

2024
NOVEMBER 20-21
MINNEAPOLIS, MN

**SUSTAINABLE
AGRICULTURE
SUMMIT**



A DECADE OF PROGRESS AND A VISION FOR THE FUTURE

CALL FOR PROPOSALS

Hosted by:



WWW.SUSTAINABLEAGSUMMIT.ORG

SHARE YOUR EXPERTISE WITH 900+ SUMMIT ATTENDEES



Call for Proposals Now Open for 2024 Sustainable Agriculture Summit

November 20 - 21 | Minneapolis, MN

The Sustainable Agriculture Summit is the premier sustainability event *for agriculture and by agriculture*, bringing together farmers, suppliers, processors, brands, academia, conservation organizations and the public sector to surface actionable insights that spur collective action and deliver lasting impact on environmental, social, and economic sustainability in U.S. agriculture.

The Sustainable Agriculture Summit endeavors to incorporate voices from individuals and organizations representing diverse demographics and all segments of the value chain. It is a meeting place to explore a variety of sustainability topics in ways that ensure a comprehensive and inclusive dialogue reflective of the realities of the interconnected challenges and opportunities faced by the agriculture industry.

Recognizing the importance of varied perspectives and approaches in addressing the complexities of sustainable agriculture, Summit organizers are pleased to seek stakeholder proposals for breakout sessions on topics like climate action, water quality, soil health, farm profitability, ESG, biodiversity, racial justice, labor, animal welfare, food insecurity, and more. All speakers and panelists will be required to register and attend the Summit, with a discounted registration rate available.

More information on this year's Summit is available at www.sustainableagsummit.org.

Questions? Please contact Kathy Norton, Coordinator, Sustainable Agriculture Summit — info@sustainableagsummit.org, phone: 303-524-5281.

HOSTED BY:





PROPOSAL GUIDELINES & SELECTION CRITERIA

CONSIDERATIONS FOR SELECTION

Breakout session proposals should reflect the rich tapestry of experiences, innovations, viewpoints, and approaches needed to drive a productive, profitable, resilient, and equitable U.S. agriculture industry.

Breakout submissions with broad applicability across multiple commodities and diverse agricultural supply chain sectors are preferred. Proposals that demonstrate adaptability and scalability across different agricultural products and stages of the supply chain stand out. Such submissions showcase a comprehensive understanding of the interconnectedness of agricultural systems and offer innovative solutions that can address common challenges faced by various stakeholders.

Each submission will be evaluated based on alignment with the Summit objectives and selection criteria. Emphasis will be placed on the ability to drive sustainability action for the food, farming, and agriculture industry's value chains. Additionally, appeal to our diverse audience of 900+ attendees representing food companies, government agencies, academics, conservation groups, and farmers will be strongly considered.

Preference will be given to unique proposals that conform to the key topics and target audiences as outlined, and/or proposals that bring forth compelling speakers or panelists. Only presentations offering vendor-neutral content will be considered. Priority will be given to proposals covering innovative ideas and/or new approaches. Selection and scheduling for breakout sessions will be at the discretion of the Summit organizers.

PROPOSAL GUIDELINES

- ◆ Directly connect with the overall objectives and theme of the Summit
- ◆ Creatively showcase innovative approaches to addressing our industry's shared challenges and opportunities
- ◆ Consider the natural resource, economic, and human challenges and opportunities that will drive sustainable supply chains in the future
- ◆ Provide actionable insights, best practices, or recommendations that attendees can apply in their work or organization
- ◆ Feature projects, collaborations, and successes that shine a light on possible sustainable futures for agriculture and the food industry
- ◆ Are applicable to a broad segment of the Summit's diverse stakeholder audience
- ◆ Must include 3-5 learning objectives and audience takeaways



SESSION TOPICS, STYLE, AUDIENCE & SUMMIT THEME

In order to ensure that Summit organizers have clear expectations around the content of each breakout session, proposals must **identify at least one key topic** (but have the option to select up to three) and indicate the **intended commodity audience** and **select the presentation style** for your breakout.

KEY TOPICS

Data and Technology

- ◆ Tools
- ◆ Policy
- ◆ Artificial Intelligence
- ◆ Reporting

Ecosystems and/or Environment

- ◆ GHG Emissions
- ◆ Water
- ◆ Biodiversity
- ◆ Circularity
- ◆ Sustainable Nutrition
- ◆ Closed-loop or Circular Economies

Finance/Economic Sustainability

- ◆ Ecosystems Markets
- ◆ Trade
- ◆ Grants/Funding

Next Generation

- ◆ Future Workforce
- ◆ Land Access

Social Sustainability

- ◆ Worker Well-being
- ◆ Animal Well-being
- ◆ Diversity, Equity & Inclusion (DEI)
- ◆ Mental Health

INTENDED COMMODITY AUDIENCE(s)

- ◆ Beef
- ◆ Commodity/Row Crops
- ◆ Dairy
- ◆ Poultry
- ◆ Pork
- ◆ Specialty Crops
- ◆ Other *(please specify)*

BREAKOUT SESSION STYLE

You may select more than one style of presentation. For example, you may be offering a case study that is presented as a panel discussion.

- ◆ Case Study
- ◆ Lecture
- ◆ Panel Discussion
- ◆ Workshop/Training
- ◆ Other *(please specify)*

SUMMIT THEME

Sustainable Agriculture Summit: A Decade of Progress and a Vision for the Future

Ten years ago, the first Sustainable Agriculture Summit in Minneapolis brought together farmers, suppliers, processors, brands, academia, conservation organizations, and the public sector to advance sustainability in U.S. agriculture.

Since then, agriculture has undergone massive shifts driven by ground-breaking technologies, global supply chain disruptions, social change, and more. Now, more than ever, collaboration within the agricultural supply chain is essential to solving our shared challenges and driving a more sustainable future for our industry.

The 2024 Sustainable Agriculture Summit will offer actionable insights from world-class experts, on-the-ground perspectives from farmers and ranchers, additional interactive breakout sessions, and valuable networking opportunities. Join us as we celebrate a decade of collaboration – exploring the past, present, and most importantly, the future of sustainable agriculture.



SUBMISSION REQUIREMENTS

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- ◆ **All proposals must provide the following information:**

- ◇ Submitter information, including name of your organization, title, and email
- ◇ Contact information, including name of organization, title, and email **for all proposed speakers*** for your session
- ◇ Session title (*15 words or less*)
- ◇ Short session description (*100 words or less*) that will appear on the Summit agenda, if selected
- ◇ In-depth session summary (*500 words or less*), that includes: clear/concise objectives; key points articulated; natural resource, economic and human challenges and opportunities; novel or innovative approaches; actionable insights, best practices, or recommendations that attendees can apply in their work or organization; list of intended stakeholder audiences (farmers, NGOs, academia, etc.) and potential interactive elements for audience engagement
- ◇ 3-5 learning objectives/audience takeaways

- ◆ **As the submitter of this proposal, you agree to the following on behalf of all of your proposed speakers. It is your responsibility to communicate these expectations to your speakers.**

- ◇ **REGISTRATION:** All breakout speakers are required to register for the Sustainable Agriculture Summit. A link for a discounted registration rate of \$450 will be provided for each speaker. Name badges will be scanned at each breakout session. You must be wearing your name badge, or you will not be allowed in the breakout session, even if you are a speaker.
- ◇ **ROOM SET:** Breakout rooms will be set theater style, with a mic'd podium and a head table with microphones for four (4) speakers. An LCD projector and screen will be provided, but presenters must bring their own laptop. There will not be an audio option available for presentation of videos.
- ◇ **WIFI:** Complimentary wi-fi will be provided in all the meeting space during the Summit.
- ◇ **COMPENSATION:** Breakout session speakers will not receive monetary compensation or reimbursement of travel expenses from the Sustainable Agriculture Summit.
- ◇ **PROPRIETARY RIGHTS:** It is the speakers' responsibility to ensure their proposed presentation does not violate any proprietary or personal rights of others (including copyright, trademark, and privacy rights), is factually accurate, and contains nothing defamatory or otherwise unlawful.
- ◇ **SPEAKER INFORMATION:** If selected, the Summit has the authority to use the speaker's name, biographical information, and photograph in promotion of the Summit.

- ◆ **Proposals must be submitted via the [Abstract Scorecard®](#) website by August 2, 2024. Please **DO NOT** email your submission, as they will NOT be accepted.**

- ◆ **Submitters will have the option to upload supplemental materials (*must be in MS Word or Adobe PDF Format*).**

- ◆ **All submitters will be notified of review outcomes by September 20, 2024.**

- ◆ **For selected breakouts, finalized presentations, with permission to post, are due by November 1, 2024, to ensure material can be reviewed and approved.**

- ◆ **By submitting a proposal for consideration, you agree that, if selected, you will be available to present your session at any time on November 20 or November 21, 2024. Breakouts will be 45-60 minutes in length. Selection and scheduling for breakout sessions will be at the discretion of the Summit organizers.**

**Please note: no more than five (5) speakers per breakout session, including moderator*

QUESTIONS?

Kathy Norton, Coordinator, Sustainable Agriculture Summit | info@sustainableagsummit.org | Phone: 303-524-5281