\$5.00	\$5.00
Room rate		\$229.00			
Room nights		1			

Revenue paid to		25% spread	20% spread	15% spread	10% spread
Golf Course / Golfer		\$59.60	\$44.70	\$29.80	\$14.90
Booking Engine Co.		\$9.90	\$9.90	\$9.90	\$9.90
GolfRez		\$5.00	\$5.00	\$5.00	\$5.00
Room rate		\$149.00			
Room nights		2			

Revenue paid to		25% spread	20% spread	15% spread	10% spread
Golf Course / Golfer		\$91.60	\$68.70	\$45.80	\$22.90
Booking Engine Co.		\$17.90	\$17.90	\$17.90	\$17.90
GolfRez		\$5.00	\$5.00	\$5.00	\$5.00
Room rate		\$229.00			
Room nights		2			



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