



MDF

EMPOWERING PEOPLE,
CREATING IMPACT

Impact Evaluation

(Blended course)

Design and manage high quality impact evaluations



Online date: 10 to 28 October 2022

On location date: 31 October to 04 November 2022

Why our course

There is an increasing demand for impact evaluation. But for most practitioners, clearly defining impact, as well as adequately assessing, and evaluating it, remains a challenge.

This course will guide you through a step-by-step process for an impact evaluation, providing you with viable options to measure impact, especially for complex interventions. You will learn different methods and how to choose the most suitable for your case.



What can you expect?

Online start

Start at a similar level as the other participants by learning online prior to the face-to-face course

Week 1: Getting to know each other and sharing the challenges that you experience in conducting or commissioning impact evaluations. Familiarise with the online learning system, and explore evaluation criteria and the definition of impact. Introduction to qualitative methods.

Week 2: Deepen your knowledge of selected qualitative methods: theory-based methods and how to use the Theory of Change for Impact Evaluation; Outcome Mapping, Contribution Analysis, and Most Significant Change.

Week 3: Discover and familiarise with some basic concepts of quantitative methods.

Face-to-face

During the face-to-face training, you will be taken through the entire evaluation process from initial ToR to the final report, and you will practice what you learnt in the online modules

Day 1: Understand the different types of evaluation. Review and work on the ToR of an evaluation assignment. Recap and deepen your understanding of the three qualitative methods studied online.

Day 2: Understand complexity and what methods are most appropriate in complex environments. Quantitative methods, and how to combine quantitative and qualitative methods.

Day 3: Inception process: reconstruction of intervention logic/theory of change, evaluation matrix and content of an inception report, Data collection during impact evaluation.

Day 4: Data analysis and contribution analysis. Validation of findings and participatory sensemaking. From findings to conclusions and recommendations.

Day 5: How to write an evaluation report: structure, writing tips. Presenting evaluation results and use.

Online modules are self-paced

Face to face daily schedule: Monday to Thursday from 9:00 to 17:00 and Friday from 9:00 to 12:30

Our participants come from



"A practical course that helps me to understand impact concepts and all the issues important in designing and implementing evaluations."

Certificate

On completion of the training course and subject to attendance and active participation, MDF Training & Consultancy will award a certificate of completion.

Your profile

You are a manager/practitioner who needs to factor in impact evaluations. You are an M&E or learning practitioner involved in social change. You want to demonstrate the impact of your organisation for accountability or learning. You want to connect with peers and deepen your theoretical and practical knowledge of impact.

Terms and conditions

Read more about our cancellation policy, visa requirements and insurances on our [Frequently Asked Questions](#) page.

Accreditation

Our ISO 9001:2015 certification ensures that we apply a suite of widely recognised and professionally accepted management systems that are robust and reliable.



By the end of this course, you will:

- ↪ Have a comprehensive understanding of common impact evaluation approaches
- ↪ Be able to choose the methods that are more suitable to your situation/project/ organisation
- ↪ Know how to select effective strategies for determining causal attribution of your programme impact
- ↪ Have an overview of the critical issues for the implementation of evaluations and ideas on how to manage them
- ↪ Explore real life case studies and understand how impact evaluation works in practice

Key Topics

- Basics of quality evaluations
- Evaluation types, approaches and methods, and evaluation design
- Preparing for an evaluation –Terms of Reference (ToR)
- Qualitative evaluation methods: Theory of Change for evaluation, Contribution Analysis, Outcome Mapping, Outcome Harvesting, Most Significant Change
- Recognising complexity and matching methods to complexity
- Quantitative evaluation methods
- Mixed method approaches
- Data collection and analysis
- Sensemaking
- How to formulate conclusions, recommendations and present your evaluation report

Ask the trainers!



[Hilde van Dijkhorst](#)



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Ms. Hilde van Dijkhorst has over 15 years' experience of conducting and leading multi-country evaluations, involving qualitative and mixed-methods approaches, for diverse clients including Dutch MFA, NWO, Netherlands Red Cross, RVO, FAO and Terre des Hommes. Her evaluation work comprised desk research, interviews, surveys and case studies while using outcome harvesting, contribution analysis and most significant change as main methodology. Hilde brings significant experience with evaluations in the fields of resilience, rural development and livelihoods.



[Johan Vonk](#)



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Johan Vonk is a researcher and consultant in the areas of international development, social security and government finance. He has a degree in international economics and is well versed in both qualitative and quantitative evaluation methods. He has 8 years' experience in designing and carrying out evaluations for development programmes, government agencies and international organisations. Johan has carried out evaluations in the area of development finance and SME financing. He recently carried out an evaluation of two private equity funds financed by DGGF track 2. In the area of private sector development and SME development, he has worked on projects including a large mixed method evaluation of PSI/PSOM, the evaluation of CBI and an evaluation in for DGGF track 2.



[Michelle de Rijck](#)



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Ms Michelle de Rijck has conducted more than 25 evaluations and consultancy assignments in both development work and humanitarian assistance, for a wide range of clients ranging from INGOs, to UN agencies, civil society organisation and development partners. Based on this practical experience, she can place herself in the shoes of participants and transfer knowledge and skills which will enable them to use qualitative and quantitative evaluation methodologies, including Most Significant Change, Appreciative Inquiry, Outcome Harvesting, and Contribution Analysis.

Contact details

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Costs

€ 2250

Special offers!

- 10% discount for MDF alumni
- 1 FREE seat for every group of 6 registrations

Training courses information/registration:



Jacqueline Stam
registration@mdf.nl



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