



The Official Monthly Newsletter for The Underdog Foundation

THREE MONTHS!

The inception of our organization occurred on June 8th – we are officially a quarter of a year old!

GENNA RAE'S LAUNCH & PARK DAY CELEBRATION

On August 21st, we celebrated the successful launch of GennaRaesWings.com!



OUR COMMUNITY PARTNERS

Positive engagement continues to spread quickly throughout Denver about The Underdog Foundation!

We are currently working with:

Sun Valley International Food and Market

The Donut

Havana Market

What's Happening Catering

Nana African Market

Since our launch in August, Genn Dickerson and his team have raved about our partnership. Genn even took time to come visit us at Fuller Park where he provided our team with some of the best wings in Colorado. Genn one day hopes to have a restaurant for each of his children and mentioned the creation of his first business website as a huge step towards making that dream a reality.

HIRSHORN PARK IMPROVEMENT DAY

On August 16th, our #TUF team gave Hirshorn Park a full makeover, with a fresh coat of paint on the play structures, extensive trash cleaning, and some basic landscaping. The Denver Parks & Rec Department stated this was their largest volunteer project in all of 2020! Check out the video from the event on our website or Facebook page!



FEDERAL COFFEE & AMPERSAND COFFEE



We recently launched our newest website with Federal Coffee! It was a pleasure working with Sonia and her team to create a beautiful digital storefront. You can check out the website at www.coffeeatfederal.com!

Sonia and her team also introduced us to Ampersand Coffee Beans, who we look forward to partnering with extensively in the future. Ampersand is a strong advocate for female empowerment, environmental sustainability, and upward spirals!

KONJO ETHIOPIAN CELEBRATION AT SLOAN'S LAKE

On September 19th from 12:00 - 2:00 pm, The Underdog Foundation is teaming up with Konjo Ethiopian to host a socially distanced meet and greet of both of our teams! #TUF will be handing out refreshments and ice cream at the northwest corner of the park to increase awareness of our mission while also holding the first official launch of Konjo's new apparel line - Black is Konjo. Come by and say hi as you take a stroll around the lake!

