

CV

„Software, products, and services need to be functional, easy to use, and intuitive.“

Nikolay Nikolov

Expert in human-centered design, user experience, user interface, design concepts, and design systems



Profile

*25.02.1984 in Bulgaria
Nationality: German
Permission: B



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Online Portfolio

www.nikolaynikolov.ch

Most relevant work experiences

Senior UX/UI Designer

06/2019 - today // Consulteer AG, Zurich

My focus is on creating optimal user experiences using design methods and interaction design principles. I specialize in creating global digital corporate identities, developing UI style guides and complex design systems, and providing diverse UX design solutions for fully responsive web and mobile design. My expertise includes designing Human Machine Interfaces (HMIs), web applications, and digital portals within the B2B sector, specifically in the areas of Industry 4.0, e-commerce, and finance.

I use various UX design methods such as user research, prototyping, and usability testing to oversee the entire UX process for digital projects in collaboration with developers and project managers to ensure a seamless user experience.

Interaction Designer and Visual Conceptor

07/2018 - 04/2019 // LST AG, Lucerne

I brought a wealth of knowledge and expertise to the planning and visual conception of internet projects in various industries, including real estate, finance, pharmacy, logistics, interior design, and more. My focus was on creating design concepts that were visually appealing and user-friendly, utilizing my skills in game design, graphic design, information architecture, prototyping, research, screen design, typographic design, UI style guides, usability, web design, and wireframe development. I also provided ongoing maintenance and further development for existing client projects, ensuring that their online presence remained up-to-date and effective.

Visual Designer and Design Manager

04/2015 - 01/2017 // Seven Media Systems Ltd., Cologne (Germany)

I specialized in optimizing online presences and driving online sales through strategic branding and project management. I worked closely with stakeholders to develop and implement a comprehensive brand strategy for a variety of products.

My expertise included project organization and planning, as well as taking on project management responsibilities. In addition, I could independently design texts, presentations, and images for online sales and marketing purposes, including social media and e-commerce platforms such as Amazon. My skill set also included implementing and maintaining design templates, website creation, and high-quality 3D renderings for web and packaging design.

Qualification

Certificate

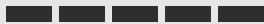
Human-centered design:
UXQB® Certified
Professional for Usability
and User Experience



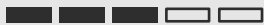
Expertise

Accessibility, agile scrum,
CI and CD, design and
project management,
design concept, design
system, graphic and web,
information architecture,
interface design, look and
feel, management presen-
tations, mockups, persona,
PM communication, pro-
duct staging, prototyping,
research, SAFe, dev specs,
style guide, UI, user jour-
ney map, UX, wireframe

Software skills



Abstract, Adobe CC, Asana,
Adobe XD, Balsamiq, Figma,
Microsoft 365, Miro, Sketch,
Slack, Webflow, Wix, YouTrack



CSS and HTML, Keyshot

Artistic competence

Drawing and painting
techniques, illustrating,
modelling, photographing

Language skills

German: fluent
English: advanced
Bulgarian: native

Driving license

Class B

Education

Studies

**Integrated Design (B.A.) with a focus on the design concept,
production technologies, design and ecology**

09/2008 – 09/2014 // Köln International School of Design at the UAS Cologne (Germany)

**Economics at the UAS Dusseldorf and Business at the UAS Aachen
with a focus on »Business Administration and Marketing«**

03/2007 – 07/2008 // 03/2005 – 06/2006

Preparatory colleges

**Acquisition of a higher education entrance qualification with a
focus on »Economics« at the UAS Cologne**

09/2003 – 02/2005

Internship

Draft and typesetting work, image research

01/2008 – 07/2008 // FRAM, Cologne (Germany)

Accounting and marketing

06/2002 – 12/2002 // Provadiya Car Transport Ltd., Provadiya (Bulgaria)

School education

Vocational education as a hotel specialist and food technologist

09/1997 – 06/2002 // Professional High School Of Tourism, Varna (Bulgaria)

Other

Interests

Advertising, art and culture, ecology, food design, online marketing,
social media, superfood, sustainable product concepts, zero waste

Hobbies

Cooking, indoor and outdoor sports, painting, self-tracking

A handwritten signature in blue ink, appearing to read 'Huf' or 'Huf' with a stylized flourish.

Nikolay Nikolov

Zurich, 12.02.2023