



"On Point...Direction for Life"

Media Release

Dear Parents,

Your student's involvement in On Point's *Life* Program is to be highly commended. The *Life* Program holds participants accountable for living healthy lifestyles enabling them to pursue their goals and dreams. Therefore, participants also serve as role models to their peer groups in both their community and their individual schools.

On Point is afforded many opportunities to speak at schools, houses of worship, and other civic events. We often request *Life* participants to share regarding the On Point Program.

Please return the following form indicating your preference regarding On Point featuring your student's words, interview and image (photograph and video) - in our media efforts, fundraising events, newsletters, speaking engagements, etc. Please don't hesitate to call me with questions or concerns (423) 899-9188.

Sincerely,

Terry Davis
Director of Programs

Please read the following statements carefully and **circle YES or NO** for each statement.

I (parent/legal guardian's name) _____ give my
consent for (student's name) _____'s

words, YES NO

print advertising, YES NO

image, YES NO

print catalogs/ brochures, YES NO

or interview, YES NO

product packaging, YES NO

to be used in media coverage, YES NO

print or digital newsletters, YES NO

fundraising events, YES NO

print or digital curriculum, YES NO

online/ digital advertising, YES NO

promotional video/ brand cast/ web/ DVD, YES NO

billboards, YES NO

or speaking engagements, YES NO

or website. YES NO

I, _____, parent or legal guardian of
_____ (student's name), agree to the above statements. I understand that my
student will not be utilized in these opportunities unless I give my consent. I also understand that my
student's ability to participate in the On Point programming is in no way impacted by my indicated
preference.

Parent/Legal Guardian Signature: _____ Date: _____

I, _____ (student's name), also agree to all of the
above statements.

Student Signature: _____ Date: _____