

# OWN THE NARRATIVE



# Welcome to **Rug Radio**, the decentralized media platform that is changing the way content creators distribute & own their content.



With a focus on quality content creators, we are able to attract high quality show guests but also high quality partners and sponsors. **Rug Radio** operates as a DAO that relies on the revenue streams we generate to fund the treasury and stability of the community projects, while delivering value back to its producers.


At **Rug Radio**, we believe in empowering content creators to own their content and control their ability to distribute that content across any platforms they want. We believe in quality over quantity, and our goal is to provide a safe and educational space for people to share their stories and ideas.




## AUDIENCE SNAPSHOT

Last 28 Days


	Tweet Impressions	Profile Visits	Mentions	Followers
 Rug Radio	798,000	976,000	15,896	84,100

  
29,587  
Discord Members

  
1,202  
YouTube Subscribers

  
5,278  
Newsletter Subscribers

  
3,200  
Website Users

  
20  
Rug Radio Shows

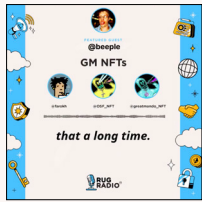


## SYNDICATION

pushed in syndication on:



+ podcast networks



### Audiogram

Assets for evergreen social media posts

## AD PRODUCTS

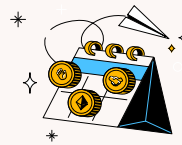
There are many ways to brand shows, clips, and content posted across all platforms.

## PARTNERSHIPS & BRANDED CONTENT



## SELECT TOP GUESTS

Founders **RTFKT, Benoit, Zaptio + Chris**  
 Founder **Dapper Labs, Roham Gharegozlou**  
 Founder **Jadu, Asad Malik**  
 Founder **Animoca Brands, Yat Siu**  
 President **Vayner3, Avery Akkineni**  
 Founder **Proof + Moonbirds, Kevin Rose**  
 CEO **Doodles, Julian Holguin**  
 CEO **Polygon Studios, Ryan Wyatt**  
 Film Director +Producer **Michael Bay**  
 Renowned Artist **Tyler Hobbs**  
 Renowned Artist **Beeples**  
 Renowned Artist **Nina Chanel Abney**  
 DJ **Steve Aoki**



## LIVE EVENTS & MEET-UPS

Being planned 4-6 times a year

- Metaverse Miami
- NFT LA
- Art Basel
- SXSW
- NFT Paris
- NFT NYC
- NFT London
- + many more being planned globally.



## WHY PARTNER WITH RUG RADIO

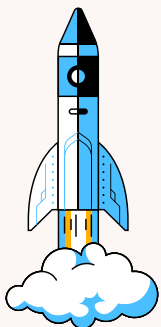
**Rug Radio is the Voice of Web3 and is at the heart and pulse of the community.**

While many projects and businesses within the NFT space will become successful, very few manage to build “culture”.

**Rug Radio focuses on building authentic ties within the NFT community while empowering and educating the masses** on the power of blockchain technology and Web3, while building a truly decentralized media ecosystem governed by the people.

## READY TO GET STARTED?

You can find many ways to work with **Rug Radio** through community collaborations or Sponsorships on <https://www.rug.fm/lfg>



# The Creators of Rug Radio:



**@farokh**  
GM NFTs  
Aaaaanywaaaaays



**@osf\_nft**  
GM NFTs



**@greatmando\_nft**  
GM NFTs



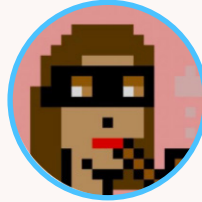
**@lorigraceaz**  
Elevating Women in Web3



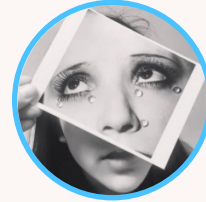
**@TheNFT101**  
NFTs Beyond the Floor



**@ZackRadio**  
Sunday Dinner



**@belikewater893**  
Aaaaanywaaaaays



**@lifewithart\_**  
NFT Fine Art  
Rugged Mondays



**@sergitosergito**  
Radio Tapete



**@tinoforbidden**  
NFTs Backstage Show



**@entmtlawyer**  
Web3 Showbiz



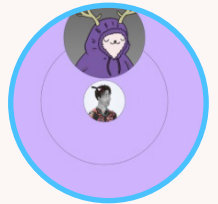
**@GencoLaw**  
Law Line



**@DeFiDefenseLaw**  
Law Line



**@JeremiahThinks**  
How 2 Make It



**@Aaronito5711**  
Rugged Mondays



**@TheStarsPodcast**  
Growth Mindset Mecca



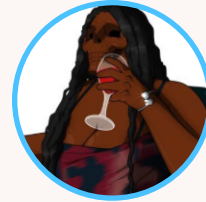
**@Ed\_Balloon**  
BIPOC:  
Ed and the Homies



**@redactedpride**  
BIPOCweb3



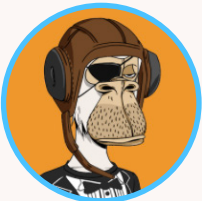
**@MetaMystic\_**  
BIPOCweb3



**@Yinkore\_**  
BIPOCweb3



**@LindseyByrnes**  
WVRP'd Music  
Mondays



**@\_jeffnicholas\_**  
WVRP'd Music  
Mondays



**@flynnkristina**  
Web3 Queeroes



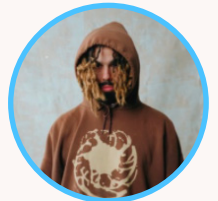
**@jessesoleil**  
Web3 Queeroes



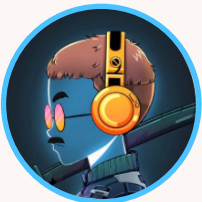
**@NormandyWhale**  
COMPTOIR NFT



**@artbydario**  
LA BODEGA



**@IAMAIMOS**  
LA BODEGA



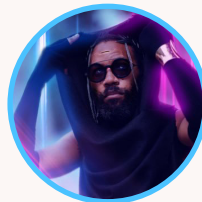
**@ilitchpeters**  
LA BODEGA



**@mmejiaphoto**  
LA BODEGA



**@ArtemisiaX**  
LorePlay



**@iamuncaged**  
LorePlay

