We see countless ways people took hardship and difficulty and turned it into creativity, kindness, action, and hope. We see 10 years of freedom in the making. Leaders who reinvented their businesses to adapt to a changing world or restructured programs and increased impact. Against human trafficking has made human history—and these headlines are proof. When we look around at this community, and In 2021, you proved that going back to normal was never an option because you are extraordinary. Your resilience in this fight
against human trafficking with us in 2021. People across 27 U.S. states and Canadian provinces fundraised for freedom by climbing, hiking, baking, and more. It’s your support that fuels our holistic approach to becoming a force for justice and hope in the world, and it just keeps growing stronger. We wouldn’t be here without you. And for those who have recently joined us, welcome. We can’t wait to see how the next ten years together changes our lives and the world around us.

A LETTER FROM RESCUE: FREEDOM CEO & PRESIDENT JEREMY VALLENDAR

TEN YEARS OF FREEDOM, JUSTICE, AND HOPE

ONE YEAR CLOSER TO A WORLD WITHOUT EXPLOITATION

In 2021, you proved that going back to normal was never an option because you are extraordinary. Your resilience in this fight against human trafficking has made human history—and these headlines are proof. When we look around at this community, and
we see 10 years of freedom in the making. Leaders who reinvented their businesses to adapt to a changing world or restructured programs and increased impact. Against human trafficking has made human history—and these headlines are proof. When we look around at this community,

GLOBAL IMPACT IN 2021:

1,427 people were set free—an 85% increase from 2020.
41 Local Partners working across 30 countries.
380 unique programs fighting human trafficking.
1,277 people received life-changing residential aftercare—nearly one-and-a-half times as many people as last year.
2,291 people were empowered with educational support.
1,707 people received vocational training, and 508 of these people gained employment as a result.
257 survivors, victims, and at-risk individuals were impacted through awareness, prevention, outreach, and intervention programs.
88 total businesses and churches supported one mission.

Over 6,000 people fought human trafficking with us in 2021.
People across 27 U.S. states and 7 Canadian provinces fundraised for freedom by climbing, hiking, baking, and more.

It’s your support that fuels our holistic and global solution. From thoughts to actions, each check and moment of progress into the building block of freedom and the steps towards the world we envision.

The first category is related to the work itself. Ten years of memories from survivor graduation ceremonies and weddings to new safe houses and children eating gourmet opening. I have so many vivid images of lives changed—of hope triumphing over darkness. Yes, there are moments of heartache and loss, but the memories that stand out the most are the beautiful ones. And there are so many of them. Teenagers that I’ve watched grow up in prisons, now walking and pursuing their dreams. Survivors who are now going back to their villages to educate and prevent the next generation from being exploited. There is so much depth and beauty that can’t be rushed but can only come from ten years of continued engagement.

The second category is related to the community of abolitionists who have rallied with us these past ten years. More passionate and generous people who have given so much to make this work possible. Many memories of events organized, mountains climbed, campaigns launched, and companies and churches leaning in. We’ve seen single checks that can build an entire safe house, and we’ve seen kids get up early for their birthday to ask for donations. Of all the big conversations we had, the one we’re most proud of is when we said “yes” to every one of them. This community has become a force for justice and hope in the world, and it just keeps growing stronger.

As we look to the next ten years, we can’t help but be filled with excitement for the future. We’re on a long way together, and we’re just getting started. To those who have been on this journey for most of these ten years, thank you.

Jeremy Vallendar, CEO & President
In early 2021, we not only expanded the number of domestic partners to meet growing needs, but collaboration became more prevalent as Local Partners worked together to create multidisciplinary Local Partner partnerships through various advisory boards.单元 survivor outcomes and thought leaders, domestic partners built groundbreaking accreditation programs to improve the resources available to survivors. In Atlanta, tech efforts to fight trafficking also saw progress as artificial intelligence bots like “Gracie” undergo rebuilds due to the recent success in disrupting demand. We’re hoping to place new facility, each survivor will receive counseling, education, victim empowerment, and more. At the inauguration of completion in late spring 2022. Opening this new facility will create community, safety, belonging, healing, joy, and empowerment. This facility will care for up to 25 women and children at a time.

GOING PLACES TOGETHER: GLOBAL NETWORK DOUBLES IN SIZE AND IMPACT

In 2021, the Rescue:Freedom network grew more than any other year to date—nearly doubling in size and impact. We went from 29 to 63 Local Partners across 39 countries operating over 300 life-changing programs.

In everything we do, we’re building a tension. On one hand, there are more enslaved people in the world today than ever before. On the other, there are fewer slaves per capita than ever before—and sex trafficking is illegal everywhere for the first time in history. Humanity created this and humanity will end it. “This community of abolitionists continue to shine a piercing light through the darkness of human trafficking. This past year, this past decade, we have watched the resilience, tenacity, generosity, and perseverance of both our supporters and Local Partners grow exponentially. I often feel compelled to ask: ‘What can’t we do together?’” —Calle Tybur, COO, Rescue:Freedom

WHAT IS A LOCAL PARTNER?

Local Partners are organizations dedicated to fighting sex trafficking in their local communities. We partner with organizations that show financial transparency, programmatic effectiveness, and a continued understanding of sex trafficking.

In working together, Local Partners and Rescue:Freedom become more effective in ending sexual exploitation. When we listen to the needs of a Local Partner, we listen to the needs, we learn what is already being done and we plan together to provide impactful solutions. Our support of a Local Partner goes beyond just financial commitment. We believe in offering resources to teams and helping communities increase their capacity. Together we are changing the world one life at a time.

WHAT IS RESCUE:FREEDOM’S GLOBAL NETWORK?

Rescue:Freedom also acts as an connection point between Local Partners. Rather than being alone in the fight against sex trafficking, organizations can learn from one another. Trafficking is an International and global issue, so we have designed an interconnected and global solution.

BUILDING HOPE IN BELIZE

In 2021, we began to see a growing need for an advocate program outside of Belize City. That’s why we have come alongside our Local Partner to make this dream a reality with a new facility opening later this year!

One Local Partner has been working in Belize for over 20 years providing victim services, prevention education, victim empowerment, and more. At the new facility, each survivor will receive counseling, education, job skills training and all of their basic needs: food, shelter, health care, etc. The job skills program focuses on the hospitality and tourism industry, one of the country’s leading employment sectors.

Part of our long-term investment is expanding training and equipping our staff of frontline heroes. Our Local Partners in Uganda are experts in victim advocacy and residential facilities. We see the new facility as a way to grow in size and impact.

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2021 ANNUAL REPORT

THE GLOBAL NETWORK

YOU MAKE NEWS THAT'S FIT TO PRINT
TRAFFICKING RING DISMANTLED, 16 PEOPLE FREE

In October 2020, Rescue:Freedom’s Local Partner in India, alongside local government authorities, organized a sex trafficking intervention where 16 victims, 11 minors and 5 adults, were freed from sexual exploitation.

Leading a rescue team into unchartered territory is always a challenge, but with proper planning and cooperation with authorities, we were determined to rescue the minors,” said one of our Local Partner’s rescue team members.

The team arrested 16 traffickers across five states. These commercial sex venues were fronting as dance clubs and turning into brothels at night. All survivors are now in aftercare homes where they are receiving trauma care and holistic healing.

Our Local Partner is working with law enforcement to ensure these perpetrators are held accountable and investigated. Our organization is building relationships and programs to help those who have been exploited find pathways to freedom.

WHAT IS RESCUE?

Rescue is when a person escapes or exits commercial sexual exploitation and joins restorative programs to help those who have been exploited find pathways to freedom.

FIVE TIMES MORE THAN IN 2020

In the United States, the power of our global network is nothing short of powerful and experts with lived experience to build an innovative accreditation program designed to serve people in our residential programs around the country.

These standards were created with survivors and experts centered on residential care. This accreditation program will ensure that survivors of human trafficking across the US are receiving the highest quality of trauma-informed care.

Our expert community is now made up of 90 organizations in 35 states across the country. To date, we have facilitated almost 900 referrals for trafficking survivors through our referral centers with TikTok just this year. This success has allowed us to serve as a bridge between trafficking victims and survivors in residential homes that fit their individual needs.

IN 2021, 15,763 PEOPLE WERE IMPACTED THROUGH OUTREACH

Individuals trapped in exploitation are often isolated and ignored. Outreach involves building relationships and programs to help those who have been exploited find pathways to freedom.

TRAFFICKERS CAN’T STAND IT! WHEN YOU DO THIS ONE THING!

Join Team Freedom and fight trafficking every day by part of ending sexual exploitation. rescuefreedom.org/team-freedom

6,801 PEOPLE INVOLVED IN INTERVENTION PROGRAMS—FIVE TIMES MORE THAN IN 2020

SURVIVORS SERVING SURVIVORS

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VULNERABILITY INCREASES ON TIKTOK AND INSTAGRAM, SO DO OUTREACH EFFORTS

With a decade of experience serving trafficked and sexually exploited women, our Local Partner in Bangladesh recognized a growing need to expand online outreach efforts. More about online outreach.

Online outreach happens via text message, TikTok, and Instagram. Over the course of a year, our Local Partner sent 3,000 connections online. Online interaction varies in real life, and more often than not, they talk to real people who are trafficked, and they are encouraged by a movement gaining momentum. Survivor voices are critical to shaping how we effectively do outreach, intervention, and restoration.” – Andy Baker, Global Strategist, Rescue:Freedom

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Ishtiyaq, 15, is a survivor of human trafficking.

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Surprise are helping a victim of sex trafficking escape or transition from exploitation to freedom.

What is rescue?

Rescue is when a person escapes or exits commercial sexual exploitation and joins restorative programs to help those who have been exploited find pathways to freedom.

In 2021, 15,763 people were impacted through outreach.

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6,801 people involved in intervention programs—five times more than in 2020

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During December 2021 in Myanmar, 120 survivors were repatriated and able to return home to Vietnam for the holidays. Our Local Partner entered a prison holding trafficked women and girls. Such injustice and mistreatment is heartbreaking, but the mission was to get them home.

**OUR LOCAL SOLUTION:**

Our Local Partner established contact with the embassy and the police to assist these women. Training up with Myanmar International Airways, our Local Partner then chartered an entire plane to rescue the women and get them to the embassy to receive documentation. They also partnered with a church offering shelter and food for the women, welcoming them with Vietnamese noodle soup—a taste from home. With help from the team, all 120 of the rescued and repatriated victims of human trafficking traveled to Vietnam for Christmas.

**WHAT IS AFTERCARE?**

These programs provide services that promote healing and transformation for those who are no longer involved in commercial sexual exploitation or have been removed from vulnerable and high-risk situations.

- Housing
- Counseling
- Medical care
- Legal services (Visas, passports, advisement, etc.)
- Recovery programs
- Case management
- Education
- Emotional and spiritual care
- Vocational training

**THE LOCAL ISSUE:**

Child exploitation occurs in different forms in Kisumu, Nairobi, and Mombasa, three cities in Kenya. These include domestic servitude; forced labor in supermarkets, hotels, and restaurants; forced begging on the streets; sexual exploitation; and forced marriage.

Typical forms of deception used by traffickers are well-paying jobs and free education. Online grooming and abduction are also common.

**RESULTS:**

- **2021 Annual Report**
- **Victim Services & Aftercare Impact in 2021**
- **Bright Futures for Kids in Kenya**
- **Our Local Solution**

**Aftercare includes:**

- Housing
- Counseling
- Medical care
- Case management
- Education
- Emotional and spiritual care
- Vocational training

**VICTIM SERVICES AND AFTERCARE IMPACT IN 2021**

- Legal counsel: 1,433
- Victim advocacy in court: 2,176
- Expungement or vacating of criminal records related to exploitation: 96
- Restriction or culturally similar recurrence: 1,206
- Documentation support (ID, Visa, passports, etc): 678
- Repatriation: 949
- Medical care: 1,270
- Mental/emotional care: 2,370
- Other: 1,016

- 120 SURVIVORS IN MYANMAR RETURN HOME FOR THE HOLIDAYS

- **2022 ANNUAL REPORT**
- **Victim Services & Aftercare Impact in 2022**
- **Bright Futures for Kids in Kenya**
- **Our Local Solution**

**OUR LOCAL SOLUTION:**

Our Local Partner provides residential care for girls who have experienced sexual abuse, sex trafficking, and other forms of abuse such as forced labor. Advocates, especially programs that emphasize access to education, is a proven intervention to help keep girls safe.

Our partner works to provide safe shelters, food, clothing, counseling, health services, community, and education. They have their own schools that have been accredited by the department of education that the girls can attend.

This is possible because of supporters like you. Your donations allow us to expand our efforts and help people who need freedom now. Thank you for saying yes to ending exploitation.

Karen Williams would love to discuss the impact of VCFA's programs with you. You can set up a time to talk here: [Book a call](#)
THOUSANDS THRIVE!

2,291 people were empowered with educational support including scholarships, school fees, uniforms, tutoring, and more—156% increase since 2020 (895):
- Girls: 1,061
- Women: 568
- Boys: 584
- Men: 78

1,785 people received vocational and/or job skills training. 888 of them gained employment as a result.

Examples of vocational and job skills training in 2021:
- Jewelry making
- Marketing and photography
- Sewing
- Baking/cooking
- Entrepreneurship
- Legal fields
- Resume-building
- Interviewing and leadership skills

"My life is better than I could ever imagine it being."
—Survivor in the United States

"Looking at my life now and with the job I have, I am glad that my dream to help was realized. I can help other people through service."
—Survivor in the Philippines

SURVIVOR LEADERSHIPS
Over 200 survivors are now staff members of our Local Partners around the world.
At least 14 of our Local Partners have survivor leaders employed at the senior leadership level (i.e., directors, founders, etc.).

"Through this community, I have gotten a second chance to live."
—Survivor in Uganda.

WHAT IS EMPOWERMENT?

"Looking at my life now and with the job I have, I am glad that my dream to help was realized. I can help other people through service."
—Survivor in the Philippines
In 2021, 3,435 government leaders and legislators were trained in policy efforts to define and delineate trafficking, learn survival, and create anti-trafficking legal frameworks.

We provided:
- Housing/shelter: 580,000 newly served
- Basic assistance: 1,718,562 newly served
- Job placement/employment: 292,169 newly served
- Parenting classes: 457,580 newly served
- Employment training: 617,580 newly served
- Life-skills classes/support: 1,286,577 newly served
- Childcare
- Trauma care
- Violence prevention
- Job placement/employment: 292,169 newly served
- Parenting classes: 300 (58% newly served)
- Life skills classes: 1,167 (66% newly served)
- Mentoring: 967
- Education: 529 (81% newly served)
- Employment: 292 (63% newly served)
- Legal: 2,226
- Judicial: 621
- Health: 501

In 2021, 20,123 empowered with education support from Local Partners: (In 2020 there were 18,110,758 people were educated from public awareness initiatives.

What about demand?

Sex buyers feel the Impact of anti-exploitation measures. If we don’t, there will be no business for sex trafficking.

MILLIONS HELP CHANGE CULTURE

214,117* people were educated from public awareness initiatives, activities, campaigns, or presentations.

Awareness initiatives help make everyday people aware of the reality of sexual exploitation. Training specific human resources, activities, and distribution. Trafﬁcking affects many victims, high impact awareness and prevention. Awareness and prevention help counter this type of exploitation and are essential to stopping it.

PORN’S IMPACT ON CULTURE AND TRAFFICKING

The pornography industry is not regulated and is one of the largest industries in the world. The impact of pornography on society is vast and complex. It can have negative consequences for individuals, families, and communities. Pornography can contribute to the normalization of violence against women and girls, and it can also be a gateway to other forms of exploitation and sexual abuse.

POLICY PROPELS PROGRESS

In 2021, we expanded our global network to include a groundbreaking policy board. When we put our four new 11-strategy social trafficking, and under a microscope — spanning policy innovation, awareness, county demand, law enforcement, etc. — we realized how one of these strategies is intentional and driven by policy efforts.

And when the right laws and application codes are not in place to provide a framework to protect our global work, the local efforts to combat trafficking become less impactful.

The goal of our policy efforts is to support our Local Partners in their work, influence and support laws and public policies to make our work more effective than ever before.

Our policy work currently happens in Uganda, Romania, United Kingdom, Central Asia, India, United States, Mexico, Costa Rica, Argentina, and Spain.

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509 PEOPLE SUBSCRIBE TO FIGHTING INJUSTICE ON TEAM FREEDOM

In 2021, Team Freedom had over 500 supporters giving monthly to restore hope daily. This team is ready to see sex trafficking end in our lifetime. The consistent generosity of Team Freedom is helping build new tools to fight trafficking, builds awareness, facilities to support survivors, groundbreaking policies, and much more. In 2022, we declared a holiday in honor of this world-changing community: Team Freedom Appreciation Day. We can’t wait to celebrate with this community again in 2022.

“My wife and I cannot think of a better cause to support than the freedom of all people in every part of the world. A monthly investment into justice touches lives, communities, generations, and legacies to come. I love to see what we are accomplishing together, from our new Safe Houses to cutting-edge technology to policy and more. We are needing it.” – Team Freedom member John K. in Los Angeles, California

LEANING IN: BUSINESSES AND CHURCHES

In 2021, we saw local churches like this street to street end sex trafficking. Some joined by giving monthly and others dedicated a year of fundraising. A Sunday service, or a mid-week event can raise funds and awareness. Nearly $160,000 was raised by our 50 church partners in 2021. Our corporate partners are ending injustice using their professional platforms—and their employees and customers love when they have a social impact component. Whether they give a portion of every sale, a percentage of quarterly sales, or invite their employees to an event, we see our mission expanding thanks to the generosity of these philanthropic businesses.

“Rescue:Freedom has not only a heart for people and a vision that every person should be free, but also the expertise and network to carry that mission and vision out in the real world. Rescue:Freedom connects people of all walks to fighting for freedom of what human beings...”

Our determined community of abolitionists dug deep in 2021. Their intentional investment led to our highest revenue ever, 25% higher than 2020’s record total. Through this faithful giving, we have increased our impact and expanded our work in 29 countries. Every dollar invested creates a chain reaction more prevention, intervention, and liberation for communities around the globe. In 2022, we are doubling what was raised in 2020. From coast to coast, people are doing what they love, to fight what they hate.

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