



Diamond Whitepaper

PixelScope

Namus solum earit,Ate alit landit aliate
plaborporem raeratias maiore non ressint



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01. About About Diamond



01

We remember a time when crypto was full of excitement and wonder, when money was flooding into the space and people buying in to projects early could earn enough to retire themselves and their families. But sadly, it seems like these times are a distant past. Gone are the days of HODL to moon or dust, with investors destroying great projects simply with their inability to hold for longer than 24 hours. DIAMOND is here to change that.

Diamonds are complex carbon structures that are formed deep within the earth's mantle. This process is extremely slow but brings huge value to those who wait. In fact, most of the diamonds discovered on earth are between 1 billion – 3.5 billion years old. It is no coincidence that it takes

time to create one of the world's most coveted assets, so why are people so impatient with digital projects?

DIAMOND was formed by a small group of investors who understand the value in long-term holding, and who want to instill this mindset back into the heart of the crypto community.

So, we're going to teach you. And what better way to learn how to diamond hand a project, than to earn valuable rewards in the process.



02. About The Problem

Much of the crypto market's sentiment is based on pure psychology. When the chart goes up, and price increases, investors are happy. But it's when the chart starts to go down where projects can start to face issues. Fear, Uncertainty and Doubt ("FUD") can start to fill the communities who have invested in a project, and it can take a lot of effort for projects to recover to their previous all time highs, if they ever do again.

The reason the project's chart is going down, especially when investors are buying and selling tokens on decentralised exchanges ("DEXs"), is that sellers are selling the native token, and removing the AMM collateral asset (this could be ETH, DAI, USDC or USDT) from the liquidity pool (for ease, we will assume the transactions are in ETH).

Let's say Investor A wants to sell 10 ETH of a token (in this example we'll use the native token of EverRise – RISE). To do that, they would need to send 10 ETH worth of RISE to the liquidity pool, via a DEX, and withdraw 10 ETH from the liquidity. This causes the price of RISE on this DEX to fall, as there are now more RISE per ETH in

the liquidity pool, and so one RISE is now worth less ETH.

This reduction in price causes the chart of ETH/RISE to decrease. If this decrease in the chart is prolonged due to multiple or large sales, then investors' psychology starts to kick in, FUD can begin to grow, and other investors may begin to wonder if the sellers know something they don't – "can dev do something?"

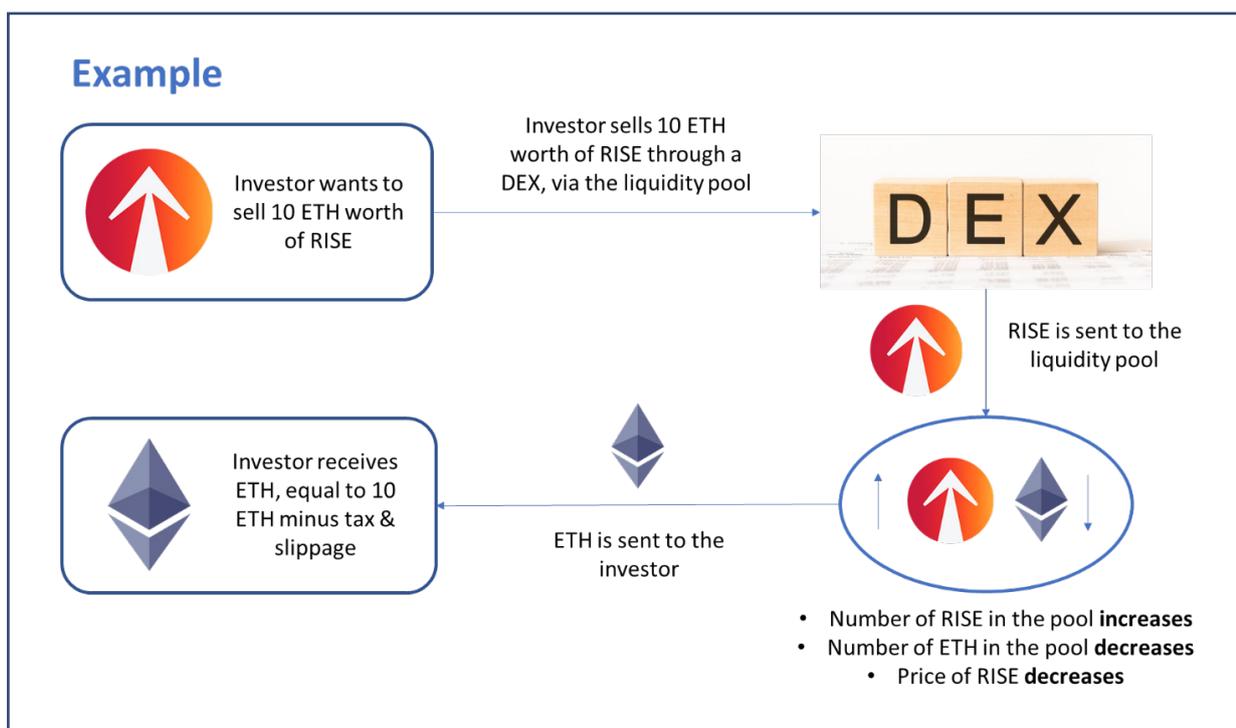
This process can be especially prominent when holders of a large number of tokens want to exit some or all of their position. This could be an early investor, an investor who was involved in a presale of a token, or even the founding team themselves wanting to realise some of the value they have created. If these investors wanted to sell a large portion of their holdings, they would end up removing a large percentage of the available ETH in the liquidity pool, causing a huge drop in the value of their native token and damaging their project's chart.



02. About The Problem

Not only this, but with large sells investors are also subject to slippage in the liquidity pool, which means they will usually receive less ETH from the pool than they were expecting.

So, the Diamond Team have created a better way; a way for investors to exit a large position while protecting your project's chart and ensuring that there is no slippage on your transaction. Diamond is here to help you realise the most value from your investments.





03. About The Project

The Diamond Team are building DiamondSwap, which will shake up the way that decentralised crypto trading is conducted.

DiamondSwap is a disrupter, designed and created to improve how your crypto transactions are carried out, allowing every investor to engage in direct Peer-to-Peer (“P2P”) transactions, rather than transacting through the use of a liquidity pool. This will not only allow token charts to stay strong even with large sells, but also should enable both sellers and buyers to get a better price for their favourite projects instead of interacting with a liquidity pool.

Holders of \$DIAMONDS will not only benefit from the project and token having exposure to many crypto investors, but will also receive profits generated from DiamondSwap.

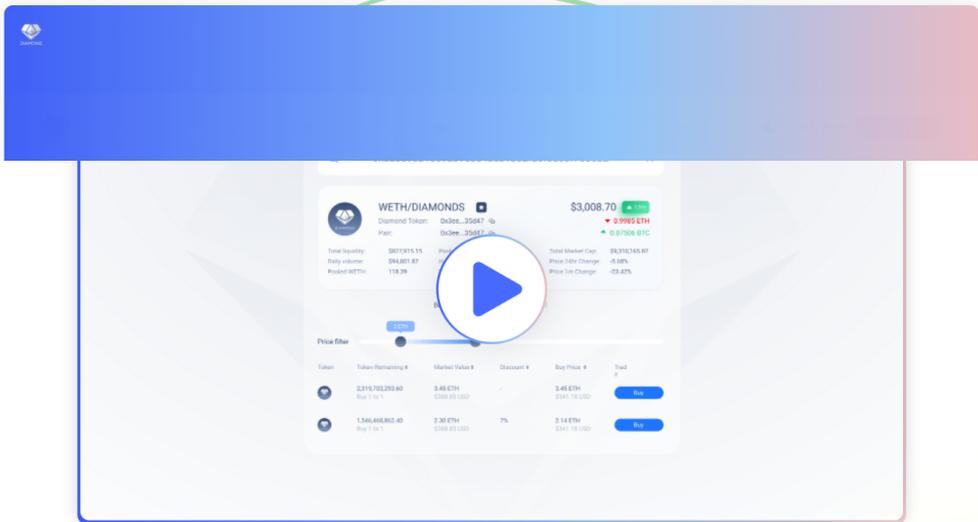


Enhance the way an investor sells, enhance the way a project grows.

DiamondSwap is a **first-of-its-kind utility** that provides all crypto investors with a new and lucrative way to buy and sell tokens without affecting the project's chart. When one can sell without adversely affecting the chart, the likelihood of growth is amplified.

Buy on Uniswap

Join Telegram



DiamondSwap.co is a Peer-to-Peer Escrow Exchange & Marketplace.

This powerful new tool anonymously and automatically facilitates OTC trades between holders and buyers where the **holders become the market makers!** This prevents the need to buy and sell through the liquidity pool of the applicable exchange, and creates a world of opportunity for project owners, holders, and new buyers alike. We'll dive into these opportunities below:

Presale investors now have a way to sell their tokens without tedious vesting schedules.

Typically, presale investors are the largest bag holders of any project and are often subject to strict vesting rules to ensure they don't dump on new investors (and rightly so).

Presale investors can list their tokens for sale at any time via **DiamondSwap**, which immediately creates a pool or adds to an existing pool of tokens for investors to buy from. This circumvents the need to sell into the liquidity pool, hides the sell from the chart, and prevents the need for vesting schedules all together!

That's bullish.



Friendly whales can now sell their tokens without dumping on their fellow holders & causing a panic sell off!

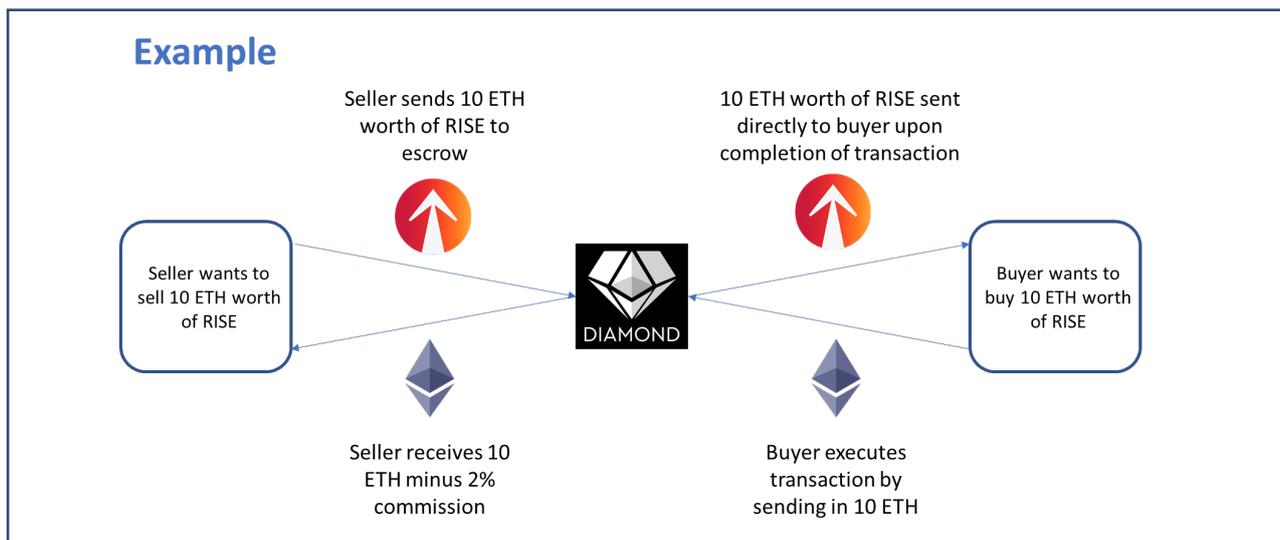
Many friendly whales reduce their returns by resorting to skimming profits on green candles or holding their bags to protect the chart of a project they enjoy.

Via **DiamondSwap**, friendly whales no longer need to sacrifice their profits and can sell their large bags



04. About How Does this Work?

DiamondSwap allows you to interact and trade directly with other investors, rather than selling through a liquidity pool. **This ensures the liquidity in the pool remains the same, and the price of the token remains unaffected, protecting the project longevity.**



When an investor visits the DiamondSwap website, they will be presented with a page of tokens currently for sale. If they want to sell some of the tokens they own, they simply input the contract address of the project and choose the number of tokens they want to sell. At this stage, the seller can also specify any discount they would like to offer to investors (up to the value of 10%).

Once they are happy with their selection, they press “sell” and their tokens are transferred into escrow, and their sale is listed directly on DiamondSwap.

Buyers can then search the address of the token they want to buy, find a deal which suits them and select buy. Once they press buy, the tokens will be unlocked from escrow and sent to

the buyer, and the ETH will be transferred directly to the seller. This allows for a direct P2P trade, managed through an escrow, ensure you get the best value for your investment.

DiamondSwap now brings you the ease of centralised trading, in a decentralised manner.

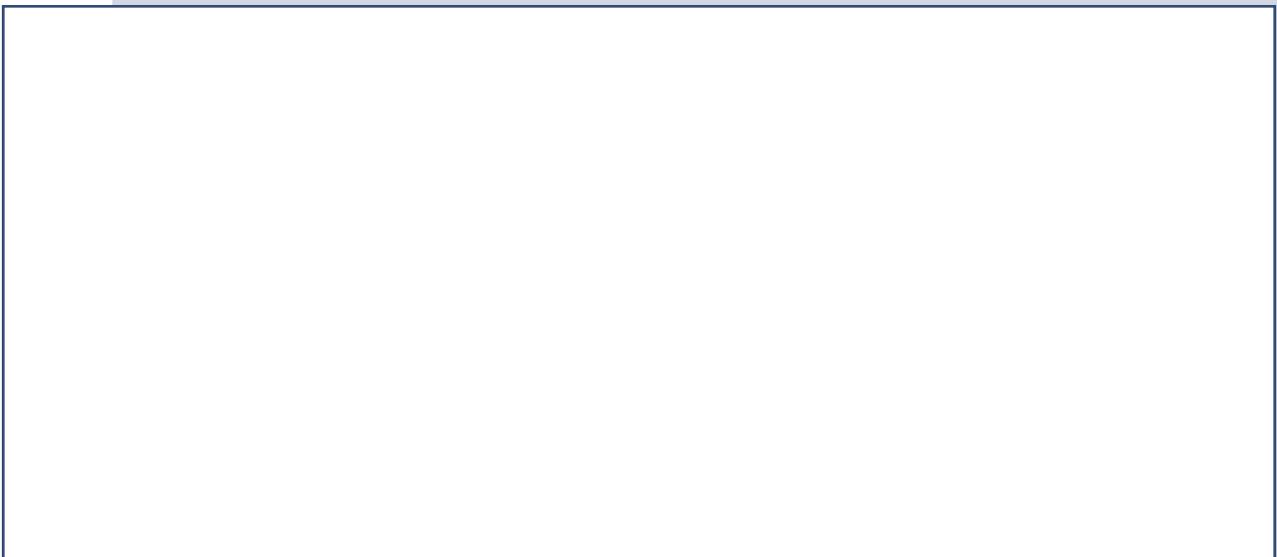


WhaleSwap

One of the key features of DiamondSwap is WhaleSwap. WhaleSwap is a premium section, for those looking to trade at least 10 ETH worth of tokens. Within this section, sellers can specify vesting terms for buyers, which can be a useful method for project owners to build partnerships offering tokens with vested terms.

Sellers can also speculate whether they would like to sell their tokens 1 to 1, or 1 to many.

1 to 1 selling will allow you to sell your tokens to a single buyer in a single transaction. 1 to many will allow you to ensure that multiple investors buy your tokens. This is a great way to improve the overall distribution for the token, exiting to many investors at once and potentially increasing holder count.



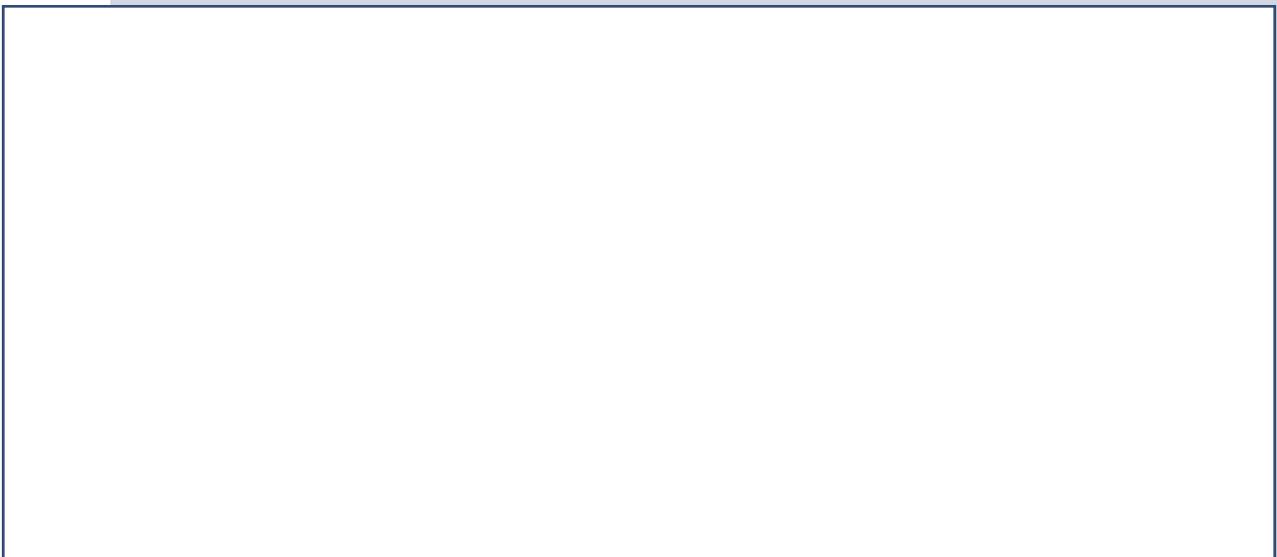


DustSweeper

One for the Degens, DustSweeper acts at the opposite end of the spectrum to WhaleSwap. Often, investors may buy into a project, only to see their bag of tokens drop in value. Unfortunately, due to high gas fees, often the value of these tokens is not worth exchanging through a DEX to change back to ETH.

Using DiamondSwap, an investor can send their dust into escrow for a minimal transaction fee. These tokens can then be pooled, to create larger pools of the same token. These larger pools can then be bought by investors, and the corresponding ETH will be sent to each of the sellers.

This functionality now allows investors to exit from previously “dead” tokens, that they could not access due to high transaction fees, providing them with a new source of liquidity from their wallets.





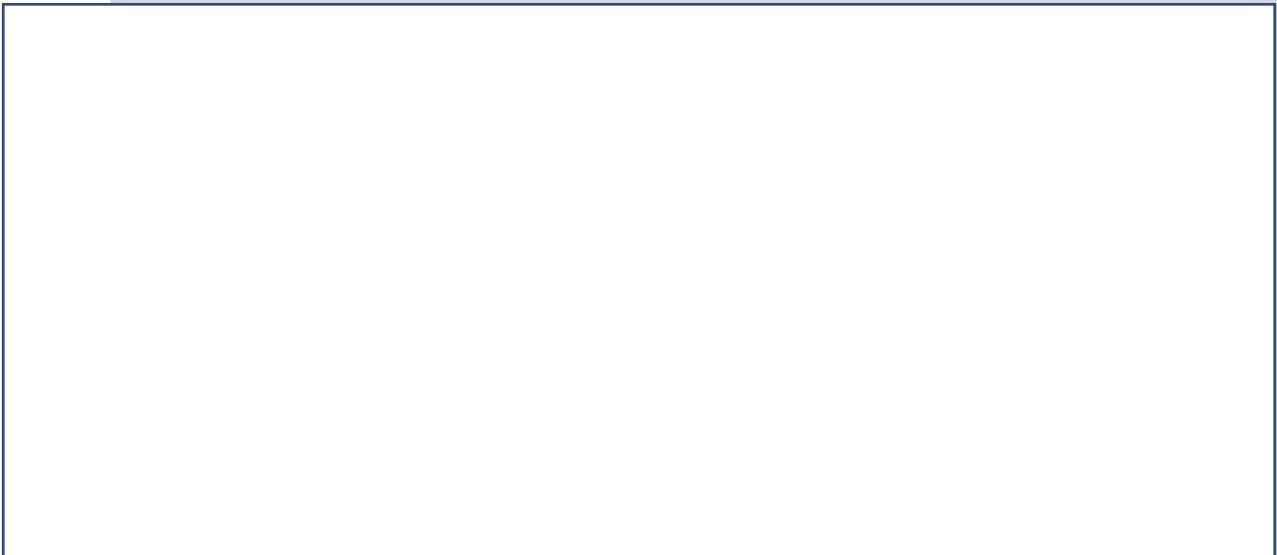
Diamond Earnings

So, where does \$DIAMONDS come into this?

DiamondSwap will earn 2% commission on each transaction, paid in the AMM collateral token, that will be paid by the seller automatically once the transaction is completed. We have calculated that, by reducing gas, removing sales taxes, as well as removing the possibility of slippage, sellers should still profit by using DiamondSwap over selling via a traditional DEX, even with this commission fee.

This fee not only allows us to grow the project and improve the reach through marketing avenues, but also allows us to reward our holders.

Profits from DiamondSwap will flow back to holders of \$DIAMONDS, via rewards, prizes and more. Now, people won't have to sell tokens to earn, ensuring \$DIAMONDS has a strong floor and that diamond holders are truly rewarded.



Diamond handing a great project is the best way to create generational wealth. Diamond would like to provide that opportunity.

Protect investors, protect the chart, earn ETH.

Join the DIAMOND LEGION and join us on our journey to revamp crypto investing for all.

Disclaimer

Not Financial Advice

The information provided in this document does not constitute investment advice, financial advice, trading advice, or any other sort of advice and you should not treat any of Diamond's content as such. As a team, we do not recommend that any cryptocurrency should be bought, sold, or held by you as an investor, and we are not responsible for any loss of investor capital. Conduct your own due diligence and consult your financial advisor before making any investment decisions.

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