Sierra Skorupski

Human-Centered Designer

Contact

- (802) 379-5315
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- https://sierraskorupski.com
- https://evenstar.design

Education

Rochester Institute of Technology
Human-Centered Computing, B.S.
Graduated May 2020, 3.3 GPA

Skills

Adobe Suite	Atlassian Suite
Figma	HTML/CSS
Sketch	JavaScript
Abstract	jQuery
Framer	Agile
WCAG	Version Control
User Research	Design Systems
Prototyping	

Extras & Honors

Dean's List 2015-2020

Secretary UX Club, 2019-2020

IST Ambassador 2016-2020

Experience

Co-Founder Evenstar Design — Aug 2021-Present

Co-founder of a human-centered design practice as a subsidiary of Innovia CoLabs. Specialize in pitch & sales deck design; interactive prototyping; and company branding. The mission is to bring our clients' concepts, products, services, brands and ideas to life by designing an experience that is tailored to their vision.

UX Designer Innovia CoLabs, LLC — Nov 2020-Present

Work closely alongside a creative team of software developers, project managers, marketing coordinators, and salespersons. My role involves aiding the development team by creating digital assets for implementation, providing mockups and interactive prototypes, and maintaining design systems and brand guidelines. Clients have included large medtech companies, fintech companies, political campaigns, etc.

Freelance UX Designer Self — June 2020-Nov 2020

Designed and developed responsive-first, static and dynamic websites from scratch and marketing materials for individual clients and created components to aid their brand identity.

Web Designer RIT MAGIC Spell Studios — Summer Internship

Worked on a custom framework by an RIT professor for the creation of patient case-study websites; adapted to be responsive first with theming and contrast guidelines for accessibility. Project funded by the NIH.

Secretary User Experience Club at RIT — 2019-2020

Designed email and social media campaigns for the User Experience Club at RIT. Marketed for upcoming events and recruited new club members.

Student Ambassador IST Department at RIT — 2016-2020

Planned events, led student tours and information sessions, and acted as a representative for the HCC major in the IST/iSchool Department at RIT.