



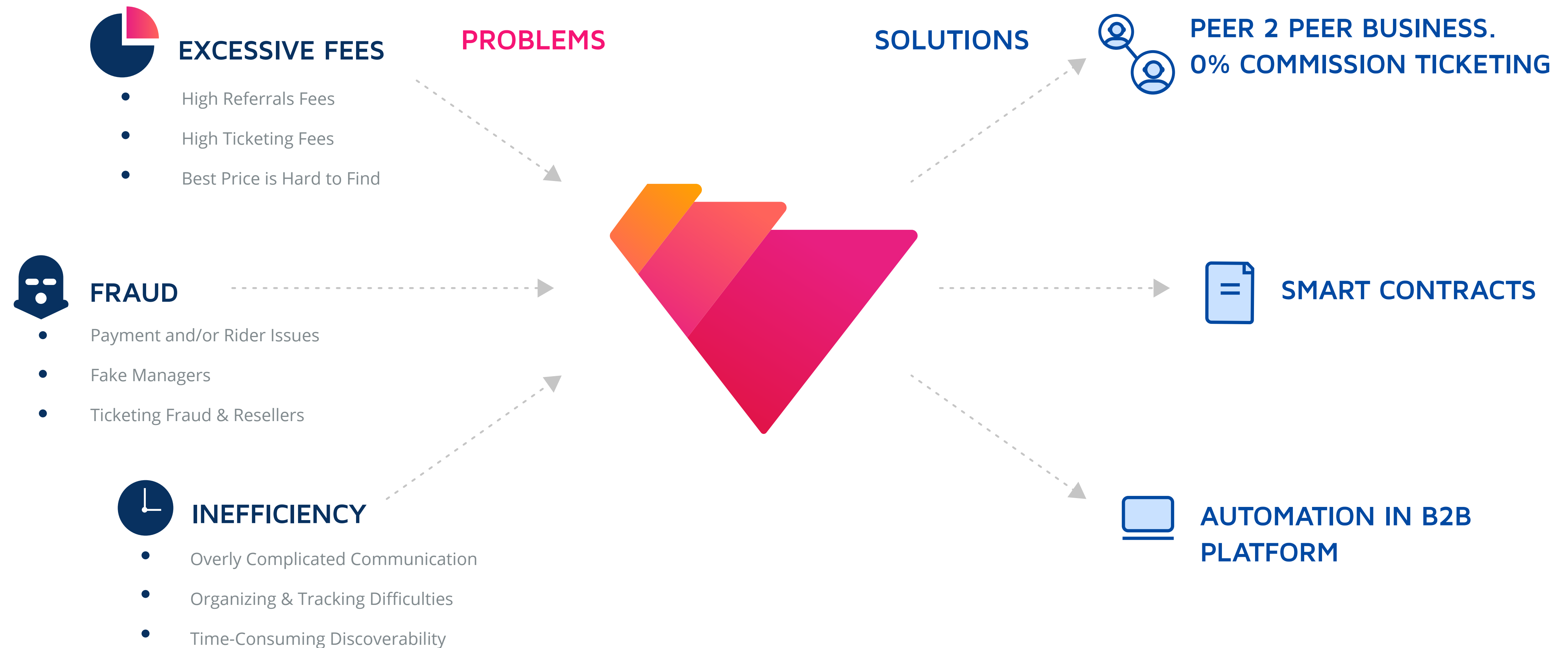
Best Blockchain Startup  
Bulgaria group - 2019

events done better

# Disrupting the event industry via blockchain

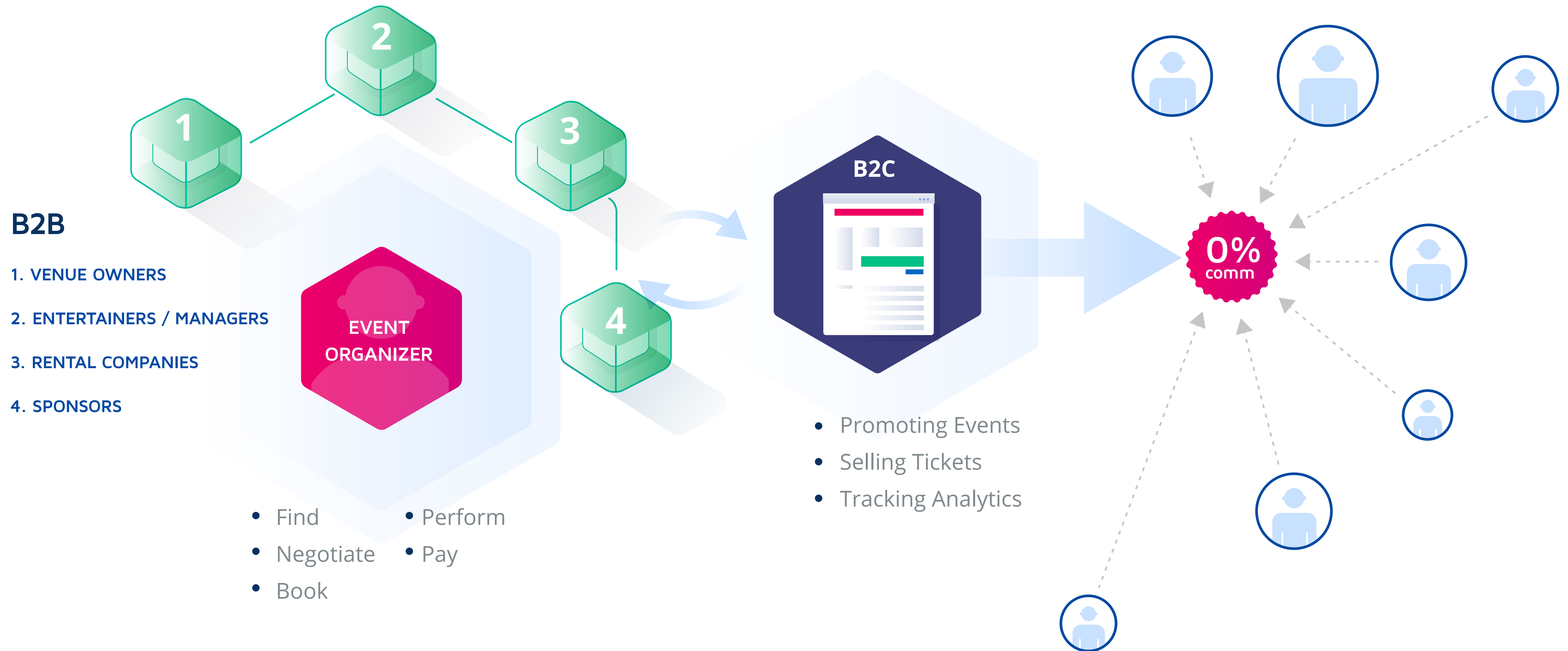
evedo.co

# Industry Opportunities Are Vast.

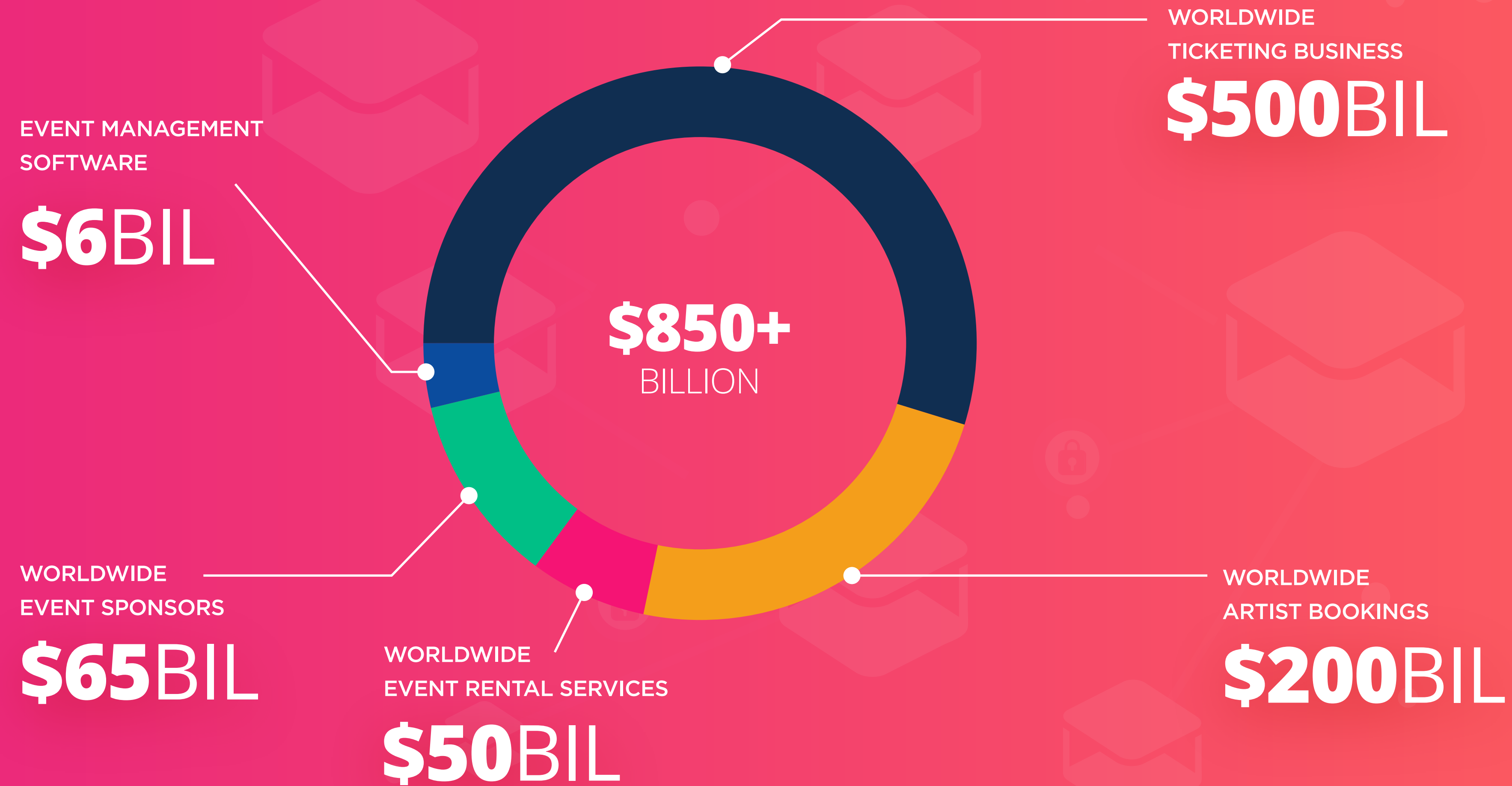


\* For more added value and other problems we solve see the end of the presentation.

## B2B Event Handling Marketplace + B2C Ticketing Platform.



## Estimated Global Market Growth: \$1 Trillion By 2020.



1

Booking Tools

AGENT

Gigstarter

BOOK ME TENDER

2

Event Management Tools

aventri

BIZZABO

OPTUNE

3

Non-Blockchain Ticketing Tools

songkick

eventbrite

4

Blockchain Ticketing Tools

GUTS TICKETS

POINT SYSTEM

FULL POINT

Full point

is given when the feature or ability to do something exists.

HALF A POINT


Half a point

is given when it exists but is incomplete or only some of the competitors in the group have it.

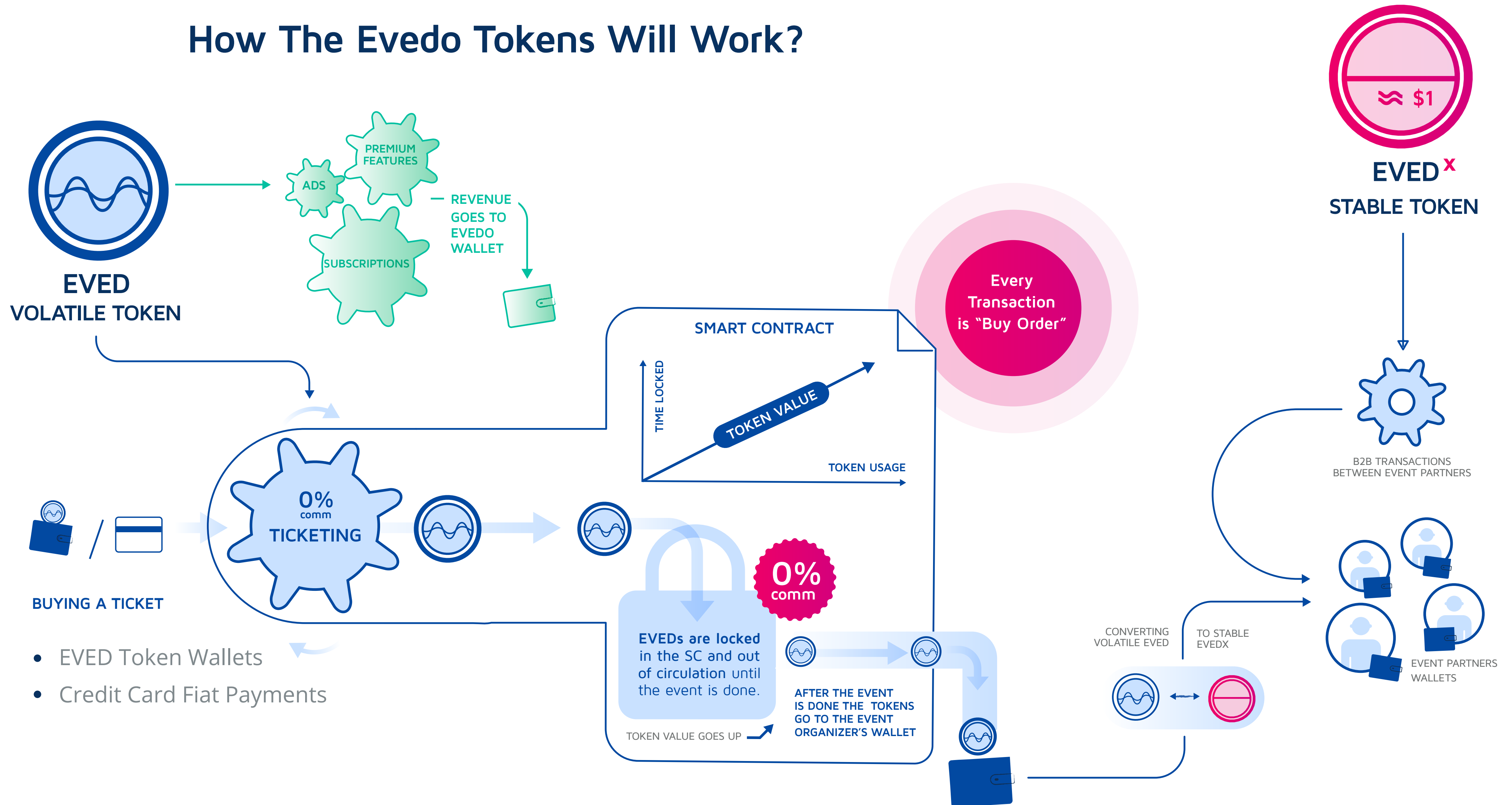
VOID

Dash

means it doesn't exist for the whole group of competitors or there is no information.

|   |  | 1             | 2                      | 3                               | 4                          |
|---|--|---------------|------------------------|---------------------------------|----------------------------|
|   |  | Booking tools | Event Management Tools | Non-Blockchain Ticketing Tools  | Blockchain Ticketing Tools |
| BLOCKCHAIN  |  |               |                        |                                 |                            |
| Usage of Blockchain Technology  | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Security<br>Fraud and Scalp prevention, secondary market overpaying, something else | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Has Trading Token   | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| MARKETING   |  |               |                        |                                 |                            |
| Media exposure  | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Major brand partnerships  | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Influencer connections  | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| REVENUE STREAMS   |  |               |                        |                                 |                            |
| Subscriptions   | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Advertising   | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Token liquidity   | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| B2B payments commission   | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Commision on tickets<br>The first 0% Comission Ticketing                            | <div></div> <div>0%</div>  | <div></div>   | <div></div>            | <div></div> <div>2 - 3,5%</div> | <div></div>                |
| FEATURES  |  |               |                        |                                 |                            |
| Has a ticketing system  | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Crowdfunding an event   | <div></div>  | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| In-app messaging  | <div></div> <div>In progress</div>   | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Event-centric workspace   | <div></div> <div>In progress</div>   | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| Calendar and scheduling   | <div></div> <div>In progress</div>   | <div></div>   | <div></div>            | <div></div>                     | <div></div>                |
| TOTAL SCORE   | 13,5   | 5             | 6,5                    | 9.5                             | 5                          |

## How The Evedo Tokens Will Work?





## A Dedicated Team Of Co-Founders. The Five Pillars Of a Strong Company.

1

EXECUTION &amp; BIZ DEV



**Stoyan  
Angelov**

CO-FOUNDER @ *LockTrip*

CO-FOUNDER @ *FlyEvents*

FORMER FOUNDER @ *BuyNowFromUsa.com* LL.M. KING'S COLLEGE LONDON

2

LEGAL



**Georgi  
Chisuse**

ADVISER @ *IRIS.AI*

CO-FOUNDER @ *Scalator*

LL.M. KING'S COLLEGE LONDON

3

MARKETING



**Elena  
Kalpakchieva**

LEAD CREATIVE @ *ILMNE*

FOUNDER @ *Basic Events*

FOUNDER @ *Fika Market*

4

TECHNOLOGY



**Rick  
Graham**

LEAD R&D @ *PatientWay*

FOUNDER @ *RaddStudio*

5

DESIGN



**Anton  
Aladzhov**

FORMER LEAD DESIGNER @ *Zencharts*

FOUNDER @ *Aladzhov.com*

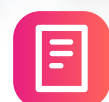
\* For more information about the team [visit our website](#)



## Our Advisers Are Rockstars Among The Entertainment, Blockchain and Other Industries.



Jonathan  
Yunger



**DIRECTOR**  
**@ MILLENNIUM FILMS**

- Top Hollywood producer and creative director
- Deep ties to the entertainment and movies industries
- Evedo seed stage investor



Sajid  
Kausar

**FOUNDER & CEO**  
**@ TRANSCENDENCEINTERNATIONAL.EU**

- Founder of Transcendence International - a booking agency for top celebrities worldwide
- Specialises in event management services, live concerts, music concerts and social large scale event featuring leading artists, performers and entertainers from across the globe



Jimmie  
Jeremejev



**MANAGING DIRECTOR**  
**@ LEHMANBUSH BEIJING**

- Managing director of LehmanBush's Beijing office
- Investor and advisor across the blockchain, crypto, IoT, Big Data and GreenTech spaces
- Evedo's senior financial advisor



Nikola  
Alexandrov



**FOUNDER AND CEO**  
**@ LOCKTRIP**

- Co-founder of Bitcoin7
- Founder of LockTrip.
- Strong expertise in the field of digital marketing, e-commerce and fintech algorithmic development.

More advisers on our website.





We've been working on the B2B Marketplace since AUG 2018. Gathering feedback, doing market research etc.

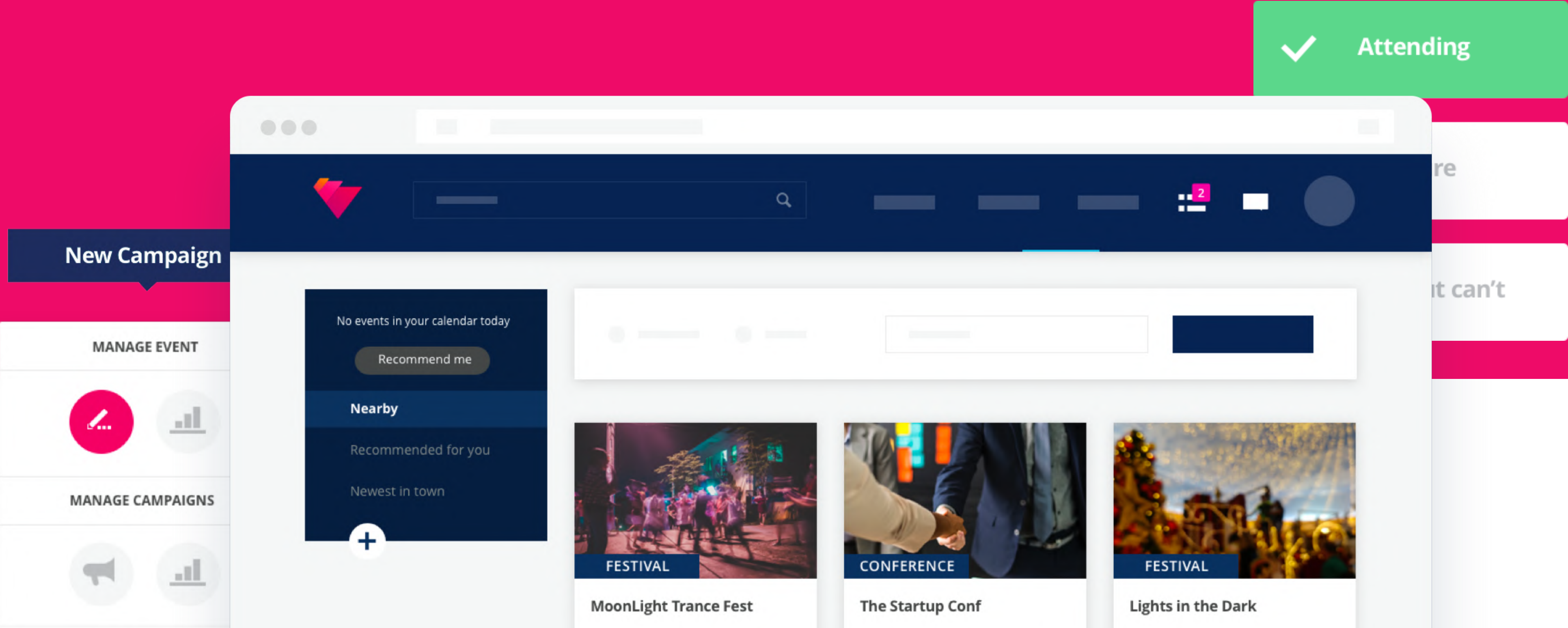
Our Alpha was released in AUG 2019. And is steadily growing. With 300+ signup entertainers, venue owners and organizers in the first 10 days.

[alpha.evedo.co](https://alpha.evedo.co)

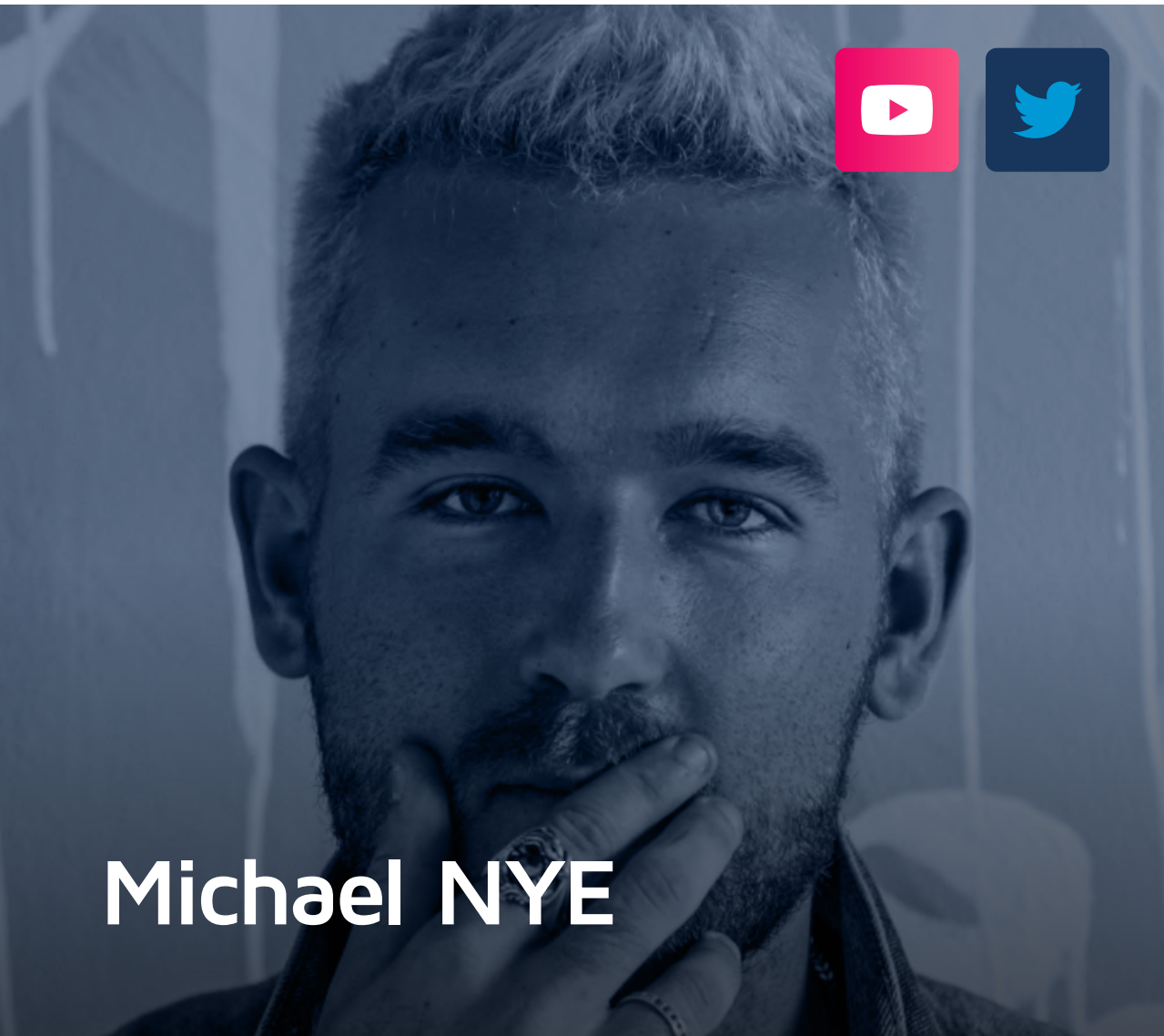


Our Alpha Ticketing System is here! Its freshly launched and we are testing it thoroughly.



evedo.co/tickets







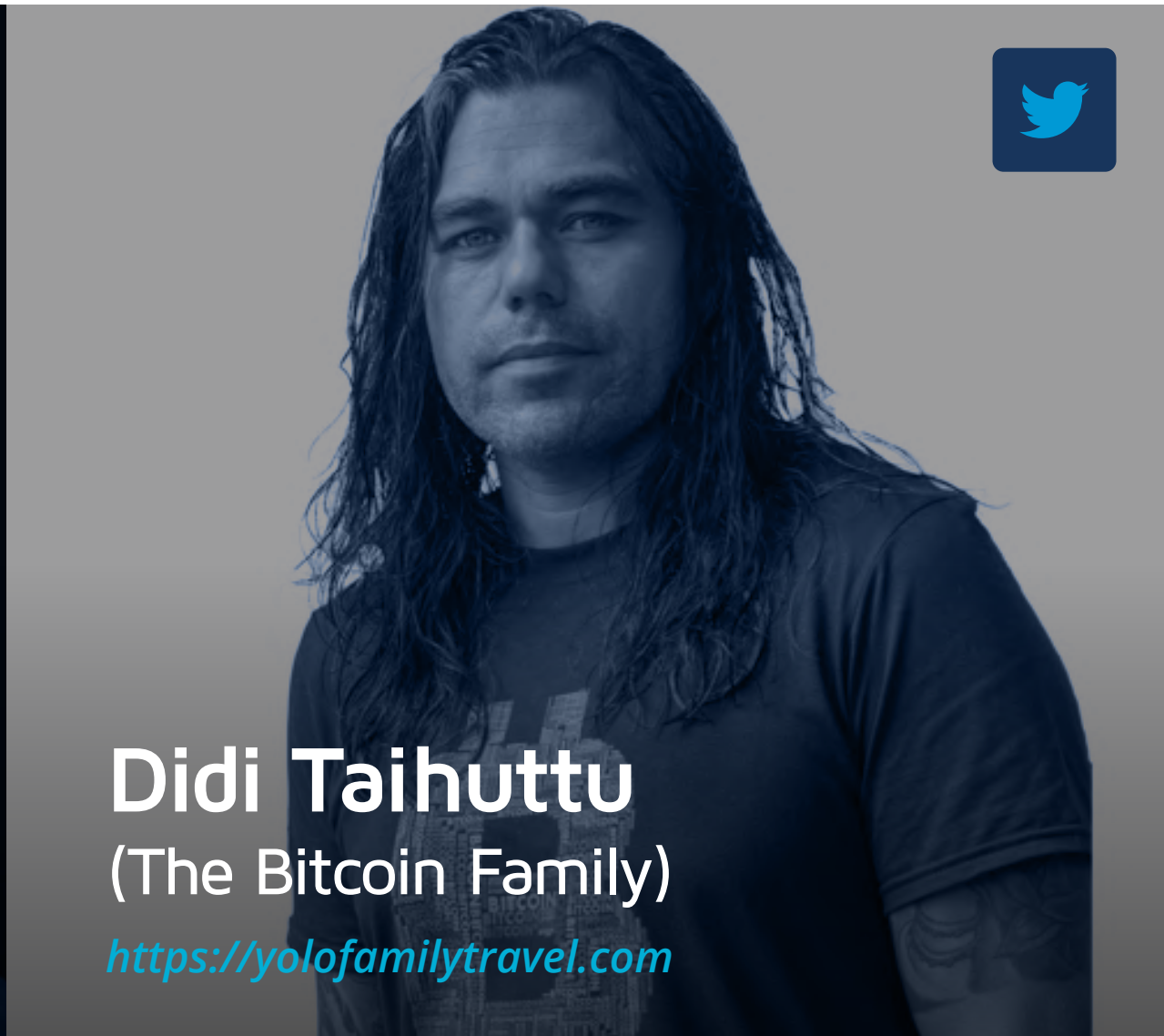
Michael NYE




Ivan On Tech



Didi Taihuttu  
(The Bitcoin Family)  
<https://yolofamilytravel.com>



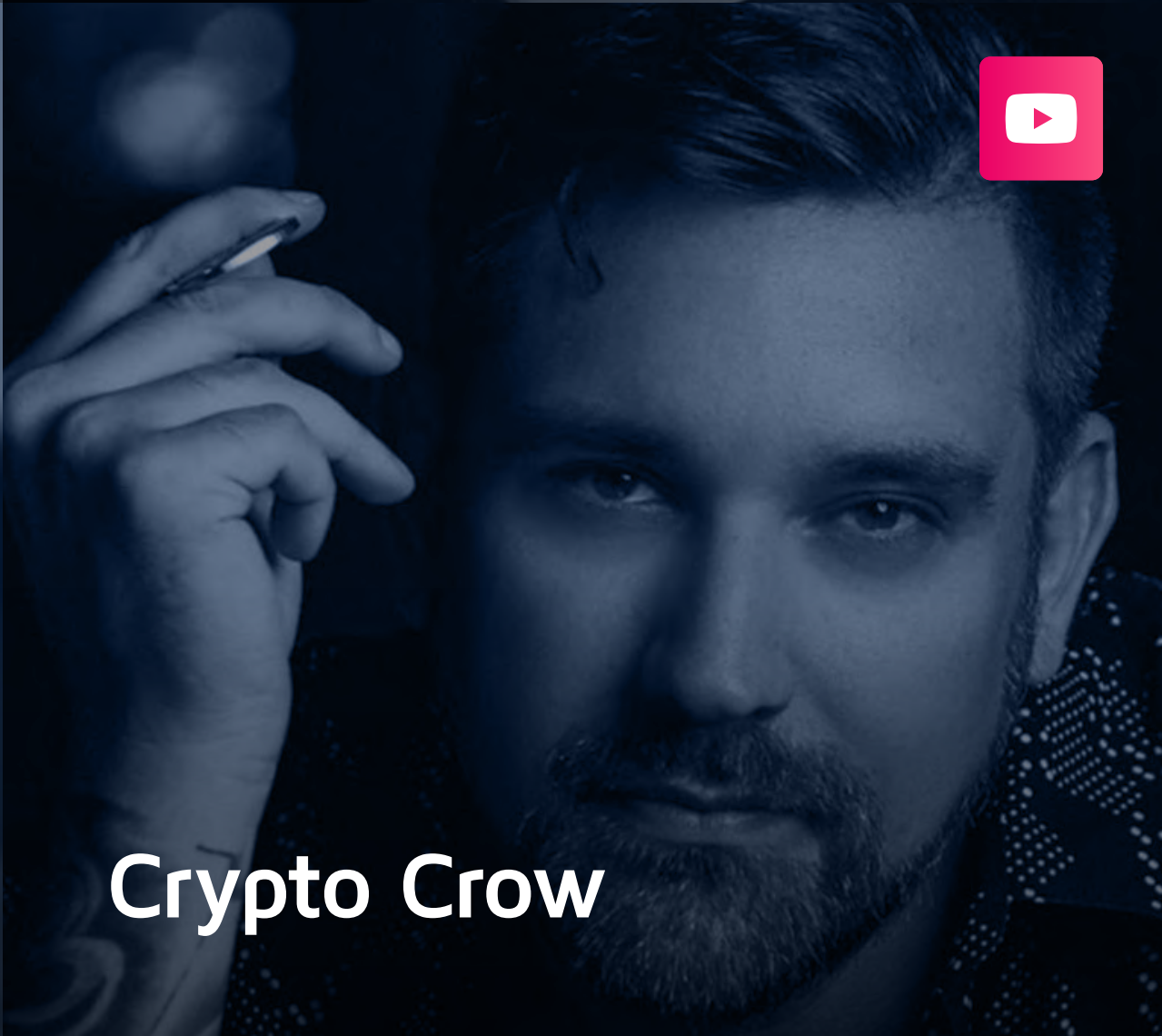


Keith Wareing






Evan Luthra  
<https://evanluthra.com>



Crypto Crow






Crypto Revolution



And many more





## Diving deeper here's what we also solve

- **CANCELLATION OF AN EVENT OR A BOOKED PARTNER**

Cancelling of any kind will trigger the Smart Contract functionality that returns the EVED Tokens to their owners.

- **BOTS & RESELLERS**

We'll take care of the bots and resellers by providing clear rules for the smart contracts that operate the ticketing process.

- **COMPARE PRICES**

The event organizers will be able to compare the prices of different vendors and subcontractors and will get the best value for their money.

- **LACK OF CAPITAL FOR AN EVENT FUNDING**

We'll offer a "Crowd Funding" Smart Contract Functionality that allows for an event to be tested or "Crowd Funded" with the help of Partners & Attendees.

- **FOLLOWING YOUR STAR MADE EASY**

The B2C Platform will create interactive environment where the fans can follow the entertainers and keep track of new ventures.

- **EMERGING TALENTS**

The Labels & Managers will be able to discover, to track the performance of, and to recruit different emerging stars.

And many more....

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