[Date]

[School Name]

[Street Address]

[Area]

[Post code]

18th Month YEAR

Re: Anti-Bullying Ambassador Programme from The Diana Award

Dear [Head Teacher name],

I am writing to let you know about the Anti-Bullying Ambassador Programme from The Diana Award and to urge you to get involved with one of their **free training events**.

Bullying behaviour is a serious issue amongst young people, with nearly half of young people expressing they have been bullied in the last 12 months, and around two-thirds reported seeing someone else being bullied at school (Department for Education, 2017). If not dealt with effectively, it can have long-term negative consequences on health and wellbeing (Wolke & Lereya, 2015). It is therefore clear that we need to work together to tackle bullying behaviour.

The Diana Award’s Anti-Bullying Ambassador Programme offers informative and interactive anti-bullying training days to young people and staff in primary and secondary schools. The Diana Award's Aftercare team then provides continued support to help school’s anti-bullying campaigns succeed.

To date, The Diana Award has trained over 35,000 young people from across the UK and Ireland to become Anti-Bullying Ambassadors. With emphasis on a peer-led and whole-school approach, the programme empowers Anti-Bullying Ambassadors to educate their peers on bullying behaviour, promote a culture which celebrates difference, take the lead on anti-bullying and online safety campaigns and help keep their peers safe – both online and offline.

As a result of the programme, Anti-Bullying Ambassadors feel more knowledgeable about bullying behaviour, more confident in supporting their peers and that their school deals with bullying behaviour more effectively. After the free CPD-accredited staff training, 96% of school staff feel confident in supporting students to reduce online and offline bullying behaviour in their school.

The Diana Award’s Anti-Bullying Ambassador Programme also helps to:

• Create a happy and safe learning environment for all, which in turn can boost attendance and attainment levels

• Develop resilience, confidence, and positive healthy relationships amongst young people

• Complement teaching and learning across the curriculum, including PSHE, Citizenship, and ICT

• Contribute to positive inspection reports; the Anti-Bullying Ambassador Programme has been referenced in hundreds of inspection reports as good practice

The training has made a difference in the lives of thousands of young people and helped support hundreds of schools to create positive learning environments for their students. I would like [insert school name] to get involved with the programme and would be pleased to help in any way.

Thanks to support from Nationwide Building Society the Anti-Bullying Ambassador programme is free to primary schools across the UK. I would encourage your school to attend a free one-day training event. For more information and to check for upcoming regional and online training days in your area please visit www.diana-award.org.uk/anti-bullying-training/. You can also contact The Diana Award via e-mail antibullying@diana-award.org.uk or on 02039342160.

Kind regards,

[Your name]