Fieldproxy

FIELD SALES AUTOMATION FOR FINANCIAL SERVICE SOLUTIONS

How Infinity Credit Solutions Revamped Their Entire Sales Force Operations With Fieldproxy

A Fieldproxy Case Study

Company Overview

Understanding Infinity

Infinity Credit Solutions aims at easing the financial burden on clients by providing a hassle free borrowing experience at competitive interest rates

30+

Field Agents

Employed at various levels to focus on debt collection, upsell, and customer onboarding

3+

Locations

Throughout the country, expanding rapidly.

4k+

Clients

Scaling through massive brand reputation and flexible company policies

What Infinity Needed

Infinity Credit Solutions had a lot of things going right for them.

With a few tweaks here and there, and a responsible automation and tracking tool in place, they were able to scale their company to new heights within a couple months.

Fieldproxy helped accelerate this growth

A **Remote Attendance Checkins**

Infinity needed a way to know where their employees were checking in, and if their tasks were actually getting done.

B **Visit Planning And Debt Collection**

Employee task visibility was another major concern for Infinity that Fieldproxy addressed.

FIELD TEAM AUTOMATION
FOR FINANCIAL
SERVICE SOLUTIONS

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How Fieldproxy Helped Infinity

Attendance Monitoring

Complete check-in and check-out solution for Infinity's field teams ensured their visit agents were active thoughout the day, and their managers knew about it.

Route Planning Checklists

Managers would be able to use Fieldproxy to **allocate tasks and items to agents**, who would then go on field visits and perform debt collection from the assigned prospects.

Live Reporting

Managers also have **complete visibility** over their visit agents' activities through location-based task activity updation, all in real-time. This also provided for easier data curation.

Customizable Dashboards

One hundred percent customizable dashboards meant that Infinity could use any data across any number of reports, building their own **personalized data presentations** in a varied number of ways.
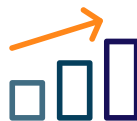
The Results

30% Increase in on ground team productivity. In less than 3 months of implementation.

22% Increase in workforce visibility, with agent performance metrics tracked as effectively as possible.

70% Jump in recovered payments, with 15% more upsell opportunities created in one quarter.

Let Us Know How We Can Help You

Reach out to our sales team and we'll get you set up and ready to go in just a few minutes.

Reach out to us now!

Delaware, USA

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THINK **FIELDPROXY** IS THE RIGHT FIT FOR YOUR BUSINESS?

Get a **FREE seven day trial**, no-questions asked, and see how fieldproxy can transform your field teams today.

Click Here To Sign Up For A Free Trial

On The Fence? **Sign Up For A Free Demo** And Our Team Will Reach Out To Clarify Any Questions You Have.