





IN SHORT

- > The program is meant for **digital creators** that want to power-up their craft and dive deeper into **story**, **social platforms**, **algorithms** and new **emergent forms of storytelling** such as Artificial Intelligence, Virtual Reality, chatbots etc.
- > 20 hours per week. Hybrid **lectures** and **classes** on Monday evenings and Wednesday evenings. Live **workshops** on Thursdays during the day. Choice between an extensive **internship** or a personal **final project**.
- > Get inspiration and knowledge from international digital creatives. Get coached live and tutored by professional content creators. Meet like-minded creatives at school and work, in workshops and on assignments.
- > Dive (deeper) into **Adobe** Audition, Premiere Pro, Lightroom, XD and After Effects to finish 5 creator assignments for YouTube, Instagram, Spotify, TikTok or Webflow.







FEATURES

Expand your network

Meet international top creators Get your work noticed and receive feedback from professionals Intern at the best digital agencies, even abroad

Stand out in story and in online dynamics

As no one else, you will understand the dynamics of storytelling for digital platforms. Making interactive, non-linear and multimedia stories will have no more secrets for you.

Get your work out there

All assignments as well as your final project are creative assignments with one goal: getting yourself and your ideas out there for people to engage with in a meaningful way.

BUILD-UP

September - March

Weekly classes on Monday and Wednesday, from 6.45pm to 9.45pm Workshops on Thursday from 9am to 5pm

March-June

Internship Working on your final project







Glück gehabt, also ja, es gibt immer viel zu tun. Der Chef muss die Nase vorn haben. Und mein Mann ist immer da, bereit, auszuhelfen. Er ist einer der besten Arbeiter. Hat noch keine Schicht gefehlt.«

Das bezweifle ich nicht. Gibt es Geld bar auf die Hand?«
Ne spürte, dass sie drohte, rot zu werden. »Nein.«
Ge drehte den Bleistift und biss ins Holz. «Kas-

ieter je getroffen?«

r Anwalt wie Onkel Bertie über der Rainftig. Mögen sie in Frieden ruhen.«

Wyecliffe hatte sie in der Falle. »Wie oft geht Ihr Mann in sein Mietshaus?»

»Also, das weiß ich nicht, ein oder zwei Mal in der Woche, wenn was zu tun ist. Er macht alles selbst, das hält die Kosten niedrig.«

»Sehr vernünftig. Versuchen wir es mit ein paar Namen.« Nancy meinte, ersticken zu müssen, wenn er so weitermachte.

David?«







FOR WHOM?

Graduating students

You've achieved or are on the way to achieving a degree in a creative field.

You want to gain more practical experience as a digital creator for social media platforms.

You want to dive deeper into storytelling, discover the ins and outs of different social platforms, and experiment with emergent storytelling formats in AR, VR, chatbots, Al.

Creative Professionals

You're currently working in an artistic or creative industry.

You have a personal project, but you're in need of more digital media knowledge.

You want to become a better digital creator or storyteller.

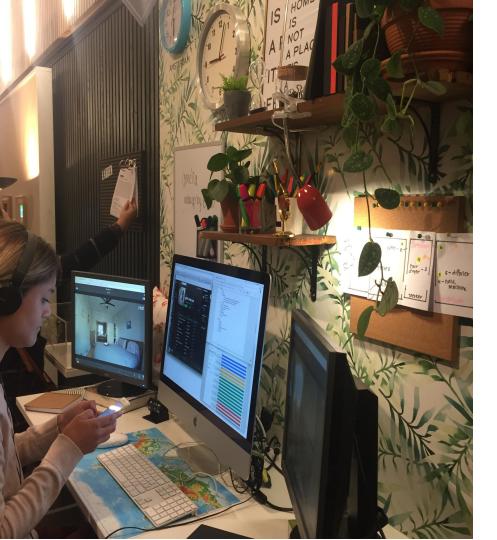
NETWORK

- > 29 co-students with a creative background who will land a job in the creative industry.
- > 60+ guest speakers that share their knowledge and network
- > 30 agencies, organizations and artists, open to welcoming you as a digital creator for your internship
- > 175+ alumni now work as digital creators and are willing to mentor, advise or guide you throughout your final project













APPLY?

- 1) Go to <u>www.chaseacademy.be</u>
- 2) Hit the 'apply now'-button

Our program manager Pieter will email you more information. You can also book an online call if you wish!



ABOUT KASK

The Royal Academy of Fine Arts (KASK) and the Royal Conservatory constitute the school of arts of HOGENT and Howest.

The school brings together talented and motivated students with outstanding educators, active artists, designers and theorists in art and design from all over the world.

The mission statement of the school defines its main tasks: development of the arts, education and research in an international perspective.



ABOUT CHASE



Chase Academy is our Talent Network for Digital Storytellers, hosting 2 postgraduate courses on digital storytelling and digital content creation for over 100 students every year. Bringing international top teachers to Belgium (Facebook, Google, Instagram, Al Jazeera / AJ +, BBC, This American Life, Vice, Columbia School of Arts, Sky, ...).

Chaseacademy.be - since 2007



Chase is a fundamentally **online community of digital creators.** Chase facilitates this community by sharing knowledge, creating job opportunities, kick-starting conversations and by organizing workshops, talks, and events. On top of that, Chase creates engaging stories about the journey of digital creators.

Chase be - since 2012



Chase Creative is our **Social Storytelling Agency for brands** looking for cutting-edge storytelling. We create genuine social stories that build brand communities. We use our storytelling experience to grow online brand communities and to build a strategy towards conversion. Whether it's **engaging social videos, high-quality narrative podcasts or micro content on social media**, we help organizations, companies and people create meaningful connections with their audiences.

Chasecreative.be - since 2017