

postgraduate digital storytelling

program overview 2022-2023



IN SHORT

> The program is meant for **digital creators** that want to power-up their craft and dive deeper into **story, social platforms, algorithms** and new **emergent forms of storytelling** such as Artificial Intelligence, Virtual Reality, chatbots etc.

> 20 hours per week. Hybrid **lectures** and **classes** on Monday evenings and Wednesday evenings. Live **workshops** on Thursdays during the day. Choice between an extensive **internship** or a personal **final project**.

> Get inspiration and knowledge from **international digital creatives**. Get coached live and tutored by **professional content creators**. Meet **like-minded creatives** at school and work, in workshops and on assignments.

> Dive (deeper) into **Adobe** Audition, Premiere Pro, Lightroom, XD and After Effects to finish 5 creator assignments for YouTube, Instagram, Spotify, TikTok or Webflow.

BUILD-UP

September - March

Weekly classes on Monday and Wednesday,
from 6.45pm to 9.45pm

Workshops on Thursday from 9am to 5pm

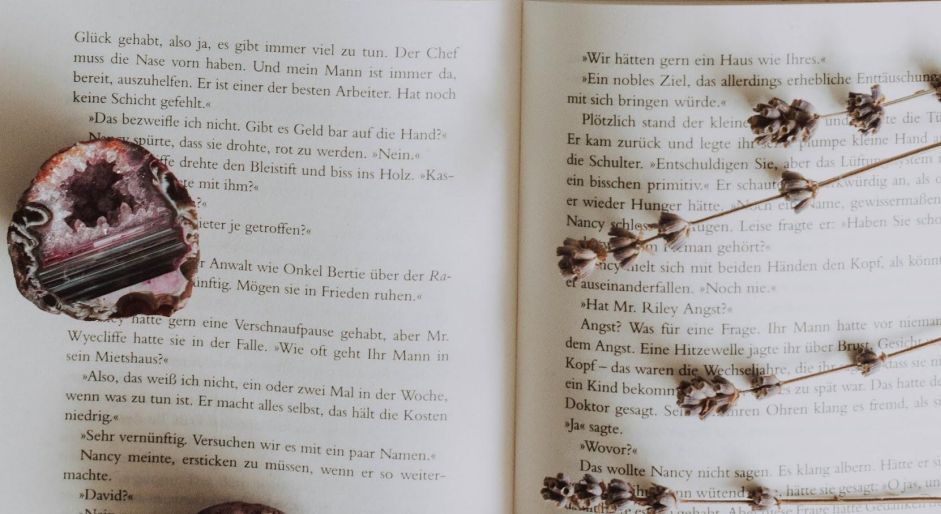
March-June

Internship

Working on your final project

Chase
ACADEMY





Graduating students

You want to gain more practical experience as a digital creator for social media platforms.

Creative Professionals

You have a personal project, but you're in need of more digital media knowledge.

You want to become a better digital creator or storyteller.

NETWORK

- > 29 co-students with a creative background who will land a job in the creative industry.
- > 60+ guest speakers that share their knowledge and network
- > 30 agencies, organizations and artists, open to welcoming you as a digital creator for your internship
- > 175+ alumni now work as digital creators and are willing to mentor, advise or guide you throughout your final project





APPLY?

- 1) Go to www.chaseacademy.be
- 2) Hit the 'apply now'-button

Our program manager Pieter will email you more information.
You can also book an online call if you wish!



ABOUT KASK

The Royal Academy of Fine Arts (KASK) and the Royal Conservatory constitute the school of arts of HOGENT and Howest.

The school brings together talented and motivated students with outstanding educators, active artists, designers and theorists in art and design from all over the world.

The mission statement of the school defines its main tasks: development of the arts, education and research in an international perspective.

ABOUT CHASE



Chase
ACADEMY

Chase Academy is our Talent Network for Digital Storytellers, hosting 2 postgraduate courses on **digital storytelling and digital content creation for over 100 students** every year. Bringing international top teachers to Belgium (**Facebook, Google, Instagram, Al Jazeera / AJ +, BBC, This American Life, Vice, Columbia School of Arts, Sky, ...**).

Chaseacademy.be - since 2007

Chase

Chase is a fundamentally **online community of digital creators**. Chase facilitates this community by sharing knowledge, creating job opportunities, kick-starting conversations and by organizing workshops, talks, and events. On top of that, Chase creates engaging stories about the journey of digital creators.

Chase.be - since 2012

Chase
CREATIVE

Chase Creative is our **Social Storytelling Agency for brands** looking for cutting-edge storytelling. We create genuine social stories that build brand communities. We use our storytelling experience to grow online brand communities and to build a strategy towards conversion. Whether it's **engaging social videos, high-quality narrative podcasts or micro content on social media**, we help organizations, companies and people create meaningful connections with their audiences.

Chasecreative.be - since 2017