



THE UNDERDOG FAMILY

## August 2021 Monthly Newsletter

Thank you for your continued support of The Underdog Family non-profit. We hope you have a great day!



### 2021 Fall Ball Tickets are LIVE!

Join us on **Saturday, October 2nd at 6:00 pm** for our first annual TUF Fall Ball at the Denver Field House.

Enjoy delicious food from the TUF Family, sip on custom cocktails, and dance the night away to live music by Sophia Scott @sophunky with views of the Broncos stadium in the background.

Tickets start at \$40, with every penny going back into supporting small businesses across the Denver area. Attire is formal & creative black-tie. Think long sparkly dresses and vintage gowns, printed bow ties and gingham suits...the options to show off your style are endless!

GET TICKETS



## Welcome to Comal

We are a heritage food incubator that supports immigrant and refugees entrepreneurs in the Denver community.

ORDER ONLINE

### TUF Launches Comal Denver's First Website

We are beyond excited to announce the launch of our client Comal Denver's [new website](#).

Comal was formed in 2016 by Focus Points Family Resource Center as a direct response to the need for community-based economic opportunities in the face of gentrification. Their training program has served 24 participants and helped launch 4 local businesses!

Beyond their mission, their partners are amazing and the food is phenomenal. Their dining room and patio are open Tuesday - Friday from 11 am - 3 pm or order ahead online for pickup or delivery within 5 miles of the restaurant.

ORDER ONLINE





## TUF & HSBC Denver Park Clean Up

TUF has two team members that work for HSBC and were able to get the full Denver team out for a Volunteer Day with the Denver Parks and Rec on June 18th.

They showed up early at 8 am at Sunken Gardens Park to help pick up garbage, prune trees, and mulch with our favorite Denver Parks and Rec Representative, Lawrence.

After the cleanup, the TUF Leadership Team brought drinks from [Federal Coffee](#) and sat down with the HSBC Team to bring awareness to the organization and our mission in “cultivating a stronger community by highlighting the gems within it”, just like Sunken Gardens Park. Interested in our next park clean-up?

[VOLUNTEER WITH US](#)



## 1 Year Anniversary Celebrations

Wow, we can't believe it's been one full year already and we're so proud of [Hayati's Mediterranean Grill](#) and [Genna Rae's Wings & More](#) and how far they've come!

There's been an estimated additional revenue of \$25-30k to both restaurants after building a website, creating an online menu, and installing an online ordering process to help get food out their door through the lockdown and continuing to build a strong presence in the Denver community from there. Without your support, this wouldn't be possible.

**SUPPORT #TUF**



**BUSINESS  
SERVICES**

[OUR SERVICES →](#)



**COMMUNITY  
OUTREACH**

[OUR IMPACT →](#)



**EVENTS &  
PROMOTION**

[OUR PARTNERS →](#)

**Join our team for opportunities to meet new people and have fun, while doing good in the process.**

The Underdog Family is a rapidly growing non-profit in Denver with ample opportunities for motivated people to donate their time and skills to support our mission.

We're always looking for more Project Managers, Web Designers, Event Coordinators, Graphic Designers, Content Writers, Digital Marketers, Branding Experts, Social Media Consultants and more.

Whether you're an expert in your craft or looking to get involved with your local Denver community and learn something new— we have a fit for you!

[LEARN MORE](#)

*“Cultivating a stronger community by highlighting the gems within it.”*

Denver's Fastest-Growing Non-Profit



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