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The services provide are as follows:

The agency will optimise, manage and scale paid ad traffic campaigns on Facebook and its network as well as Google and its network.

This includes:

For Facebook And Google Ads:

Website Analysis and Optimisation consulting

Target Market Research

Campaign Set Up

Creation, Design, Media Buying & Optimisation of Facebook Ads (and its network)

and Google Ads

Campaign Testing

Ad Copywriting

Audience Management & Research

Daily Campaign Optimisation

Client reporting and communication

The Agency will be paid a fixed fee every month and a percentage of ad profit of [IF APPLICABLE]. The payment will be submitted by the Client at the start of each month of work. The first 90 days of paid traffic services, can be paid in full with a 10% discount or spread out over a 90 day period.

Whether you choose payment in full or a three pay, you are still required to pay for at least 3 months, regardless of whether or not you choose to finish your time with us.

The work that the Agency does on behalf of our clients is a non-tangible piece of intellectual property. The work we create on your behalf is yours forever to keep - we can never get that back. It's for this reason that we do not offer refunds once work has begun.

If you wish to have your money refunded before our services have begun, we will refund that money within 3-5 working days.