

2022
NOVEMBER 16-17
GLENDALE, AZ

**SUSTAINABLE
AGRICULTURE
SUMMIT**

SPONSORSHIP PROSPECTUS

Hosted by:



Field to Market®



**INNOVATION
CENTER FOR U.S. DAIRY**

HEALTHY PEOPLE • HEALTHY PRODUCTS • HEALTHY PLANET

ABOUT THE SUMMIT

The Sustainable Agriculture Summit is the premier sustainability event for agriculture and by agriculture, convening the collective food and agriculture value chain to learn, develop and advance a shared vision for a sustainable and resilient U.S. food system.

Bringing together farmers, suppliers, processors, brands, academia, conservation organizations and the public sector, the Summit is a meeting place for all agricultural stakeholders to learn from expert speakers, share challenges and successes, and forge and strengthen cross-sector partnerships which will drive a more sustainable future for our industry.

HOST PARTNERS



MEDIA PARTNER



CONVENING PARTNERS



PROMOTIONAL PARTNERS



2021 SPONSORS

AND PARTICIPATING ORGANIZATIONS

Premier Sponsor



Silver Sponsors



Bronze Sponsors



2021 Participating Organizations

a2 Milk Company
ABS Global
ADM
Advanced Agrilytics
Ag Property Solutions
Ag Spectrum
Agricultural Utilization Research Institute
Agriculture Future of America
Agri-Mark/Cabot Creamery Co-operative
Agri-Pulse Communications, Inc.
Agrovion, Inc.
AgSpire
Ahold Delhaize USA
Alabama A&M University Small Farms Research Center
ALBA
Alliance for the Chesapeake Bay
AllSouth BioSystems
Alltech
AlphaStruxure
Altius Farms
Amalgamated Sugar
American Dairy Association Indiana
American Dairy Association Midwest
American Dairy Association North East
American Egg Board
American Farm Bureau Federation
American Farmland Trust
American Feed Industry Association
American Heart Association
American Peanut Council
American Society of Agriculture and Biological Engineers
American Society of Agronomy
American Soybean Association

American Sugarbeet Growers Association
Anuvia
Archbold Expeditions
Ardent Mills
Ar-Joy Farms
Arkansas Farm Bureau
Arm & Hammer Animal and Food Production
Arva Intelligence
Asay Farms
Associated Milk Producers Inc.
Association of American Indian Farmers
Association of Public & Land-Grant Universities
Ave Organics
AZ Farms
Ballard Family Dairy & Cheese
Barry And Lindy Evans Farms
Bartlett Grain Company
BASF
Bayer Crop Science
Beatty Canyon Ranch, Co.
Beef + Lamb New Zealand
Berenberg
BioFiltro
Blonk Consultants
Blue Diamond Growers
Bob Shinn Farms LLC
Boston Consulting Group
Brightmark
Bunge
Bushel
C.O.nxt
California Dairies, Inc.
California Dairy Research Foundation
California Walnut Commission
Canadian Consulate General Chicago

Cargill
Cayuga Milk Ingredients
Chainparency
Champion Petfoods Lp
Chapin Family Farm FM, LLC
Chestnut Manor Farms
Chobani, LLC
Christensen Farms
CHS Inc.
CIBO Technologies
Cinnamon Ridge Dairy Farm
Circle A Dairy
Civil Eats
CLA Spruce Haven LLC
ClarkView Farms
Clear View Dairy Farm
Cogent Consulting & Communications, Inc.
Coloma Farms
Colorado Potato Administrative Committee
Colorado River District
Compeer Financial
Conagra Brands
Conestoga Energy Partners LLC
ConferenceDirect
Conservation Technology Information Center
Continental Dairy Facilities, LLC
Control Union USA
Corn Refiners Association
Cornell Atkinson Center for Sustainability
Cornell University
Corteva AgriSciences
Cotton Incorporated
Country Folks Newspapers
CRI Feeders of Guymon, LLC
CropLife America

CropTrak
CrossBoundary
Dairy & Food Communications Inc.
Dairy Business Association
Dairy Cares
Dairy Farmers of America
Dairy Farmers of Washington
Dairy Farmers of Wisconsin
Dairy Management Inc./Innovation Center for U.S. Dairy/National Dairy Council
Dairy Management West
Dairy Producers of New Mexico
Dairy West
DairyBusiness News
Danone North America
Dartmouth College
Del Monte Foods, Inc.
DeLaval Group
Descartes Labs
Deseret Ranches of Alberta Ltd.
Diamond 3 Dairy
Diamond W Cattle Company
Digital Green
Dorrich Dairy
Dorsey & Whitney LLP
Dragun Corporation
DSM Nutritional Products
Ducks Unlimited, Inc.
Dutch Hollow Farm
Earthjustice
Echo Farm Inc.
Ecosystem Services Market Consortium
Edge Dairy Farmer Cooperative
Elanco Animal Health
Elevor Partners

Embassy of Canada to the USA	Iowa State University	New Zealand Embassy	Sustainability Approach LLC
Embassy of Ireland	Ivy Lakes Dairy / Farmstead Nutrition	Newtrient	Sustainable Conservation
EnTech Solutions	J.R. Simplot Company	Noo Sun Dairy	Sustainable Environmental Consultants
Environmental Defense Fund	JBS / Pilgrim's	Nori, Inc.	Sustainable Food Lab
EOS at Federated Hermes	John Deere	North American Meat Institute	Sustainable Rangelands Roundtable
Evans Dairy Farm	KCoe Isom LLP	North American Millers' Association	Synapse Product Development
fairlife	Kennedy Rice Farms	Northwest Dairy Association/Darigold	Syngenta
Fall Line Capital	Kentucky State University	Nova-Tech Engineering LLC	Target
Farm Credit Council	Keystone Policy Center	Novozymes	Tate & Lyle
Farm Journal	King Arthur Baking Company	Nutrien Ag Solutions	Texas A&M AgriLife Research
Farm Journal Foundation	Knott Run Dairy	Oatly	Texas A&M University
Farm Strategy	Kontoor Brands	OCP North America	Texas Tech University
Farmers Edge	Kovarik Cattle Co.	Ohio Dairy Producer's Association	The Agrinutrition Edge
Farmers for Sustainable Food	Kraft Heinz	Olson Associates	The Andersons
FarmFirst Dairy Cooperative	Kroger	Oregon Dairy and Nutrition Council	The Context Network
Farmobile	Lactalis	Osborn Barr	The Dairy Alliance
Federal Farm Credit Banks Funding Corp.	Lambert & Co.	OSI Group	The Fertilizer Institute
Feeding America	Land O'Lakes, Inc.	P&G	The Hershey Company
Feedworks USA	Lauren Twigge Nutrition PLLC	Paradowski Creative	The Mennel Milling Company
Field to Market	Leprino Foods Company	Peco Foods, Inc.	The Mosaic Company
First District Association	LF BiOenergy	Penn State University	The Nature Conservancy
Flood Brothers, LLC	Little Creek Lamb + Beef	PepsiCo	The Ohio State University
Florida Dairy Farmers	Lucerne Foods	Peterson Dairy Inc.	The Sustainability Consortium
Florida Dept. of Ag and Consumer Services	Maddox Dairy	Pheasants Forever, Inc.	Tillamook County Creamery Association
Fonterra	Maine Dairy Promotion Board / Maine Dairy & Nutrition Council	Phibro Animal Health	Trust In Food, a Farm Journal Initiative
Food Animal Concerns Trust (FACT)	MANRRS	Pizza Hut	Truterra, LLC
Foremost Farms USA	Maryland & Virginia Milk Producers Cooperative Association	PLANT Group	U.S. Dairy Export Council
Forsman Farms	MBConsulting	Pollination Group	U.S. Department of Agriculture
Forum for the Future	McCain Foods	Potato Sustainability Alliance	U.S. Farmers & Ranchers in Action
Foster Brothers Farm Inc.	McDonald's	Potatoes USA	U.S. Grains Council
Foundation for Food and Agriculture Research	Meadow Brook Farms	PRO*ACT	U.S. International Trade Commission
Franz Consulting, LLC	Mercer Landmark	Progressive Dairy	U.S. Poultry & Egg Association
Freund's Farm/CowPots	Merck Animal Health	Purdue University	U.S. Roundtable for Sustainable Beef
Friesen Farm	MGM Resorts	Pure Strategies	U.S. Roundtable for Sustainable Poultry & Eggs
Friona Ind.	Michigan Milk Producers Association	Quantis, Inc.	U.S. Soybean Export Council
Fulton Market Group	Midan Marketing	Radom Corporation	Understanding Ag, LLC
G BAR C Ranch	MidAtlantic Farm Credit	Rajen Dairy	Union Farms
Garrett Land and Cattle	Midwest Dairy	Ralco Nutrition	United Animal Health
Global Dairy Platform	Milk Specialties Global	Red Sunset Farms	United Dairy Industry of Michigan
Global Farmer Network	Mill Hill Farms LLC	Regrow	United Dairymen of Arizona
Global Roundtable for Sustainable Beef	Miltner Reed LLC	Resonance Global	United Sorghum Checkoff Program
GlobeScan Incorporated	Minnesota Department of Agriculture	Riceland Foods, Inc.	United States Senate
Golden State Foods	Minnesota Pork Producers Association	RiceTec Inc.	United Sugars
Goodrich Farm	Missouri Soybean Assoc.	ripe.io	University of Arizona/Navajo Nation
Grande Cheese	Mondelez	Riverview LLP	University of Arizona-Federally Recognized Tribal Extension Program (FRIEP)
Great Lakes Cheese	Montana State University	Rogue Creamery	University of California, Davis
Green America-Center for Sustainability Solutions	MorganMyers	Rooster	University of California, Merced
Green Field Solutions	Mt. Whitney Dairy	Rose Acre Farms	University of Findlay
Greenberg Traurig LLP	MVP Dairy LLC	Rosy-Lane Holsteins	University of Florida
Gröv Technologies	MyFarms	RunSwitch PR	University of Illinois at Urbana-Champaign
GROWMARK	Mystic Valley Dairy	Rural Coalition	University of Minnesota
Harbor Environmental, Inc.	Nachurs Alpine Solutions	Rural Investment to Protect our Environment (RIPE)	University of Notre Dame
Heartland Coop	Naima's Farm, LLC	SAI Platform	University of Tennessee
Hickory Grove Pork Farm	National Association of Conservation Districts	San Diego County Farm Bureau	University of Tennessee Extension
Highway Dairy Farms	National Black Farmers Association	Sand County Foundation	UpField Group
Hilmar Cheese Company, Inc.	National Cattlemen's Beef Association	Saputo	USA Rice
Hoard's Dairyman	National Corn Growers Association	Scdairy	Valent BioSciences LLC
Hoogwegt US	National Cotton Council	Schreiber Foods, Inc.	Valent U.S.A. LLC
Hopi Cattle Producers	National Council of Farmer Cooperatives	Schwoeppe Dairy LLC	Valley Ag Software
Houston Engineering, Inc.	National Crop Insurance Services	Scott Bros Dairy Farms	Valley Queen Cheese
HP Hood	National Fish and Wildlife Foundation	SCS Engineers - N. Little Rock	Vanguard Renewables
Hunnicutt Farm	National Grain and Feed Association	SCS Global Services	Viresco Solutions
Idaho Dairymen's Association, Inc.	National Milk Producers Federation	Seven Pines Farm	Vital Farms
Idaho Milk Products	National Pork Board	Shamrock Foods Company	Walnutdale Family Farms LLC
Identification & Recruitment Consortium (IDRC)	National Pork Producers Council	Shell Oil Company	Walton Family Foundation
IdentiGEN North America Inc.	National Potato Council	Simplot Grower Solutions	Water Asset Management
Illinois Soybean Association	National Sorghum Producers	skFigures	Watkinson Miller PLLC
Illustra Inc.	National Sugar Marketing	SmithBucklin/United Soybean Board	Weber Dairy Farm
Indiana Soybean / Indiana Corn	Native	Soil & Water Outcomes Fund	Werkhoven Dairy Inc.
Ingredion	Natural Prairie Organic	Solutions from the Land	Western Growers Association
Inmar Intelligence	Nebraska Corn Board	Sound Agriculture	Where Food Comes From, Inc.
Institute for Feed Education & Research	Nedap Livestock Management	Star of the West Milling Co.	Whole Foods Market
Institute on the Environment, University of Minnesota	Nelson-Jameson, Inc.	Starbucks	Windemuller Dairy Farm
Inter IKEA Group	Nestle Purina	Stewardship Index for Specialty Crops	Wisconsin Farm Bureau
Inter-American Institute for Cooperation on Agriculture (IICA)	Nestle USA	Strategic Conservation Solutions	Wolfe's Neck Center for Ag & Environment
International Poultry Welfare Alliance	Netafim	Suderman Ranch	World Wildlife Fund
Iowa Agriculture Water Alliance	New England Dairy	Summit Engineering & Construction	Yale University
Iowa Select Farms	New Mexico State University	Sunderman Feedlots	Yum! Brands
	New Zealand Ministry for Primary Industries	Sunsweet Growers	Zimpro
		SureHarvest	Zoetis Inc.

WHY SPONSOR

BY THE NUMBERS

700+

The 2021 Summit saw hybrid attendance of 700+ key food and agriculture stakeholders

458

Representatives from 458 corporations, nonprofits, associations, farms and universities present in 2021

45

45 states and 8 countries represented

150+

Over 150 main stage and breakout session speakers

2022 SUSTAINABLE AGRICULTURE SUMMIT

Meeting the Moment: Strengthening U.S. Food and Agriculture's Capacity to Drive Change

For more than a decade, leaders across U.S. food and agriculture have been advancing initiatives to secure a more sustainable future for our people, planet and communities. Despite modest progress, inequality persists, global greenhouse gas emissions continue to rise and, across the American West, producers are faced with an increasingly dire scarcity of the most precious resource that sustains our industry and our world – water – deepening a climate crisis which uniquely threatens the agriculture industry.

With a surge of public and private investment into climate-smart agriculture poised to transform our collective approach to sustainability, the food and ag value chain faces a window of opportunity to meet this moment and scale meaningful progress.

Join us for the eighth annual Sustainable Agriculture Summit, ***Meeting the Moment***, to explore how bold collaborations and actionable strategies can scale and strengthen U.S. food and agriculture's capacity to drive change and build a more sustainable future.

PACKAGES

SPONSORSHIP OPPORTUNITIES

GOLD

package starts at
\$7,500*

This is the only sponsor level that provides you with the attendee list (*attendee name, title, company and email*) to maximize your networking opportunities. Reach over 600 in-person attendees directly and be recognized as a Gold sponsor on Summit communications to 7,000+ agricultural stakeholders:

- Inclusion in Summit marketing materials, pre-Summit emails and social media promotions
- Your logo prominently featured on the [Summit website](#) and conference app
- Main stage recognition acknowledging your support
- Onsite signage thanking sponsors
- Banner ad placement in the conference app
- Attendee list provided two weeks prior to Summit and one week after Summit
- Standard Exhibit Booth
- Three complimentary registrations

SILVER

package starts at
\$5,000*

As a silver sponsor, this package offers exposure to over 600 in-person attendees and to more than 7,000 food and agriculture sustainability leaders through the Summit's marketing efforts. Benefits include:

- Inclusion in Summit marketing materials, pre-Summit emails and social media promotions
- Your logo prominently featured on the [Summit website](#) and conference app
- Main stage recognition acknowledging your support
- Onsite signage thanking sponsors
- Standard Exhibit Booth
- Two complimentary registrations

BRONZE

package starts at
\$3,500*

Don't need a booth? Then the bronze package is for you. This basic package includes:

- Inclusion in Summit marketing materials, pre-Summit emails and social media promotions
- Your logo prominently featured on the [Summit website](#) and conference app
- Main stage recognition acknowledging your support
- Onsite signage thanking sponsors
- One complimentary registration

*+ \$3,000 - upgrade to deluxe booth

Standard Exhibit Booth includes:

- 10' x 10' booth space
- 8' back black drape and 3' side black drape
- 6' skirted table with 2 chairs and wastebasket
- Standard sign with company name and booth number
- 1 complimentary registration
- Interactive floor plan on Summit app

Deluxe Exhibit Booth includes:

- 10' x 20' booth space
- 8' back black drape and 3' side black drape
- 1 counter height bar table integrated with power source
- 4 bar stools
- 1 tall cocktail table for materials
- Standard sign with company name and booth number
- 2 complimentary registrations
- Interactive floor plan on Summit app

SUSTAINABILITY

SPONSORSHIP OPPORTUNITIES

As the premiere sustainability conference for the food and ag industry, the Sustainable Agriculture Summit strives to reduce the environmental impact of our event. As a Sustainability Sponsor, your organization can showcase your support for this mission and support the Summit as we work to reduce waste.

Plastic Waste Sponsor (\$7,500 - Limited to One Sponsor)

To reduce our attendees' reliance on single-use plastics, the Summit will distribute individual, reusable and recyclable water bottles made in the USA from 100% post-consumer recycled material. Water bottles will feature specially designed Summit artwork incorporating your company's logo. Water bottle refill stations will be provided throughout the conference space, and your company's logo will be featured prominently on water cooler covers at these stations.

Food Waste Sponsor (\$6,000 - Limited to One Sponsor)

Your sponsorship will help us address food waste during the Summit. This year, event organizers are partnering with [Waste Not](#) to donate recoverable and reusable food during the course of the Summit. At Waste Not, they are re-imagining what's possible for food rescue and connecting tens of thousands of Arizonans with quality food that would have otherwise gone to waste. In addition, we are teaming up with [Recycled City](#) for food scrap composting. Recycled City began with the idea of creating a full-circle service by sending food waste to be composted and used by the same farmers that provide produce – reducing food waste and connecting the community to local farmers. Your logo will be displayed on signage near the meal and break areas.

Recycled Waste Sponsor (\$1,500 - Limited to One Sponsor)

Global consumption and a throwaway culture have led to a global waste crisis. The Zero Waste Box™ is the simple all-in-one solution for recycling hard-to-recycle trash and keeping trash out of landfills. Three All-In-One waste boxes will be located in prominent areas of the Summit conference space so attendees can recycle items that would otherwise end up in the dumpsters, including conference name badges and lanyards that would be tossed at the end of the Summit. Your logo will be displayed on signage near the Zero Waste Boxes.

Additional benefits for Sustainability Sponsors include:

- Recognition on the main stage acknowledging your company's support of our sustainability efforts
- Inclusion in Summit marketing materials, together with pre-Summit communications and social media promotions
- Logo placement on sponsorship page of the [Summit website](#) and conference app
- Onsite signage at designated areas thanking your company for supporting this waste reduction initiative

Custom – Not sure which level is right for you? Let's discuss your goals and we'll build the right opportunity to suit your needs. Reach out to Summit Coordinator Kathy Norton at info@sustainableagsummit.org for additional information.

BRANDING

SPONSORSHIP OPPORTUNITIES

Recharge Lounge (\$10,000 - Limited to One Sponsor)

As attendees enter the Networking Hall for all food and beverage events and exhibits, the Recharge Lounge will be front and center – and customizable for the sponsor (*additional items and branding will be at the sponsor's expense*). The lounge offers comfortable soft seating chairs for eight and two coffee tables with integrated outlets allowing attendees to power up and stay connected. The area will be designated with a 7' floor supported double-sided sign featuring your organization's sponsorship with your company name and logo. This is an inviting area where Summit attendees will surely gather to collaborate and exchange ideas. Two complimentary registrations are offered with this sponsorship.

Conference App (\$7,000 - Limited to One Sponsor)

Once again, we will be reducing waste and going green by placing all the Summit's printed materials in the palm of participants' hands through the mobile app. Among its many connections, the app will give attendees the opportunity to connect through in-app messaging, social networking features and personal appointment scheduling. The app allows attendees to access the agenda and session materials and learn more about Summit speakers. Exhibitors are presented on an interactive floor plan. As the app sponsor your company ad will be featured prominently within the app and this sponsorship is the only one that has the option to send a daily push notification to all app users.

Additional benefits for Branding Sponsors include:

- Main stage recognition of your company's sponsorship
- Inclusion in Summit marketing materials, together with pre-Summit communications and social media promotions
- Logo placement on Sponsorship page of the [Summit website](#) and conference app
- Onsite signage acknowledgment

ENHANCE YOUR SPONSORSHIP

Lightning Presentations or Demonstrations (\$2,000 - Limited Availability)

Available only in conjunction with another sponsorship, these lightning presentations will provide your organization with high-quality exposure to Summit attendees and position you as a sustainability leader. The Lightning Stage offers theater seating for 20 people, a screen and LCD projector, and will be active during the networking breaks. Grab the attention of the audience and convey key information in a quick, insightful and clear manner with one presentation or demonstration in the Networking Hall. Presentation topics are subject to approval by Summit organizers.

NEW - ADDITIONAL BRANDING

SPONSORSHIP OPPORTUNITIES

Name Badge and Lanyard (\$5,000 - Limited to One Sponsor)

This high-profile opportunity provides unlimited brand exposure during the Summit by having your logo around the neck of every attendee at the event. As an exclusive sponsor, you'll be one of the first brands that is seen as each attendee picks up their name badge and lanyard. Your company logo will be included on the lanyard and the back of the name tags.

Networking Breaks (\$5,000 - Limited to Three Sponsors)

Your company can be the exclusive sponsor of one of three networking breaks during the Summit. Your sponsorship provides attendees with coffee, tea and other beverages as they network with other Summit-goers between sessions. Your company branding will be included on signage at the break station, as well as on branded coffee sleeves and napkins.

Wellness Stations (\$4,000 - Limited to Two Sponsors)

Support attendees in recharging their minds and bodies between sessions by sponsoring a wellness station. During breaks and lunch on Wednesday, attendees can visit the wellness station for a 10-minute chair massage and healthy snacks like fruit-infused water, whole fruit and protein bars. The wellness station will include your company's branding and will be highlighted in the "Know Before You Go" email to all attendees along with a push notification in the Summit app when the station is open.

Charging Stations (\$3,000 - Limited to Three Sponsors)

Help attendees extend the battery life of their portable devices to stay connected and share what they're learning at the Summit by sponsoring a charging station. Located in high-traffic areas throughout the event hall, each charging station will include graphic panels with your company branding.



Additional benefits for Branding Sponsors include:

- Main stage recognition of your company's sponsorship
- Inclusion in Summit marketing materials, together with pre-Summit communications and social media promotions
- Logo placement on Sponsorship page of the [Summit website](#) and conference app
- Onsite signage acknowledgment

Custom Sponsorship or Exhibit Questions?

If you're not sure which level of sponsorship is right for you, let's discuss your goals and we'll build the right opportunity to suit your needs.

Please reach out to Summit Coordinator Kathy Norton at info@sustainableagsummit.org for additional information.

EXHIBITOR

INFORMATION

Grab a cup of coffee, share a lunch table with colleagues or simply toast a face-to-face gathering. Our exhibit hall has been re-imagined as the networking hub and gathering place for Summit attendees. The Networking Hall features a presentation stage, recharge lounge and dining area surrounded by exhibit booths.

The Networking Hall is located in a high traffic area just steps away from the general session and breakout rooms, with more than seven hours of dedicated networking time throughout the Summit for exhibitors and sponsors to interact with attendees.

Two styles of booths are offered to reflect the needs and style of our exhibitors and attendees. The Standard Exhibit Booth is styled to offer a more one-on-one approach and the new Deluxe Exhibit Booth invites attendees to come in and sit for a more in depth conversation. **The deadline to reserve a booth is October 14.**

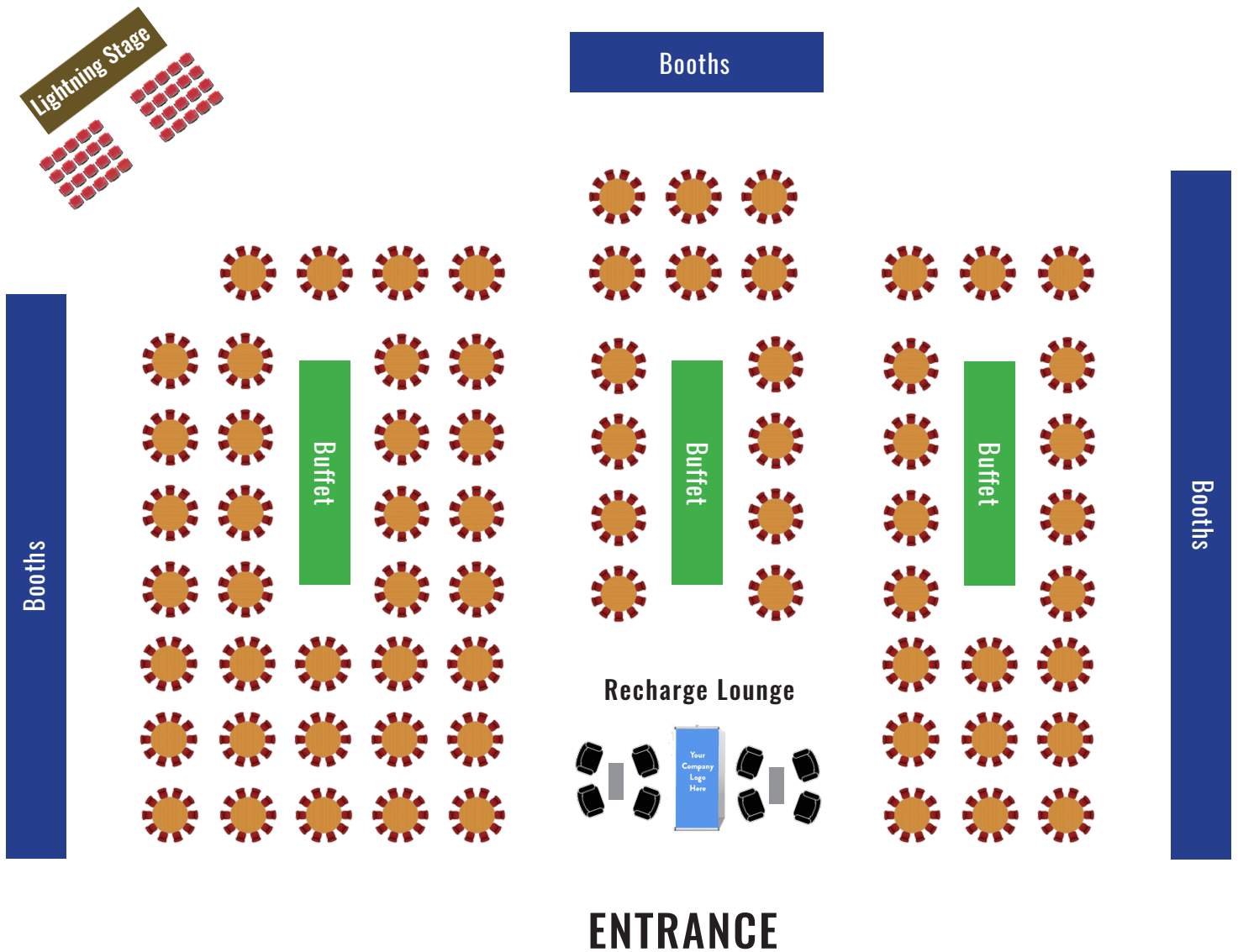
Standard Exhibit Booth (\$1,750)

- 10' x 10' booth space
- 8' back black drape and 3' side black drape
- 6' skirted table with 2 chairs and wastebasket
- Standard sign with company name and booth number
- 1 complimentary registration
- Interactive floor plan on Summit app featuring your company's information
- Your logo on the [Summit website](#) homepage and onsite signage

Deluxe Exhibit Booth (\$3,000)

- 10' x 20' booth space
- 8' back black drape and 3' side black drape
- 1 counter height bar table integrated with power source for device charging (includes electricity)
- 4 bar stools
- 1 tall cocktail table for materials
- Standard sign with company name and booth number
- 2 complimentary registrations
- Interactive floor plan on Summit app featuring your company's information
- Your logo on the [Summit website](#) homepage and onsite signage

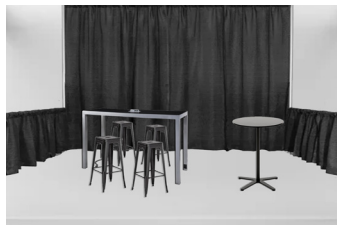
NETWORKING HALL



Standard Exhibit Booth



Deluxe Exhibit Booth



Recharge Lounge

8 chairs
2 coffee tables with power
7' pull-up banner



TERMS & CONDITIONS

The following terms and conditions apply to all sponsors and exhibitors participating in the 2022 Sustainable Agriculture Summit:

Intent to Sponsor Form

Sponsorships are available on a first come, first served basis. The receipt of a fully completed and signed Intent to Sponsor Form indicates the sponsor/exhibitor's intent to participate in the Sustainable Agriculture Summit (SAS).

Upon receipt of Intent to Sponsor form, SAS will generate an invoice for payment. Payment should be made within 30 days of receipt of invoice.

Payment

Payment for sponsorship and/or exhibit booth space is due within 30 days of receipt of invoice and can be made by check, credit card, purchase order or wire transfer; note that all associated credit card fees are the responsibility of the sponsor. Once full payment has been received, sponsor will receive a registration code for any complimentary registration(s) included with their sponsorship/exhibit booth, if applicable. Sponsor logo/artwork will not be included on any marketing materials including the Summit website, until sponsorship fee has been paid in full.

Cancellations

Notice of cancellation must be submitted in writing to the Summit Coordinator. Cancellations made 45 days prior to the Summit will receive a 50% refund. No refund will be given to canceled sponsorships/exhibits within 45 days of the Summit. If you have questions regarding the cancellation policy, contact Kathy Norton, Summit Coordinator at info@sustainableagsummit.org.

Event Cancellation

Sponsorship options are for an in-person event to be held in Glendale, Arizona, November 16-17, 2022. The SAS reserves the right, at its sole discretion, to cancel, relocate or reschedule the Summit in the event of unforeseen or unavoidable circumstances or conditions which make it unreasonable or impossible to hold the Summit. In the event of such a change, the sponsor waives any and all claims against the Summit.

Sponsor Listings in Promotional Materials (if applicable)

If included within the sponsorship package, the SAS will include references on marketing materials to the sponsor such as name, logo, company description or company advertisement. Such references will not be included until sponsorship fees have been paid in full. To ensure inclusion of any materials, such information and artwork must be provided within the agreed timeline. The failure of any sponsor to meet specific deadlines shall not result in the return of sponsorship fees already paid.

Logos and Artwork

It is the responsibility of sponsor to submit logos and artwork to Summit organizers. All logos must be submitted in high-quality PNG, EPS or JPG format.

Summit Attendee List

A list with attendee's full name, title, company and email of those attendees who elect to share this information will be provided to those sponsors who have purchased a package that includes this benefit. It is the policy of the SAS that emails will not be shared in the form of list distribution.

Each attendee can decide if they want to share their personal information through the conference app and how much information they want to share.

Exhibit Booth Teardown

Exhibitors are expected to remain set up until the official close of the Networking Hall. Early teardowns interfere with the events that may be scheduled in the hall and are disruptive to the networking experience of attendees and other exhibitors.

INTENT TO SPONSOR

PAGE 1

Sponsorship Packages				
Opportunity	Sponsorship Amount	Exhibit Booth	Number of Registrations	Select Your Sponsorship
Gold	\$7,500	Standard	3	
Silver	\$5,000	Standard	2	
Bronze	\$3,500	–	1	
Upgrade my Exhibit Booth	\$3,000	–	2	
Sustainability Sponsorships				
Plastic Waste	\$7,500	–	–	
Food Waste	\$6,000	–	–	
Recycled Waste	\$1,500	–	–	
Branding Sponsorships				
Recharge Lounge	\$10,000	–	2	
Conference App	\$7,000	–	–	
Lightning Presentation <i>only available as a sponsorship add-on</i>	\$2,000	–	–	
Exhibits				
Deluxe Booth (10' x 20')	\$3,000	–	2	
Standard Booth (10' x 10')	\$1,750	–	1	
Custom Sponsorship				
		\$		
		\$		
		\$		

INTENT TO SPONSOR

PAGE 2

Additional Branding Sponsorships				
Opportunity	Sponsorship Amount	Exhibit Booth	Number of Registrations	Select Your Sponsorship
Name Badge and Lanyard	\$5,000	–	–	
Networking Break	\$5,000	–	–	
Wellness Station	\$4,000	–	–	
Charging Station	\$3,000	–	–	
Lightning Presentation <i>only available as a sponsorship add-on</i>	\$2,000	–	–	
Custom Sponsorship				
			\$	
			\$	
			\$	

INTENT TO SPONSOR

PAGE 3

Sponsorship Contact Information

Primary Sponsorship Contact Name

Title

Company/Organization (as you would like it to appear on materials and communications)

Mobile Phone

Address

Email

Communications Contact Name (if different than above)

Title:

Company/Organization:

Mobile Phone:

Email:

Affirmation of Sponsorship

On behalf of

Company/Organization

, I agree to sponsor the selected items above.

Signature

Please complete pages 1-3 of the Intent to Sponsor Forms and email to Kathy Norton at info@sustainableagsummit.org.

SUSTAINABLE
AGRICULTURE
SUMMIT
2022
NOVEMBER 16-17
GLENDALE, AZ