



## NFT FOR PLANET PRIVACY POLICY

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### PLEASE READ THIS PRIVACY STATEMENT CAREFULLY

#### 1. Welcome

**NFT for Planet** respects the privacy of every users (data subject), and complies with all Applicable laws for the protection of data subject privacy, including, without limitation, all required Directives on Data protection regulations of where you are accessing the **NFT site**. Please note that all personal data is duly encrypted and sited in a secured servers.

The **NFT for Planet** site is the data controller of your Personal Data. When this Privacy Policy mentions “we,” “us,” or “our,” it refers to the relevant **SMS Swiss Mobile Service Ltd** entity accessible at [www.nftforplanet.com/](http://www.nftforplanet.com/) which is providing the website and NFTs directly and specifically.

By using the website, you hereby consent to our Privacy Policy and agree to its terms herein. If you are not comfortable with any aspect of this Privacy Policy. You should immediately discontinue your access to the NFT Site.

## 2. Personal Information Collection

For the provision of our NFTs, we may collect and process the following personal data about you, but only with your consent;

- **Registration Information:** We will collect your Full name, e-mail address etc.
- **Wallet Information:** When you connect an external wallet to purchase and hold the **NFT for Planet** collections, we will ask you to provide a wallet address.
- **Community Information:** We collect information relating to your participation in the **NFT for Planet** community, including attended events, and any information you share through the **NFT for Planet** community.
- **Communication Information:** We may collect information when you reach out to us with questions or complaints; sometimes we collect information from you when you voluntarily fill out our questionnaires, surveys or requests for market research seeking your opinion and feedback;
- **Device Identifiers":** Information relating to your Computer or mobile Devices – this information includes: The type of mobile, tablet, or PC, browser you use when you access the site with your e.g. manufacturer, MAC address, model, operating system, screen dimensions, OS version, Virtual Machine name and version and IP Address).
- **Usage Information:** Information about how you use our Service, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities.

By purchasing or accessing the **NFT for Planet** Site or through any other means, you acknowledge that you have read this Policy, understand it, agree to its terms, and authorize us to collect, use and disclose information pursuant to this Policy.

## 3. Personal Information Use

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website;
- Administer purchase of the **NFT for Planet** collection;
- Organize pre sale events, Perks and promotions;
- Understand and analyze how you interact with our NFT collections;
- Develop new products, services, features, and functionality;
- For marketing and advertising purposes, including to send you direct marketing communications (email) as permitted by law;

- Comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities;
- Protect us, you or others' rights, privacy, safety or property (including by making and defending legal claims);

#### 4. Personal Information Sharing

We may share some categories of personal information with your consent, and as required by applicable law, with the following third parties:

- **Service Providers:** Our Service providers assist us in meeting our day to day business operations needs including to perform certain services and functions, e.g. hosting services, cloud services, email communication software and email newsletter services, advertising and marketing services, customer support services, and analytics services. Pursuant to our instructions, these parties will not and never sell your personal information other than the instructions given to them from us;
- **Professional Advisors: Sometimes when we have some court orders,** we may be required to share some personal information with our authorized professional advisors e.g. lawyers and accountants where doing so is necessary to facilitate the services they render on our behalf;
- **Business Transfers:** Should we be involved in a merger, acquisition, reorganization, financing, receivership, bankruptcy, dissolution, sale of all or a portion of our assets, or transition of service to another provider (collectively a “Transaction”), your personal information may be shared in the diligence process with counterparties and others assisting with the transfer to a successor or affiliate as part of or following.
- **Legal Requirements:** Sometimes we may be directed by a court order to disclose your personal information for the Compliance and Protection purposes described above;

However, you reserve the right to stop the sharing of your personal information as directed by the GDPR, please send us a message if you don't want your personal information be shared with our authorized third party.

#### 5. Cookies and Web Beacons

Like any other website, **NFT for Planet** uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

Disabling or blocking cookies?

If you'd like to delete cookies or instruct your browser to delete or refuse cookies, please visit your web browser's help pages.

if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display correctly.

## 6. Children

The **NFT for Planet** Collectible is not directed to children who are under the age of 18. We comply with the European Union Children Privacy Law. For this reason, we do not knowingly collect personal information from children under the age of 18. If you believe that a child under the age of 18 provided personal information to us please contact us and we will delete that information immediately.

## 7. Links To Other Websites

The **NFT for Planet** Collectible may contain links to other site not owned or operated by us, ("Third Party Sites"). The information that you share with Third Party Sites will be governed by the specific terms of service and privacy policies of the Third Party Site you accessed. **NFT for Planet** do not endorse or reviewed these sites. Please contact the Third Party Sites directly for information on their privacy practices and terms.

## 8. Security

We have put in place numerous technical, organizational and physical safeguards measures designed to protect the personal information of users. However, no online security measures are guaranteed. You agree that your use of The **NFT for Planet** site is at your own risk

## 9. Your rights and Choices as provided under the GDPR?

Under the General Data Protection Regulation, you have the right to

- **access**, (i.e. you may ask us to send you a copy of the data about you that We collected);
- **rectify**, (i.e. you may ask us to correct the outdated or false data, or complete the data which is missing or incomplete)
- **port** and (i.e. you may ask us to transfer a copy of your data to another organization or to you provided that the circumstances comply with the GDPR).
- **erase your data** (i.e. you may ask us to delete the personal data We retain, provided that the GDPR allows you to do so);

- object to and (if the GDPR reserves your right to object as to certain kinds of processing or in certain circumstances);
- **restrict** certain processing of your data (direct marketing and/or "unsubscribe")

Learn more about these rights, and find out how you can exercise your rights by sending us a message.

## **10. Brexit Notice**

Based on the agreement between the UK and the EU, until 2025 all the personal data transfers from the EU to the UK are not considered as transfers to a third country. For the transfer from the UK to the EU, UK finds this transfer as transfer with adequate protection, so currently there are no additional requirements needed for such personal data transfers.

## **11. Changes To our Privacy Policy**

Changes to this privacy policy may be made by us from time to time. In no event will these changes result in the degradation of any security measures designed to protect you from unauthorized disclosure.

## **12. Contact Us**

To send us your questions, comments, or complaints or receiving communications from us kindly email us using **contact@nftforplanet.com**