

# CRYPTO WORLD

The logo for 'CRYPTO WORLD' is rendered in a bold, orange, blocky font with a slight 3D effect. To the left of the text is a small green pine tree on a rock. To the right is a wooden water tower on a stand, also on a rock. The background features a light blue sky with stylized white clouds.

***PLAY***

**Discover a new way of experiencing Web3**

# WEB3, AT A CRITICAL POINT



## ISSUES

Problem of adoption of Web3 by mainstream because it is not tangible enough for mass market and there is still a technical barrier:

**72%**

*Of potential investors do not enter Web3 because they feel unable to use existing tools*

Challenge for professionals to get visibility in this space and innovate in the way of operate their services:

**\$500M**

*Spent in 2021 by Web3 professionals on communication to reach their audience, rather than on product development*

Despite many new projects appearing in Web3 space, entrepreneurs forget the values that make Web3 legitimate and will make it sustainable:

**2 of 3**

*Web3 user will lose money by a scam or by misusing tools that have not been correctly designed by entrepreneurs*

# VISION

***"The Web3 ecosystem must now think about reaching out to the masses, early adopters must coach the non-adopters and entrepreneurs must simplify customer experience."***

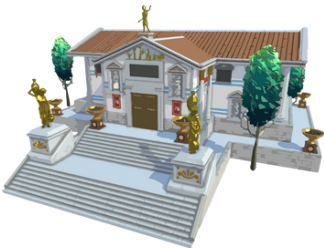


# WEB3 AS A SERVICE

*To meet these challenges, we have built a metaverse based on Web3 as a service (W3aaS) concept. This concept states that, to create a robust ecosystem in the long term, we need to offer a new support that:*



Facilitate access to blockchain and related services by changing the user experience



Enable Web3 professionals to get a better visibility and new support to operate



Build around a community approach, rather than a financial one



Promote peer support between new adopters, old adopters, entrepreneurs and every stakeholder

# A WORLD THAT FEELS LIKE YOU



## GIVE PROFESSIONALS A NEW WAY TO OPERATE

By reinventing the way of consuming Web3, moving from a bi-dimensionnal world to a 3D world, much more tangible for users, professionals will be able to create their own space. This allows their customers to interact with their service in an easier way, thus reaching more people, make their operations more efficient and drive customers in their experience.

## BUILD YOUR OWN EXPERIENCE

Anyone and everyone can own their space and items. So, they would be able to personalize their skins, create guilds, choose the world in which they prefer to evolve, customize their environment, build their own space where they can host events, chat, trade, etc. Their connections with other community members will determine their experience!



# A WORLD THAT IS YOURS

## BENEFIT FROM CRYPTOWORLD ECONOMY

Each member of the community benefits from the wealth of CryptoWorld. Thus, token holders will receive 70% of the rents paid by the professionals, will be shareholders of the projects created in our universe, will be able to help the project holders for a fee and grow their own projects.



## OWN YOUR WORLD

CryptoWorld is a project that belongs to its community! Everyone owns their spaces, avatars, resources, but also determines the strategic direction of the project by participating in Governance Assemblies in the Ancient Forum. You will be the true owner of CryptoWorld.

# A WORLD THAT MAKE BLOCKCHAIN MAINSTREAM



## ENJOY BASIC BLOCKCHAIN SERVICES

You get access to all the services that blockchain enables but in an immersive way, more efficient and simple. You will be able to buy crypto and NFT using FIAT, convert your crypto, send or receive them, etc.

## INTERACT WITH MORE COMPLEX PROTOCOLS

Any blockchain protocol can be connected. So, users become able to enjoy DeFi's services, ICO and others in a 3D environment while chatting with other users or getting help from chatbots. So, you can participate in exclusive drops where bots can't get ahead of you.



# COMMUNITY & CREATIVITY

## HELP, TRAIN, CREATE AND EARN



Our citizens who need help with a task (interacting with a particular protocol, creating a portfolio, general information) can now ask for help and can tip the person helping them. This system would also be used by content creators, who will then offer their community a much more complete experience than a simple YouTube video or Twitter post.

## BUILD COMMUNITY & SOCIAL INTERACTIONS

As social creatures, Web3 users all want to share their activities together, no longer divided by platforms, networks, or else. So, we built a place that can structurally bring all our users together, regardless of their device, where they are in the world, etc. You get together depending on your interests. You meet each other according to your tastes to share your ideas, investments, feelings, etc.





# GAMIFIED EXPERIENCE

We developed a play to earn that runs fully on blockchain and with not any token emission, unlike the vast majority of other P2Es. The game has been designed to avoid bot activity, so no bot will have a better chance than a human to achieve quests in CryptoWorld.



## CRAFT

Users will craft resources by exploring our world.

## BUILD

They will combine resources to create new ones



## EARN

They will earn rewards and reputation by using their resources.

## SELL

They will sell their construction on the marketplace.



# MISSION

***“Innovation always needs an enabling environment to flourish”***



# SUPPORTING TOMORROW'S WEB3 PLAYERS

As a fervent believer in Web3, we consider that it is our duty to encourage the emergence of new projects in this new world.

## "CALL FOR PROJECTS"

We propose “calls for projects” once a month based on topics voted by the community. Thus, each member will be able to suggest a project in the form of a hackathon type competition. In doing so, our objective is to launch startups that catalyze Web3 innovation and share profit with the community.

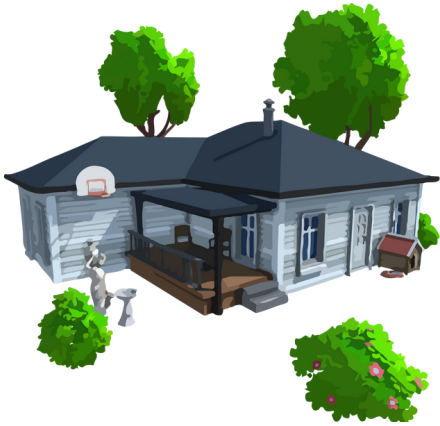


## INHOUSE SERVICES

Thanks to our direct contact with users, we wish to develop services fitting to the needs of our community. We will therefore work through our R&D pole to create startups that can complement the experience of our community. Part of the profits will go to the community.

# BUSINESS MODEL

This project being a community project, we have chosen not to base our business model on users but on professionals. There are no fees on the marketplace, it will be proposed to the community to set up fees but in this case, the collected tokens will be burned and/or shared.



## BUSINESS SERVICES

Building professionals places

Profit sharing with professionals

30% of the monthly rent (70% go to token holders)



## CRYPTOWORLD INNOVATION

"Call for projects" projects

In-house projects



## LAND

Land first emission

# ECHO TOKEN



Founding currency of Cryptoworld, for trading, payments, marketplace, tips, etc.



Exchange currency of raw materials & resources transformed to improve your game experience



Profit sharing of Cryptoworld: share rent from professionals, startups in-house, calls for projects and other revenues



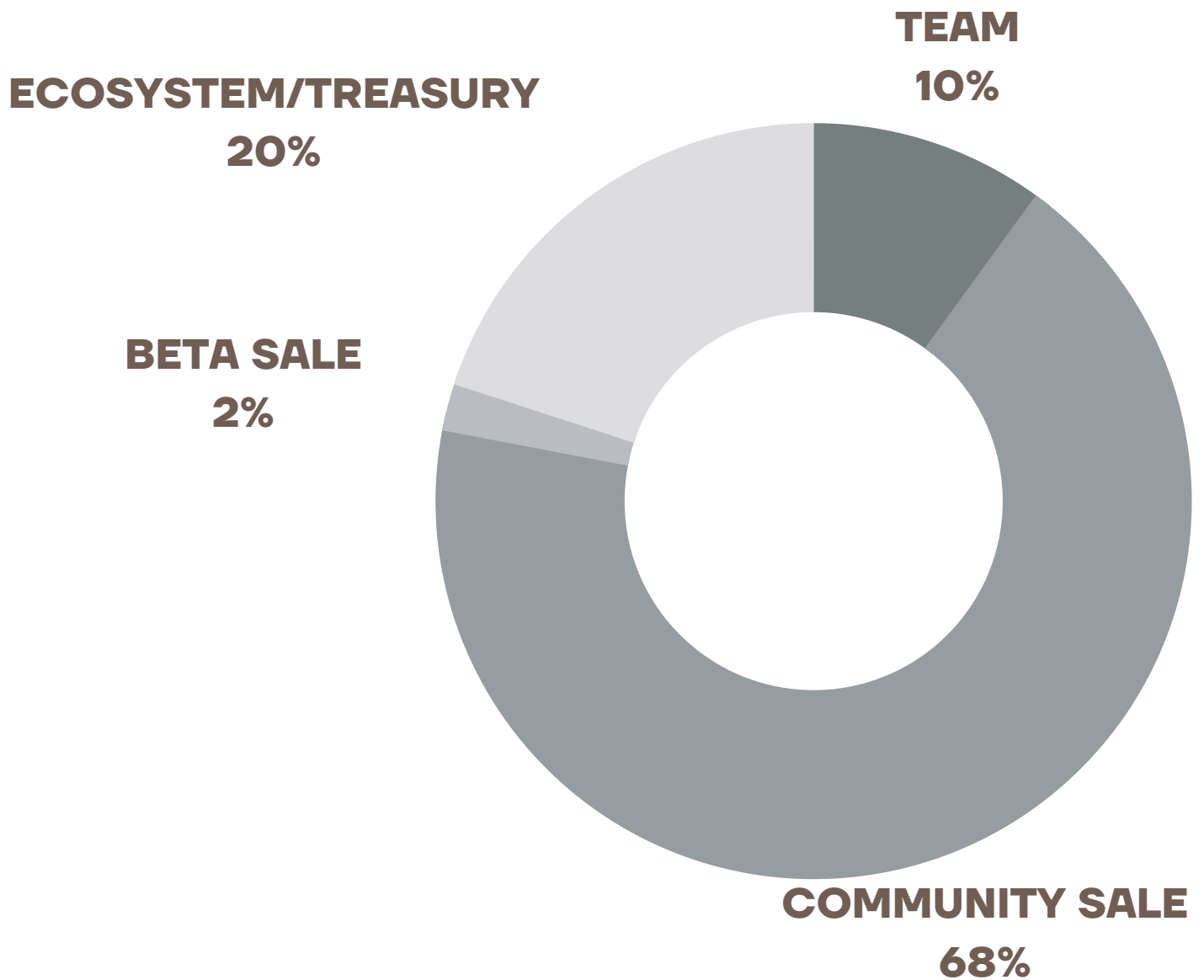
Governance rights



Possibility to apply to the "calls for projects"



# TOKENOMICS



90% of the supply is intended for the community. We have decided to avoid any hedge fund or overly large holder.

# TOKENOMICS & VESTING PLAN

Supply \$ECHO	Token distribution		Released at TGE		Cliff	Vesting	Monthly Released
100 000 000	%	#	%	#	# Month		#
Public sale	68,0%	68 000 000	20,0%	13 600 000	0	12	4 533 333
Beta sale	2,0%	2 000 000	20,0%	400 000	0	12	133 333
Team	10,0%	10 000 000	0,0%	0	12	24	416 667
Treasury, liquidity & incentive	20,0%	20 000 000	15,0%	3 000 000	0	60	283 333
TOTAL	100,0%	100 000 000	17,0%	17 000 000	NA	NA	NA



# BETA TEST PHASE

The launch of our beta in October is the first step in our iterative approach to Cryptoworld development. We will be using beta tester feedback to give them the best possible experience in a metaverse and avoid any bugs. At this time, we will issue a beta token for users to test the game in real conditions, but this token will have a locked value. The Echo token will be issued during the public sale, once the testing phase is over. Beta token holders will receive 1:1 Echo tokens.

## BETA SALE

*Token 100% released at TGE*

*Locked value at \$0.1*

*Reduced price in comparison with the public sale*

## TEST PHASE LIVE

*1K user to stress the system IRL*

*Beta token tradable at a locked value*

## TEST PHASE OVER & PUBLIC SALE

*Issuing the definitive Echo token*

## 1:1 CONVERSION

*1:1 exchange of Beta tokens for \$ECHO with the public sale vesting plan*





# ROADMAP

2021-Oct 2022

DEV

Oct 2022

BETA

Nov 2022

PUBLIC SALE

Nov 2022

RELEASE

Dec 2022

PROTOCOL  
INTEGRATION

Janv 2023

PARTNERSHIPS &  
DAO

Apr 2023

CROSS CHAIN

Aug 2023

NEW BC UNIVERSES

Oct 2023

GRAPHIC REDESIGN

2023-2099

COMMUNITY WISHES



# TEAM MEMBERS



## JORDAN, CEO

Serial entrepreneur  
\$100M Company

## MATTHIEU, CTO

CTO of 3 tech companies  
Top 1% 42 School



## GWENDAL, LEAD DEV

Lead Dev  
8 years experienced

## DAMIEN, CSO

Entrepreneur  
Tokenomics analyst, PhD



## YANNIS, CRO

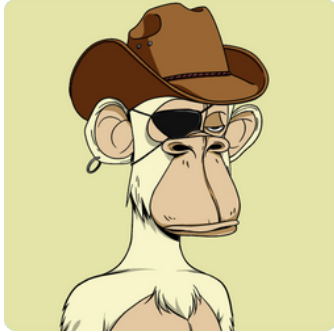
Web3 growth  
ESSEC Business School

## JULIEN, CD

UI/UX design  
Game design



# ADVISORS MEMBER



SOROR

FRENCH BAYC  
Web3 KOL

BADI BADKOUBE

Co-founder ONCYBER



JOEL HAZAN

Partner at BCG

JOIN US

