# **RITA MOREIRA**

Interaction Designer with technical background

www.ritamoreira.ch

## **ABOUT ME**

Currently pursuing a Master in Interaction Design at SUPSI (Ticino), building on my previous experience as a consultant and BI developer.

I consider myself as an **active listener and critical thinker**, who likes to **work hands-on**.

French, Portuguese, English (C1), German (B1), Spanish (B1)

# SKILLS

I possess strong skills in user research, prototyping, wireframing, and mapping processes, and have extensive experience in web development, SEO, and building back-end applications. With a solid understanding of these areas, I can create effective and user-friendly digital experiences that meet business objectives.

Software that I'm familliar with:

- · Figma, Miro
- · Photoshop, Illustrator & Premiere
- Arduino
- Fusion 360
- · Visual Studio Code, SQL MS
- · PowerBI, Excel & other MS Office
- Git
- Firebase

Language that I'm familliar with:

- Javascript (P5.js, React)
- HTML5 & CSS3 (SCSS)
- PHP
- Java, C#
- Python

## **EDUCATION**

## Master of Arts in Interaction Design

Sept. 2022 - present

University of Applied Sciences and Arts of Southern Switzerland SUPSI

Following this master to consolidate my learning about UX and IxD. So far, through various projects, I had the opportunity to explore many important fields such as: design thinking, user research, fast prototyping of both tangible and digital interface, 3D modeling and printing, coding in Arduino, creative coding with p5.js and experimentation with ML models.

# Double bachelor degree

Sept. 2017 - Jul. 2020

## **Business Information Technology**

HES-SO Valais/Wallis University of Applied Sciences (Switzerland)

#### **Business Administration**

Haaga-Helia University of Applied Sciences (Finland)

I had the opportunity to do my 3rd year of bachelor in Finland as part of a double degree program. Overall with this bachelor, I gained strong coding skills both in back-end or front-end. I learned also about UML and BPMN which I think can be of great value when it comes to designing services or software interfaces.

### **UX Designer SAWI Certificate**

Mar. 2022 - Sept. 2022

SAWI Academy for Marketing and Communication SA

This certificate aims to provide practical knowledge in the application of methods and techniques related to the UX Design profession. We conducted a pro-bono project for a local company that we solved with the design sprint method. As a diploma project, I designed the first prototype of the mobile version of a software for independent midwives.

## **WORK EXPERIENCE**

### Junior BI Consultant & Developer

Oct. 2020 - Dec. 2021

Synchrotech SA, Martigny (CH)

Analysis, development and maintenance of data integration systems and business applications to support key customer processes.

### Flutter developer & UX Designer

Sept. 2019 (4 months)

Signant Health, Helsinki (FI)

Development of a front-end application in Flutter, Unit testing, UX analysis and research. I was Scrum master and used Git, Trello and Slack.

#### Freelance webmaster

2018 - 2020

Websites creation for independents and associations (Wordpress or from scratch). Management of hosting, domains and SEO.