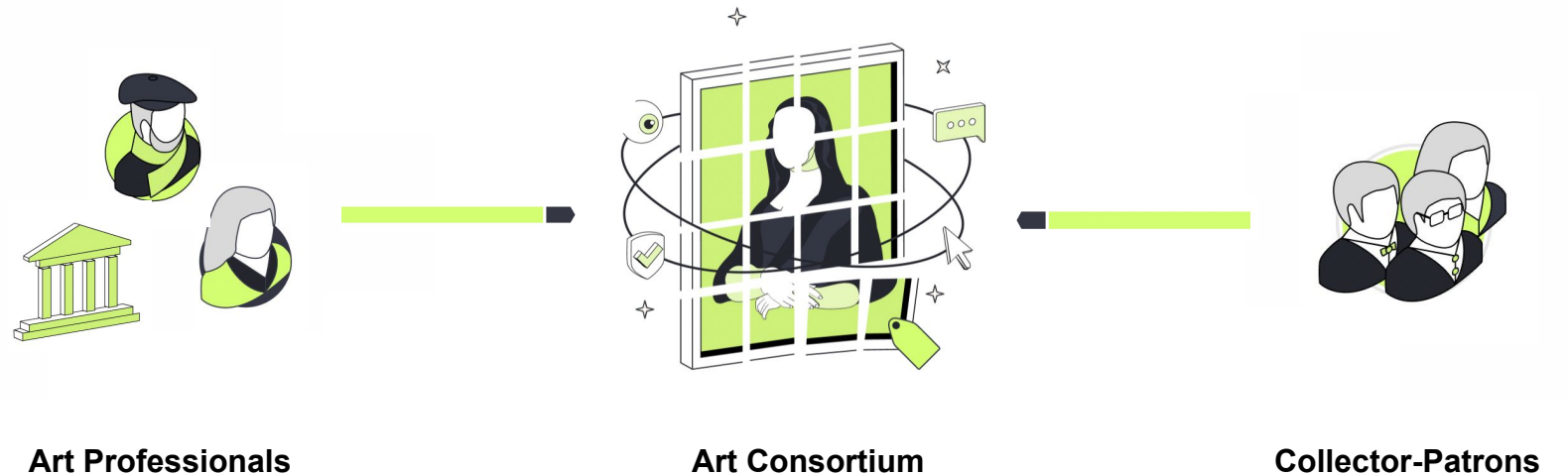# Art *CONSORTIUM*

Art Consortium provides the tools necessary to leverage the opportunities offered by blockchain technology and NFTs.
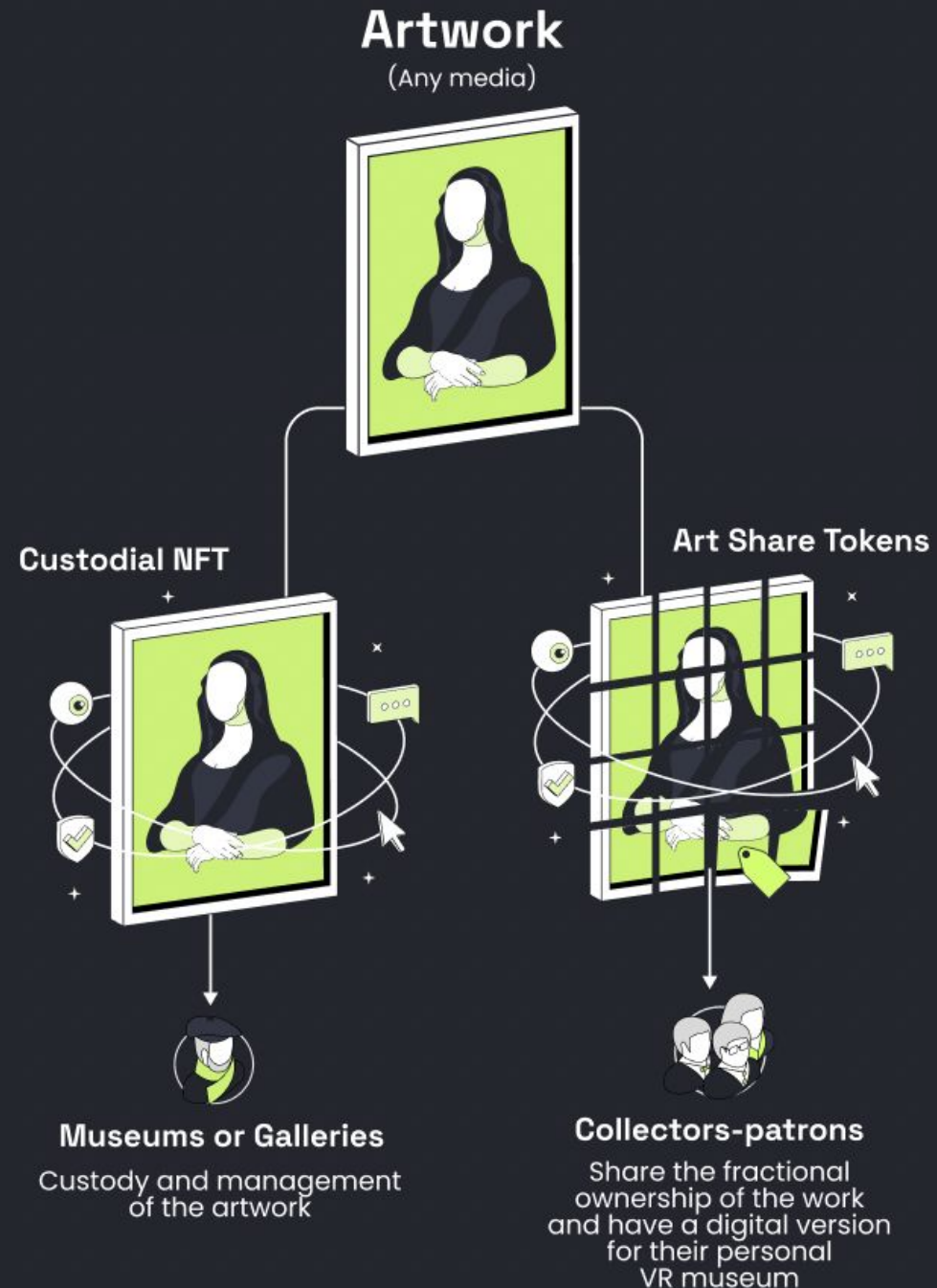
Thanks to these tools, institutions can now access innovative sources of funding and increase their community.

Art Professionals

Art Consortium

Collector-Patrons

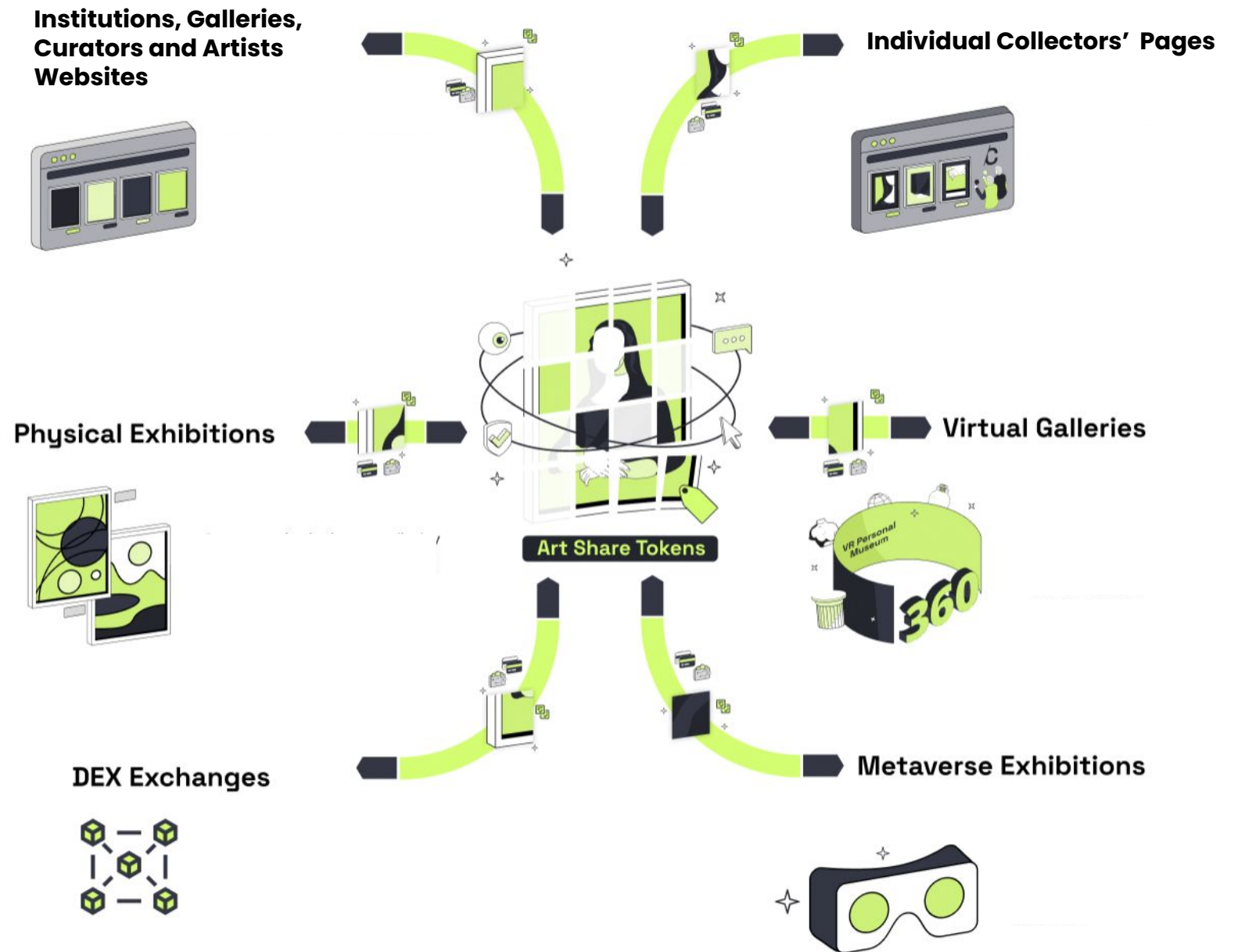**Financing** the **creation** through the **sharing** of **economic, emotional and social value**

Our solution is based on the separation of the artistic and the financial life of artworks:

- The artwork and the Custodial NFT remain in the hands of the museum or galleries. This NFT is not for sale.

- The Art Share Tokens represent the shared ownership of the artwork. Multiple collectors-patrons can acquire shares of the artwork.

Artwork
(Any media)

Custodial NFT

Art Share Tokens

Museums or Galleries
Custody and management of the artwork

Collectors-patrons
Share the fractional ownership of the work and have a digital version for their personal VR museum
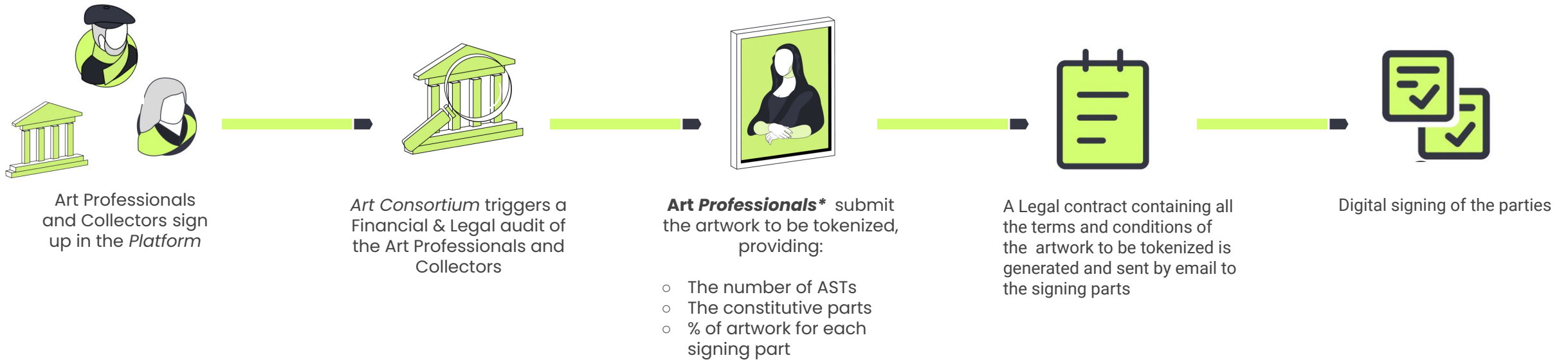
The customization and our Distributed Marketplace Model means that the Art Share Tokens have multiple opportunities for increase the exposure.

Each artwork is accessible via an unlimited number of access points generating multiple revenue streams for galleries, collectors, and artists.
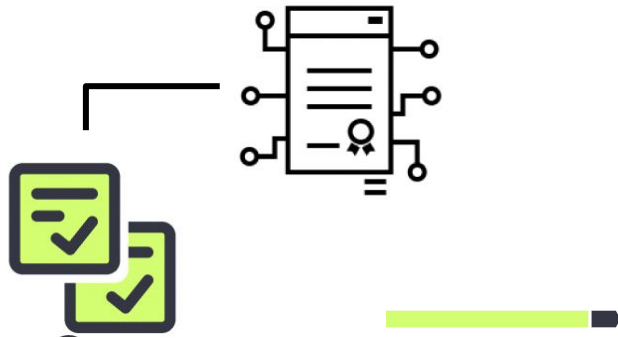
Institutions, Galleries, Curators and Artists Websites

Individual Collectors' Pages

Physical Exhibitions

Virtual Galleries

VR Personal Museum 360

Art Share Tokens

DEX Exchanges

Metaverse Exhibitions

Each collector-patron can write their own story creating their exhibitions

Submitting and Artwork

Art Professionals and Collectors sign up in the *Platform*

Art Consortium triggers a Financial & Legal audit of the Art Professionals and Collectors

Art Professionals* submit the artwork to be tokenized, providing:

- The number of ASTs
- The constitutive parts
- % of artwork for each signing part

A Legal contract containing all the terms and conditions of the artwork to be tokenized is generated and sent by email to the signing parts

Digital signing of the parties

*Note: Only Galleries, museums and curators can submit artwork

Tokenization Process

A Smart contract is generated from Legal contract data

Artwork
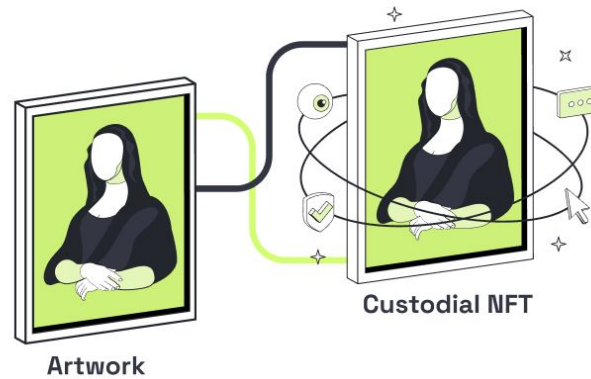
Custodial NFT

The Custodial NFT stays in the hands of the Institution, Gallery and Curator which manage the artwork.

Custodial NFT
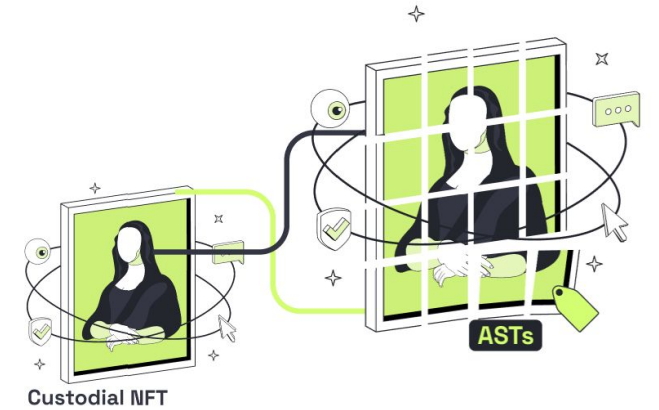
ASTs

The Artwork Share Tokens (ASTs) are created based on the Artwork value. The ASTs are distributed among parties defined in the legal contract and open for sale in our ecosystem.

Art Consortium takes in charge the customization of the platform to fit with the Institutions, Galleries, Curators and Artists identities, including:

- **Logo**
- **Content**
- **Website couleurs**
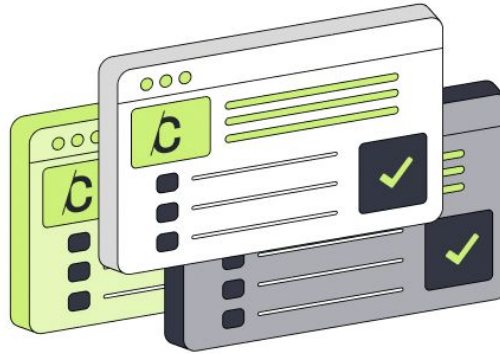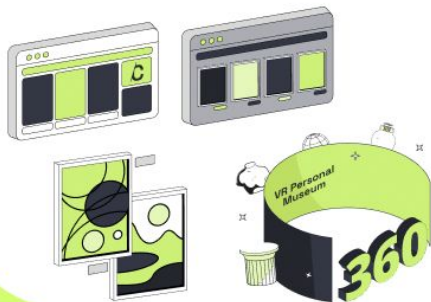- **Website fonts**
- **and more...**
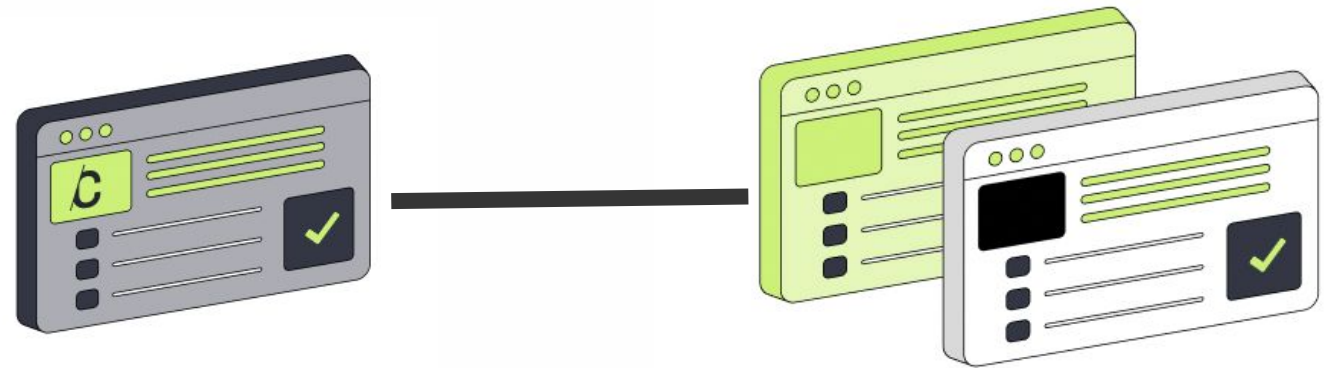
Art Consortium Template

Institutions, Galleries, Curators and Artists Websites

The Integration of our platform in your website
is performed keeping your own identity

Sales in Primary Market

1 A fixed supply of ASTs is opened up for sale on Institutions, Galleries, Curators and Artists marketplaces.

2 A collector can become a Collector-Patron from as low as $10.

3 Multiple modes of payment are available (credit card, bank transfer, cryptocurrency)

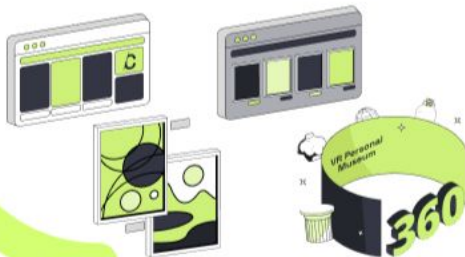Art Consortium ensures the payment in Dollars or Euros

Sales in Secondary Market

Sale

The collectors can resell ASTs on Institutions, Galleries, Curators and Artists websites or connect to popular NFT marketplaces.
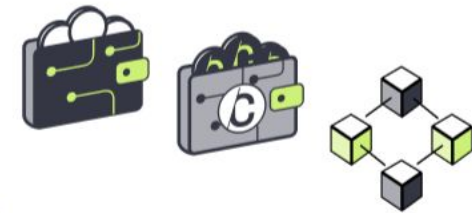
1

DEX

Art Consortium creates a Descentralized Exchange (DEX), all transactions are peer-to-peer

2

Wallet

Collectors can connect their own crypto wallet or use one created by Art Consortium.

3

For the partners not confident with the blockchain the deposit are available in fiat directly in the platform