

# Kelvin Chua

Product Designer · Kuala Lumpur, Malaysia

+60192327238

kelvinchuafoolong@gmail.com

Hey, my name is Kelvin and I'm a Product Designer based in Malaysia who loves to provide user-centric solutions and experiences. My main goal is to join an amazing team and solve problems while leaving a positive impact.

## EXPERIENCE

### Product Design Associate · ServiceRocket

December 2022 to present

As part of the design team, I am tasked with improving the overall user experience of ServiceRocket's various apps and products. Additionally, I am also assisting the design team in improving our overall processes and creating our own design system.

### Product Design · Memorisely

August 2022 to November 2022

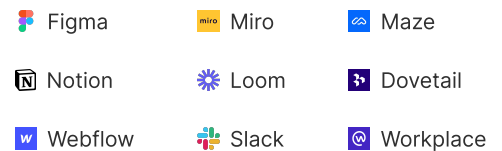
Part of an immersive UX/UI Bootcamp, I collaborated with a small team of designers on delivering case studies from real companies by conducting research, synthesising data, ideating, prototyping and testing.

### UI/UX Designer · Curlec

May 2021 to November 2022

Part of the product team which planned and delivered various projects, including a subscription management platform and website.

## TOOLSTACK



## SKILLS

- User Research
- Remote Ideation
- Remote Facilitation
- Rapid Prototyping
- UI Design
- Design Systems
- Interface Prototyping

## EDUCATION

### UX/UI Design Bootcamp · Memorisely

2022-2022

Gained broad practical knowledge of user research methods, ideation techniques, UI fundamentals, and usability testing principles, while mastering the latest design tools such as Figma, Figjam, Maze, Dovetail, Notion, and more. Delivered 2 case studies of a real mobile app and website.

### Bachelor's of Computer Science · University of Birmingham

2018 - 2020

Learned about various topics and theories surrounding Computer Science as well as having designed and developed a student social network for my final year project.

## INTERESTS

- Singing
- Video Games
- Technology
- Movies/TV Shows
- Design