



The Official Monthly Newsletter for The Underdog Foundation

CELEBRATE BLACK HISTORY MONTH

We will be highlighting our amazing Black business owners who we have been fortunate enough to partner with over the last year on our instagram throughout the month of February.

Follow us [@TheUnderdogFoundation](https://www.instagram.com/TheUnderdogFoundation)

CHILDREN'S COLORADO BOOK DRIVE

In preparation for National Reading Month, we are partnering with Hayati Mediterranean to collect Children's Books for Colorado Children's Hospital.

Head on over to 2958 N Downing to drop off a book and say hello to Ali and Mohamed today!



WELTON STREET CAFE CELEBRATION AT MANUAL HIGH SCHOOL

To celebrate the launch of WeltonStreetCafe.com TUF is partnering with the Cafe and Manual High School to provide Denver educators with a delicious lunch. On February 25th we will be delivering 50 meals to teachers and staff, while also providing opportunities for both students and teachers to get involved in our Foundation. Be sure to check back next month for photos from the event!

COMMUNITY PARTNERS

Our TUF Family continues to grow!



We are currently working with:

Comal Heritage Food Incubator

La Catrina Grill

Little Saigon Denver

Che Tano

Nana African Market

CHOOZLE & HAYATI PARTNERSHIP

choozle



TUF OPERATIONS TEAM AT SAME CAFE

SAME Cafe is a for-impact organization that serves a healthy meal to all customers who enter their restaurant, in exchange for monetary donations or time spent volunteering. SAME Cafe relies on the community and its volunteers to positively impact lives every day. After a morning spent volunteering our time, we can confirm that the food is both healthy and delicious, and we look forward to visiting again soon! Learn more about this community kitchen at soallmayeat.org/.



Choozle, a digital advertising software, partnered with the Underdog Foundation last year to allow their employees to give back to the Denver community with ChoozleCares. In this rotating two-month program, employees of Choozle provide their digital marketing services to an Underdog Family member at no cost. We are incredibly excited to kick off our second partnership with Choozle, this time with Hayati Mediterranean Grill. ChoozleCares will provide a detailed marketing campaign designed to increase traffic to Hayati's digital storefront, resulting in a larger community footprint and growth in online orders.

ROSS SCHOOL OF BUSINESS FEATURE

Our Founder is a current student at The Ross School of Business. The program emphasizes that organizations need to create a culture of encouraging **incomplete** ideas, to foster collaboration and encourage getting feedback from others. TUF has put this principle into practice with our lunches for our Firefighters and Healthcare Heroes, along with multiple future initiatives planned for 2021 and Chin was thrilled to be able to present our work to the eMBA class of 2022!



WE PROUDLY SUPPORT

