



Unique Summit

Braga

by Global
StartupCities

**Transforming Economy.
Connecting Ecosystems.**

3rd Unique Summit

Brief.

The Unique Summit is a pioneer global activity. Promoted by the Global StartupCities initiative, it is responsible for accelerating and interconnecting new entrepreneurial and innovation ecosystems, with a special focus on cities outside the big hubs. It has been supported by the European Commission, counting with the European Commissioner Mariya Gabriel as its Honorable Ambassador.

The Unique Summit is co-organized by the following StartupCities: Braga, Cape-Town, Cluj-Napoca, Cologne, Heraklion, Malaga, Ostrava, Valencia, Vantaa and Varna, and aims to join delegations from 50 innovation ecosystems.

The city of Braga will host, from November 28th to 30th, 2022, the 3rd edition.



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What is Unique Summit?

This is a global initiative that brings together ecosystems from all over the world which aims to:



Connect Innovation

Interconnect innovation ecosystems outside the big hubs



Strengthen Collaborations

Foster new economic opportunities, strategic collaborations and job creation through the matchmaking between startups, investors, corporates and StartupCities.



Generate Opportunities

Create relevant dynamics to attract different key stakeholders: Investors, Mayors and Corporates

Who is our audience?

We target three distinct audiences:

- Startups & Corporates
- Mayors, Policy Makers & Ecosystem Builders
- Investors & Supporters

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Why join?

We offer diversified agendas for the Unique Summit audiences with the following purposes.

- Nurture relationships with a wide network of partners
- Connect relevant stakeholders with different ecosystems from all over the world
- Support entrepreneurs and startups aiming to address global markets
- Provide easy access to innovative ideas and businesses
- Foster the deal flow of investment and co-investment opportunities
- Contact leading figures of the international entrepreneurial ecosystem
- Leverage opportunities to present and do business
- Showcase new entrepreneurial ecosystems and best practices on innovation public policies



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How to contribute to the Unique Summit?

The success of the **Unique Summit** is intrinsically linked to the relationship we establish with global institutions, partners and sponsors, so your contribution is crucial!



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Global StartupCities initiative.

StartupCities are the innovation ecosystems, a person-centred approach, based on entrepreneurs & innovators as our key economic boosters.

By 2020, the initiative has scaled-up to a global level with the bottom-up European Innovation Area as the umbrella and connector for boosting new European business opportunities for any European entrepreneur in any continent.

The Global StartupCities Summit is our annual main milestone, and it is known as Unique Summit, with the aim of being held annually in a different country.

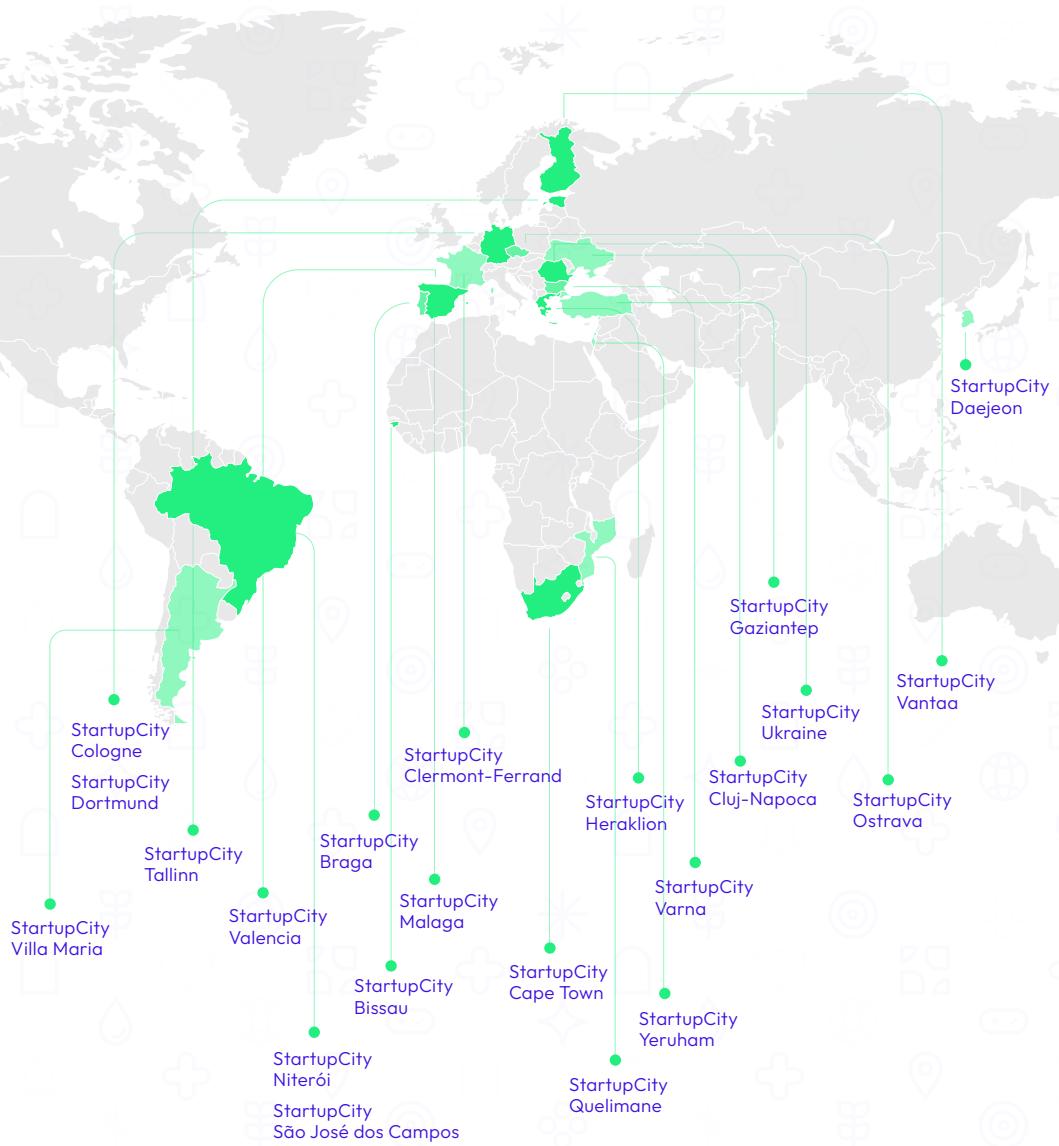
After having gathered in 2021, in Malaga, a total of 458 companies, investors and institutions from 20 European countries (a remarkable achievement in a pandemic context) to showcase their entrepreneurial ecosystems and to promote new business opportunities, the event will be held in Braga (Portugal) on November 28th-30th, 2022.



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Unique Summit Co-Organizers

in progress





**Are you an ecosystem builder and have
a network of startups and investors interested
in being present at Unique Summit?**

Unique Summit is also seeking for investors.

If you are interested, contact us at:

uniquesummit.com

Welcome to Braga!

These doors are always
open for you.