ROB CORPUZ

UI/UX DESIGN & DEVELOPMENT

CONTACT

■ ROB@ROBCORPUZ.COM

503.893.2838

PORTLAND, OREGON



PROFILE

I create user-centric, empathydriven digital experiences that connect by using gestalt and heuristic design principles, research, personas, observation, testing, and interpersonal skills.

SKILLS

- UI/UX
- Front-end Development (HTML/CSS/JavaScript)
- Adobe Photoshop/XD
- Webflow
- Bootstrap
- Visual Studio
- Python
- Prototyping/Wireframing
- Teaching
- Sales
- Copywriting

EDUCATION

TECH BOOTCAMP

The Tech Academy Portland, OR 2021-2022

600+ hours of hands-on instruction in full-stack development, specializing in UI/UX design, along with HTML, CSS, JavaScript, Python, SQL, Agile/Scrum, Source Control, CS fundamentals and more

BACHELOR OF ARTS

Kenyon College Gambier, OH 1995-1999 English & Philosophy

Studied analytical thinking, the creative arts, and how to use both to make a point, and do it with *style*

EXPERIENCE

UI/UX DESIGNER/DEVELOPER

Portland, OR 2022-Present

Rob Corpuz Design

- Designed and created a <u>new website</u> for *Michael Allen's Clothier* using *Webflow*, including competitor analysis, updating the brand identity (logo, typeface, etc.), photographing site imagery, writing copy, and implementing the <u>site itself</u>.
- Collaborated on a bootcamp <u>live project</u>, using the Agile/Scrum framework, to create a new website for *Utility Construction*, including a style guide, wire-framing, prototyping, and coding the portfolio page, as well as designing a new logo
- Created a <u>new online identity</u> for the fictional *Canyon Hikers*, including competitor analysis, logo, style-guide, and case study, along with wireframing, prototyping, and coding a new website homepage

PHOTOGRAPHER

Portland, OR & Moscow, Russia 2008-Present

Rob Corpuz Images

- Specializes in portraits and events; experienced in businesses, products, and video
- Collaborated with Prada, Kaiser Permanente, Moishe House, The Unipiper, Everett Street Autoworks, MobiPCS, Technolutions, Weird Portland UTD, Local Heroes PDX
- Published in magazines: Air Alaska Beyond, Star Wars, Ratchet & Wrench, and more
- Connects with clients to help them feel comfortable on-camera
- Demonstrates proficiency at external lighting, editing, and retouching

SALES ASSOCIATE & MEDIA MANAGER

Portland, OR

Michael Allen's Clothier

2018-2021

- Created copy, imagery, and layout designs for marketing, including social media, email newsletters and product photos, while generating increased engagement
- Met or exceeded sales goals while curating and styling luxury wardrobes for clients

VOICEOVER ARTIST & ACTOR

Moscow, Russia & Seoul, S. Korea

<u>Freelance</u>

2005-201

2000-2004

- · Recorded corporate, commercial, promo, dubbing, and character voiceover
- Collaborated with McDonald's, Volkswagen, Ikea, Nickelodeon, Heineken, Audi, Toyota, Poseidon Expeditions, Dating.com, Garnier, Ice-Pick Lodge
- Re-wrote, edited, and proofread scripts
- Acted in commercials and as a regular on the TV series Mystery Surprise

ESL TEACHER

Moscow, Russia & Seoul, S. Korea 2004-2021

Freelance

• Taught English speaking, writing, and reading to international students of all ages, both individually and in groups, in-person and virtually

ADVENTURE OCEAN MANAGER

Miami, FL & International Waters

Royal Caribbean International Cruise Line

- Directed and organized the budget, advertising, scheduling, inventory, eventplanning, and production for the shipboard youth activities program
- Managed and trained multiple teams of up to 14 international staff members
- Hosted weekly info/program presentations and entertainment shows