



**Expand
Executive
Leadership
Skills**



Snapshot

The North Carolina Athletic Trainers' Association Leadership Institute exists to engage professionally motivated and enthusiastic NC certified athletic trainers. NCATALI is designed for those who demonstrate a high level of potential to serve the North Carolina Athletic Trainers' Association, Mid-Atlantic Athletic Trainers' Association, and National Athletic Trainers' Association.

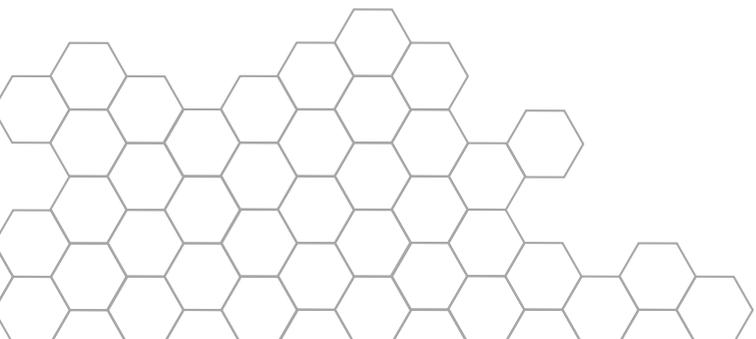
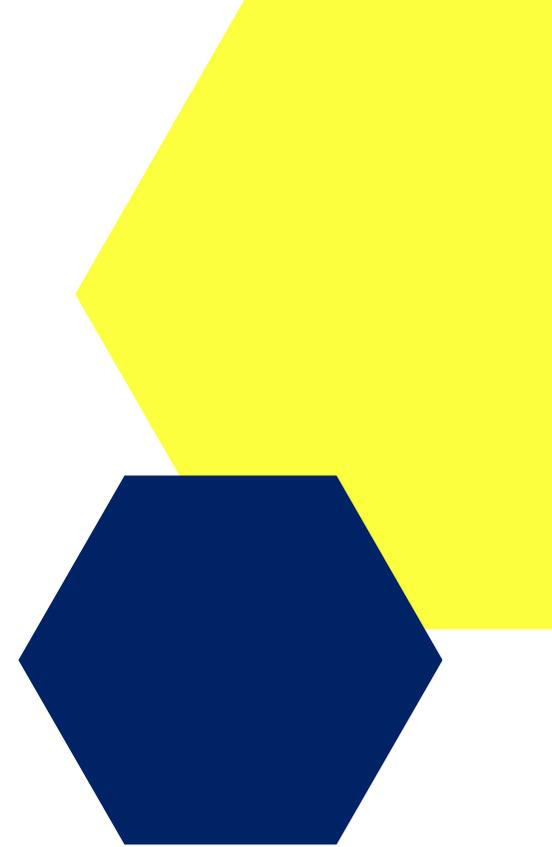
Each year the curriculum will encompass topics in the areas of team building, leadership training, professionalism, growth and challenges in the profession, and problem solving.





Client Introduction

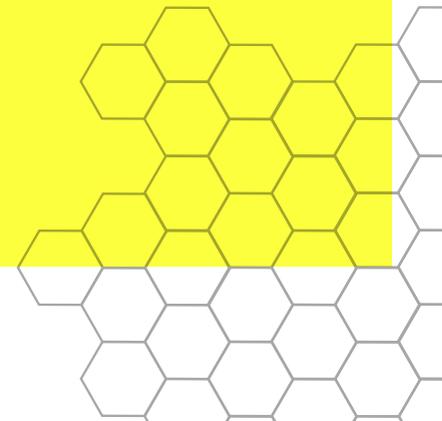
The North Carolina Athletic Trainers' Association Leadership Institute (NCATALI) is lead by the North Carolina Athletic Trainers' Association to engage professionally motivated and enthusiastic certified athletic trainers, licensed in North Carolina, with a desire to become more engaged in service to the athletic training profession. NCATALI is designed for athletic trainers who demonstrate a high level of potential to serve at the state, regional, and national level leaderships positions. NCATALI Fellows **receive specialized training on leadership, team building, professionalism, developing and instituting a vision to address growth and challenges, and identification and problem solving of current issues within the profession.**





Opportunity

- The national governing association publicly committed to expanding diversity across membership and increase the number of diverse individuals holding leadership positions.
- In conjunction with the governing body, the NCATA started an initiative to provide leadership fellows with insights about diversity, inclusion, and equity



Opportunity Details

- 19.3% of Regular Certified members nationwide are ethnically diverse (Black, Hispanic, Asian, Multi-Ethnic, American Indian/Alaskan Native, Other) (BOC, 2022)
- The Leadership Institute mission is to engage professionally motivated and enthusiastic certified athletic trainers, licensed in North Carolina, with a desire to become more engaged in service to the athletic training profession.
- The NCATA has committed to integrate the missions of the NATA Ethnic Diversity Advisory and LGBTQ+ Advisory Committees and provide resources to all state members, with a strategic focus on members seeking leadership roles.



Solution

In collaboration with: Ashley Long, Leadership Institute Director



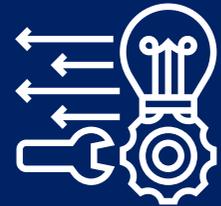
Reflection prompts help fellows explore personal and shared beliefs.



Explore the status of diversity, inclusion, and equity across settings, education and leadership.



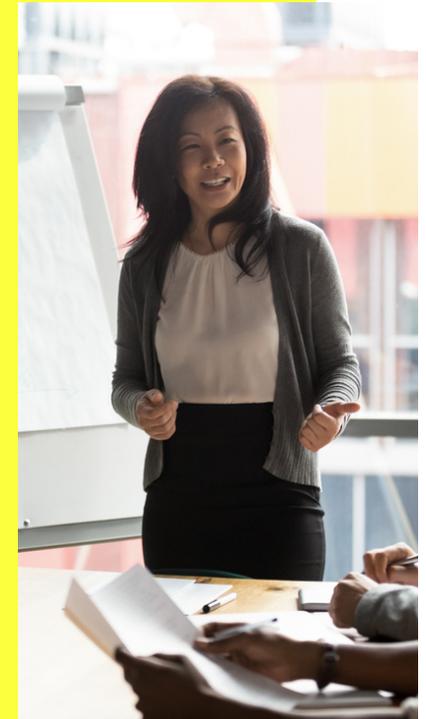
Engage in peer learning to deepen understanding of cultural competence.



Develop solutions to improve diversity, inclusion, and equity at work.

Solution Details

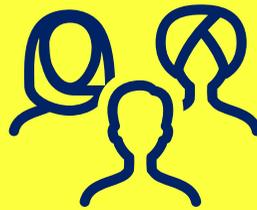
- Prompts support individual emotional, intellectual, and cultural reflection of existing beliefs and behaviors
- Current research and statistics are introduced to establish shared understanding of diversity, inclusion, and equity in health care and education
- Discussions are guided to support learning comprehension of shared experiences
- Solutions to improve individual work settings are supported by peers for actionable steps



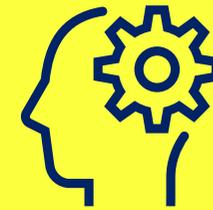
Fellow Results



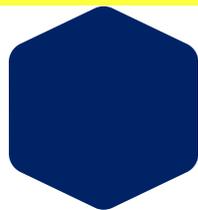
"I learned that inclusion is embracing, accepting, and valuing feedback from different people"



"I have a better understanding the range of diversity such as ability, physical identity, socioeconomic, and cultural/ethnic background, more"



Each identified personal leadership skills to address existing workplace issues + how to expand own cultural competency.



Conclusion

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*I continuously seek out excellent speakers and facilitators. Dr. Graham remains one of the most effective and skilled speakers we have hosted. She is an excellent facilitator of discussion and brought a collaborative learning environment for attendees. Her session on Workplace Incivility was current, engaging, and thought-provoking. Dr. Graham presents potentially sensitive topics with care and intention. Her disarming demeanor allows attendees to feel comfortable engaging in active learning. She received excellent scores on participant evaluations. **I offer Dr. Graham my highest recommendation for those looking for an experienced and talented presenter on topics that advance employees at any organization.***

Ashley Long, PhD, LAT, ATC, CBIS
NCATA Leadership Institute Director
Owner of NeuroActive, LLC



Conclusion

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*Her ability to bring out the best in committee members and attention to detail has created a productive and invaluable resource for our organization. I needed a strong leader to put together a committee of motivated, passionate (members) that could share their cultural competency and expertise with the organization. She took on the challenge and was able to develop the committee into something other states now want to replicate. **Not sure where we would be without her valuable leadership and strong mentoring skills.***

Nina Walker, MS, ATC

President, North Carolina Athletic Trainers
Association

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