

Hearthstone Investments appoints ex-Savills head of PR as non-executive director

Hearthstone Investments, the UK residential property fund manager, has appointed Jamie Jago to the board as a non-executive director.

Jamie retired from Savills in July 2021 after a 35-year career in PR specialising in residential property; the last 13 of which had been spent at the global property advisor following their acquisition in 2008 of the PR agency, Jago Dean, which she had co-founded in 2002.

Commenting on the appointment, Cedric Bucher CEO of Hearthstone, says:

"Over the past five years Hearthstone Investments' assets have nearly tripled with now close to £500m of capital committed by a range of institutional and private investors. A strong team both at executive and non-executive level has been and will continue to be at the heart of our growth, investment and client servicing strategy. We are delighted that Jamie joined our board – her experience and expertise will be invaluable to myself and our business over the coming years."



Commenting on the appointment, Jamie Jago says:

"Having worked since I was 17, my intention was to take a year's sabbatical before even thinking about consultancy or new projects. As it was, meeting Cedric within 24 hours of leaving Savills made me change my mind; the impression he made together with the obvious strengths of Hearthstone meant I jumped at the chance to be involved. I look forward to bringing a lifetime's PR and communications experience to the role and working with this impressive board to continue to grow the business."

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For further information please contact:

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EDITOR'S NOTES:

- Hearthstone Investments is a pioneer in UK suburban private rented housing
- Since the launch of its first fund in 2012, Hearthstone has built an income generating portfolio of over 1,400 homes across England, Wales and Scotland
- Hearthstone Investments manages capital on behalf of a range of UK Local Government Pension Schemes, as well as other institutional and private investors
- Homes managed by Hearthstone emit, on average, 1.3 tonnes of CO2 per annum, significantly below the national average of 6 tonnes per annum
- Hearthstone is committed to working with housebuilders in the transition towards net zero
- Homes managed by Hearthstone are rented by residents on average and below average salaries, many of whom are key workers

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