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Welcome to Utnarm!

Hi there,

The Utnarm committee and all the Science and Engineering students at Uppsala University look forward to meeting you at Utnarm to discuss our future together!

To make sure that you don’t miss any opportunity to market your company in the best possible way to our students, we have put together a product catalogue. In the catalogue you will find some information about the fair, but foremost the services we offer besides the base kit. The services can include events, extra services, exposure opportunities and sponsorships.

Fill out the services you want in the Complete Registration form and improve your chances of good employer branding!

Please do not hesitate to reach out to us if you have any questions about the fair or if you want to go beyond the services in this catalogue.

All the best,

David Svärdström
Project Manager 2022
Timeline

- August 8th: Complete Registration Opens
- September 2nd: Complete Registration Closes
- October 31st – November 4th: Event Week 1
- November 7th – November 9th: Event Week 2
- November 10th (09:00 – 16:00): Career Fair
- November 10th (18:00): Banquet
The Fair

BASE KIT: 25 000 SEK

SPACE:
An area of 3m x 2m, 2.3m in height

BOOTH EQUIPMENT:
2 chairs and 1 table

REFRESHMENT:
Exhibitor lounge with unlimited fika

BANQUET:
2 reserved (not paid) tickets to the Utnarm banquet

LUNCH:
Lunch tickets for 2 representatives

STORAGE:
We receive and store your goods safely overnight

POWER AND Wi-Fi:
2 power outlets and Wi-Fi is included

JOB ADVERTISEMENT:
Advertise 5 jobs on our website

COMPANY CATALOGUE:
Exposure via the catalogue on our website

CLIMATE COMPENSATION:
We compensate your visit with a minimum of 1 ton CO2-equivalent per exhibitor

HOST:
A fair host at your disposal before and during the fair
Extra Services

Are you interested in extra exposure? Then we recommend to you check out our additional services:

**BOOTH EQUIPMENT:**
- Table 100 SEK
- Chair 100 SEK
- Tall table 400 SEK
- Tall chair 250 SEK
- Brochure display 350 SEK
- Bowl 90 SEK

**POWER:**
- 3-phase socket 16A 650 SEK
- Three outlets (230 V) 150 SEK

**CORPORATE HOST:**
- An extra hos to assist you during the fair 1000 SEK

**SPACE XL:**
Increased size of your booth area
- Space per 2 m² 4000 SEK
- Booth height
  - 2.31 – 2.99 m 1500 SEK
  - 3.00 m and above 2500 SEK

**TRANSPORT:**
- Booth transport to ARKAD
  - Full EU-pallet (80x120cm) 3000 SEK
  - Half EU-pallet (80x60cm) 1900 SEK
- Personal transport
  - Shuttle service in Uppsala Free of charge

**PARKING SPOT**
- Additional parking ticket 50 SEK
Events

**Breakfast Event – Event Weeks**
The event is held during the morning, it could for example consist of a lecture about the company while the students have breakfast.
15,000 SEK + 100 SEK/Student

**Breakfast Event – Fair Day**
A breakfast event on the fair day itself.
16,000 SEK + 100 SEK/Student

**Lunch Event – Event Weeks**
A lunch event continues for 45 minutes where you are allowed to inspire the students and inform them about your company. The students are also given lunch to eat during the event.
15,000 SEK + 100 SEK/Student

**Lunch Event - Fair Day**
A lunch event on the fair day itself. The students are also given lunch to eat during the event.
22,000 SEK + 100 SEK/Student
Events

Evening Event
This event could consist of anything, for instance, case solving, interactive workshop, lecture, or mingle. The event is held during the evening at a nation, university, or the company premises. The event will include dinner for the students.
17 000 SEK + 130 SEK/Student

Worklife Preparatory Event
Help the students prepare for working life by hosting an event such as CV photography, interview training, CV review, fair preparation, LinkedIn training, or anything else you could think of that could help the students.

Case Event/Hackathon
The students are given a problem or situation to solve. It could for example be a competition and afterward a presentation of the solution. This is a great opportunity to get closer to the students and observe how they work in a group or individually.

Thesis Event
The thesis event is focused on the graduating students. You will have the opportunity to present your thesis projects to the students and participate in a mingle evening where the students get the chance to learn more about opportunities for thesis work on a slightly more personal level.
8 000 SEK + 130 SEK/Student

Research Event
Showcase all the exciting research opportunities available to the students.

Other Events
If you have a specific idea for an event, we will make it come true at Utnarm. Contact the event managers at event@utnarm.se and they will handle your request!
Contact Talks

Contact talks provides the opportunity to meet dedicated students selected by you. The meetings will take place during the fair, physically in Uppsala and will be approximately 30 minutes each.

6 x Contact Talks: 4 000 SEK
12 x Contact Talks: 7 000 SEK

Office Visit

Have the students come to your premises and showcase your workplace to make an impression that will last.

10 000 SEK
Sponsor Opportunities

Goodie Bag
Do you want your company to be visible to our students? Maybe your company is notorious for cool merchandise or other marketing materials that you want our students to take part of? If so, then you are welcome to contribute to the Utnarm goodiebag!

Profile Products
If you are even more interested, we can create a profile product with your company’s logo together with ours! This can be anything and everything from a coffee thermos to backpacks.

Competition Prizes
We are looking for sponsorships for the prizes we hand out for the competitions which will be held during the events! Our plan is to have sustainable products which can help students with achieving their academic goals.

Other Ideas
Do you have other sponsor ideas? Contact us at event@utnarm.se and we will gladly make it happen!
Sustainability

Utnarm has always been interested in environmental work, and in 2019 we received our first sustainability certification from Håll Sverige Rent. To constantly develop, and take on new challenges, we have decided to try something new. This year, we are happy to introduce a Green Zone.

The idea is to enlighten and put sustainable solutions in the spotlight. Consequently, the Green Zone will be an area dedicated to environmental work. Good to know is that this area will be well-positioned and easily accessible to many students during the fair. Take the opportunity as an exhibitor to showcase your products and services, in this cluster of prosperous solutions.

Interested? Mark your interest in the Complete Registration and present why your organization should be selected! Please note that we reserve the right to chose exhibitors for the Green Zone.

If you have any questions, feel free to contact sustainability@utnarm.se

FREE OF CHARGE
Lunch and Banquet

Lunch
During the fair, a lunch from the restaurant will be served to all company representatives. The lunch will take place in the fair premises and will be served by students involved in Utnarm. The basic package includes lunch for two representatives, if you wish to buy extra lunch, the price for one representative is **120 SEK**.

Banquet
After the fair we invite company representatives and students involved in Utnarm for a banquet at Västmanlands-Dala nation. The evening will consist of a three-course dinner, entertainment, and a chance to hang out and interact with the students attending the banquet.

For one representative: **900 SEK**
Our Students

Uppsala Union of Engineering and Science students represent about 11,000 students! We encourage you to base the choice of students on competence, skills and interest rather than education. You can find more information about our students on our website, [www.utnarm.se/exhibitors/our-students/](http://www.utnarm.se/exhibitors/our-students/)

Preferred Events

Our students have a genuine interest to participate in diverse activities. However, they sure have some favorites. According to our latest student survey:

**Students love**
- Lunch lectures
- Field visit’s
- Breakfast events

**Students also appreciate**
- Networking- and mingle events
- Master thesis events
- Contact talks
- CV reviews

Do you have any other suggestions? Feel free to reach out, and we will be happy to fulfill your request.
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Utnarm on Social Media

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