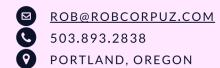
ROB CORPUZ

UX/UI DESIGN & DEVELOPMENT

CONTACT





PROFILE

I love making digital experiences productive, accessible, user-friendly, and appealing through research, continual growth, gestalt and heuristic design principles, interpersonal skills, testing, and above all, empathy.

SKILLS

- Problem Solving
- Front-end Development (HTML/CSS/JavaScript)
- Adobe Photoshop/XD
- Figma
- Bootstrap
- Visual Studio
- Python
- Prototyping/Wireframing
- Teaching
- Sales
- Copywriting
- ChatGPT

EDUCATION

TECH BOOTCAMP

The Tech Academy Portland, OR 2021-2022

600+ hours of hands-on instruction in full-stack development, specializing in UI/UX design, along with HTML, CSS, JavaScript, Python, SQL, Agile/Scrum, Source Control, CS fundamentals and more

BACHELOR OF ARTS

Kenyon College Gambier, OH 1995-1999 English Lit & Philosophy

Studied analytical thinking, the creative arts, and how to use both to make a point, and do it with *style*

EXPERIENCE

UX & IT DIRECTOR

Portland, OR 2022-Present

DreamCon

- Maintains and refines nine Wordpress company websites, including redesign, wireframes, layouts, copywriting, front-end development, SEO, and photography
- · Creates and executes marketing strategies and improved company branding
- Implemented company-wide cybersecurity improvements with password manager
- Provides effective technical support for 35 to 40 employees
- Facilitates the technical onboarding process for new hires through training
- Assisted in the transition of infrastructure to an on-premises terminal server

UI/UX DESIGNER/DEVELOPER

Portland, OR 2022-Present

Rob Corpuz Design

- Developed Michael Allen's <u>website</u>; conducted competitor analysis, revamped brand identity, created imagery, crafted copy, and launched the site on Webflow
- Executed or collaborated on multiple web design bootcamp projects, delivering website development, style guides, wireframes, prototypes, logo designs, competitor research, branding, and case studies in an Agile/Scrum framework.

PHOTOGRAPHER

Portland, OR & Moscow, Russia

Rob Corpuz Images

2008-Present

- Specializes in portraits, external lighting, and retouching
- Collaborated with Prada, Kaiser Permanente, Moishe House, The Unipiper, and more
- Published in magazines: Air Alaska Beyond, Star Wars, Ratchet & Wrench, and more

SALES ASSOCIATE & MEDIA MANAGER

Portland, OR

Michael Allen's Clothier

2018-2021

- Created copy, imagery, and layout designs for marketing, including social media, email newsletters and product photos, while generating increased engagement
- · Met or exceeded sales goals while curating and styling luxury wardrobes for clients

VOICEOVER ARTIST & ACTOR

Moscow, Russia & Seoul, S. Korea

<u>Freelance</u>

2005-201

- Recorded corporate, commercial, promo, dubbing, and character voiceover
- Collaborated with McDonald's, Volkswagen, Ikea, Heineken, Audi, Toyota, and more
- Re-wrote, edited, and proofread scripts and acted on the TV series Mystery Surprise

ESL TEACHER

Moscow, Russia & Seoul, S. Korea 2004-2021

Freelance

• Taught English speaking, writing, and reading to international students of all ages, both individually and in groups, in-person and virtually

ADVENTURE OCEAN MANAGER

Miami, FL & International Waters
2000-2004

Royal Caribbean International Cruise Line

• Directed and organized the budget, advertising, scheduling, inventory, eventplanning, and production for the shipboard youth activities program