# despen

# Learn how L&M is helping this Al company drive the autonomous vehicle revolution

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# DEEPEN AI

# ANNOTATE, CALIBRATE, VALIDATE

Deepen AI is an artificial intelligence company located in Silicon Valley, California. The company's platform improves artificial intelligence for autonomous systems, providing the ability to annotate, calibrate, and validate systems. Deepen AI provides various devices for designers including algorithms, tools, services, and data pools that enhance and streamline process and functionality.

### THEIR STORY

Deepen AI was founded in 2017 by three former Google engineers, experts with degrees from MIT, Stanford, and IIT. After acquiring venture capital funding from Silicon Valley firms and investors, Deepen has expanded the capability of their technology with satellite offices now in Detroit, Hong Kong, Hyderabad, Munich, Pittsburgh, and Tokyo.





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# DEEPEN AI

INDUSTRY: Autonomous Vehicles

COMPANY SIZE: Medium Business (25-50 employees)

LOCATION: Silicon Valley, California

## SERVICES UTILIZED

Financing Rounds
Trademark Disputes
Contract Negotiations
Software Licensing Agreements



Mohammad Musa, Founder and CEO



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## **GROWTH WITH L&M**

L&M has partnered with Deepen AI on a variety of services and strategic counseling. The firm has supported the company through each stage of growth, assisting with services such as financing rounds, trademark disputes, contract review, and software licensing agreements.

### FINANCING ROUNDS

L&M has worked with Deepen to successfully complete financing rounds to fund the growth of the company. The firm guided the founders through crucial financing decisions, ensuring that they were equipped with proper knowledge and guidance to make the best decisions for their business. L&M oversaw the drafting and execution of all financing documents, such as SAFEs and board resolutions.

### TRADEMARK DISPUTES

In addition to assisting clients with trademark filings, L&M is also experienced in counseling clients through trademark disputes. When Deepen AI was faced with such a dispute, the firm managed the legal process with the Trademark Trial and Appeal Board and ultimatey secured intellectual property protection for the company.





#### CONTRACT NEGOTIATIONS

L&M strives to draft and implement the most advantageous agreements for their clients. The firm continues to review all contracts prior to Deepen AI entering into any agreements, securing the most beneficial terms for the company. L&M has counseled Deepen AI through negotiations with major international companies, including Samsung, Ford, and Chrysler.



Deepen AI has grown its client base exponentially since its formation, resulting in the need for detailed and protective software licensing agreements. L&M has drafted these documents for all of Deepen's client relationships, ensuring the agreements provide clarity and proper protections for both parties. The firm's comprehensive agreements have protected Deepen when partnering with major companies, including a leading cloud computing provider.



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Schedule a free consultation at lloydmousilli.com

Reach out to L&M if you are interested in partnering with us to grow your business