

An aerial photograph showing a wide, light-colored river or dry lake bed winding through a lush green landscape. The riverbed has visible tire tracks and some vegetation along its edges. The surrounding fields are vibrant green and appear to be agricultural.

# **Southern Border CERF Collaborative**

**COMMUNITY ECONOMIC RESILIENCE FUND (CERF)  
BI-WEEKLY COLLABORATIVE MEETING #1**

May 25, 2022 – 1:30 to 2:30 p.m.

# AGENDA

- Welcome
  - Shared notes in Google Doc ([link](#))
- Recap: What we've heard to date
  - Survey responses
  - Convening & meeting feedback
- Process timeline – Guidelines coming tomorrow!
- Breakouts (25 min): 6 topics
- Report outs (20 min)
- Adjourn

# RECAP: STATE REQ'S FOR COLLABORATIVES

**State Priorities:** Equity, Sustainability, Economic Competitiveness & Resilience,  
Job Quality & Access

**Stakeholders:** CERF Collaboratives must be composed of a diverse & balanced representation of residents and key stakeholders, including but are not limited to:

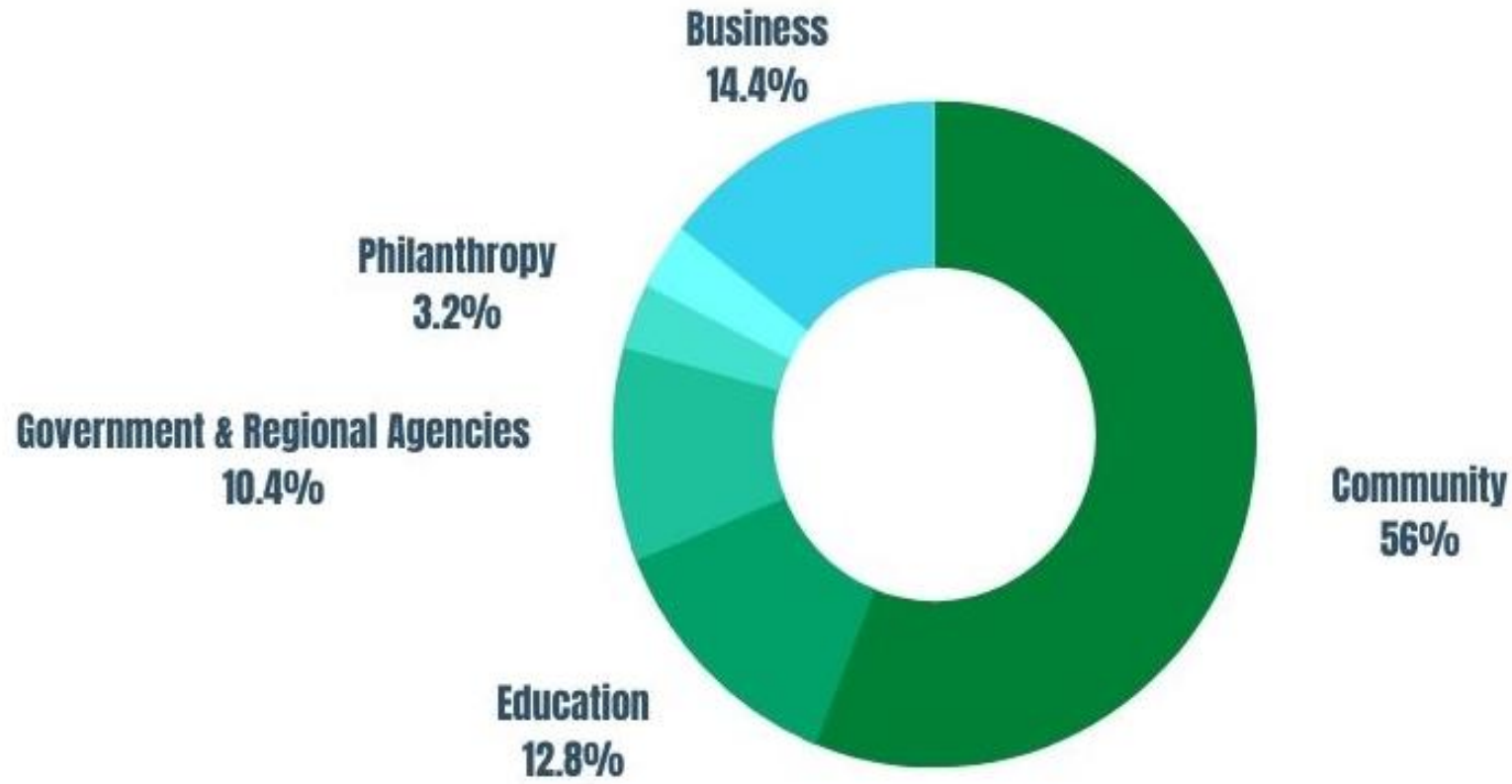
- **Business** – economic development institutions, small business, private sector
- **Community** – nonprofits, faith-based groups, community-based organizations
- **Education** – universities, community college districts, local school districts
- **Government and Regional Agencies**
- **Labor** – unions, workforce development groups
- **Native American Tribes**
- **Philanthropy**

Source: Community Economic Resilience Fund (CERF) Planning Phase Draft Guidelines, April 2022.

# REGIONAL ENGAGEMENT

Who's been engaged?

220 individuals/orgs to date







# SURVEY RESULTS

## Priorities Ranked (38 responses)

1. Thriving Communities
2. Quality Jobs & Workforce Development
3. K-16 and STEAM Education
4. Infrastructure
5. Small Business & Entrepreneurship
6. Sustainable Industry

# PROCESS TIMELINE

- **Meeting 1 (May 25)** – Discuss values and alignment with CERF guidelines
- **Meeting 2 (June 8)** – Walk through of a draft proposal outline based on a synthesis of survey results and meeting input to date
- **Meeting 3 (June 22)** – Share a 1st draft and discuss process for review, input, and feedback
- **Meeting 4 (July 6)** – Discussion of how all feedback is integrated and plan for getting to a final draft and letters of support/commitment
- **Meeting 5 (July 20)** – Walk through final draft, finalize letters of commitment
- **SUBMISSION DUE** – Monday, July 25<sup>th</sup> (ideally submit by Friday, July 22<sup>nd</sup>)

# BREAKOUTS— PICK ONE

## (25 MINUTES)

### Breakout Topics

1. Equity & *unheard voices, community engagement*
2. Economic competitiveness & resilience
3. Job quality & access
4. Environmental sustainability
5. *Data-driven needs assessment*
6. *Communication & outreach*

### Breakout Prompts

1. How do we define this?
2. What can/should it look like in the CERF proposal?
3. How do we hold ourselves accountable?

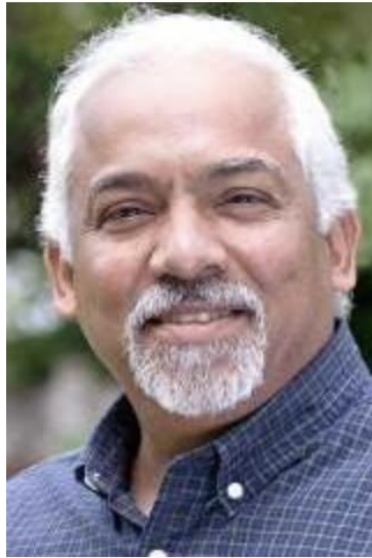
\* *Topics from prior convenings in italics*

# REPORT OUTS (20 MINUTES)



# PATH FORWARD

- Next meeting: June 8th 1:30 to 2:30pm
- Visit website to stay up to date: <http://www.southernbordercerf.org/>
- Continue to add any comments/questions to the shared notes in Google Doc ([link](#))
- Complete the survey and share with your network: <https://www.surveymonkey.com/r/FQ6W63C>
- If you would like to join the Proposal Leadership Group, please contact [tedi@sdrpic.org](mailto:tedi@sdrpic.org) to join the list for coordinating meetings



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**THANK YOU!**

**Stay updated@ [www.southernbordercerf.org](http://www.southernbordercerf.org)**  
**Please reach out. We look forward to working with you.**