

# **ABOUT**

A highly skilled and detail-oriented product designer with expertise in developing UX/UI solutions. Proficient in utilizing various software programs and tools to design innovative and user-friendly products, while staying up-to-date with the latest design trends and technologies.

# **EXPERIENCE**

# **Activities Design Coordinator** Ace Home Care (May. 2023-present)

 Providing meaningful user/client experiences for senior care patients that are near the end of their lives. The activities are designed to stimulate brain function & improve social interaction, & motor skills among many.

### **UI Designer** Code for San Francisco (Oct. 2022-present)

- Work as part of the Project Compass team to design applications for Special Education programs, aiming to improve the data collection process for students' yearly Individualized Education Plans and improve student success rates.
- Conduct user interviews to understand the needs of case managers in special education and leverage findings to develop solutions.
- · Create user flows, design systems, and select color palettes to enhance the user experience. Design UI components using Figma and Illustrator to ensure an intuitive and visually appealing interface.

#### **Visual Intern** Young & Hungry (May-August 2021)

- · Collaborated with cross-functional teams to conceptualize and pitch innovative ad campaign ideas to senior managers. Clients included Brightspace online educational system, & Blue Endeavors Ocean Advocacy Nonprofit promoting their annual "Sharktoberfest".
- Developed & pitched a series of eye-catching social media graphics for a client campaign, resulting in a 20% increase in engagement and shares. Proficient in Google Workspace (Docs, Sheets, & Slides), & Adobe Creative Suite (Photoshop, Illustrator, & InDesign)

Interior Stylist Coldwell Banker Agents (March 2014-January 2020) **Intern** H. Young Int. (June-October 2017)

### **EXPERIENCE**

#### **App Design: Elite Seat**

- Designed a restaurant reservation app targeting popular venues with limited availability.
- Used Figma to create the onboarding, booking, notifications, and map components, and designed the final logo.
- · Achieved 100% client satisfaction for the product.

## **App Design: Wedded Bliss**

- Delivered a wedding budget tracker dashboard that helped customers track expenses.
- Conducted an assessment of the target audience's needs to prioritize budget categories.
- Developed design standards, visual identity, logo and typography, and created responsive versions of data visualization for mobile/desktop.

# **EDUCATION**

 Danville, CA (San Francisco Bay Area) coryishiidesigns@gmail.com https://www.corytishii.com 925-548-3095

# Master of Arts, IxD Interaction & UI/UX Design

Academy of Art University (2022)

# **Bachelor of Fine Arts Visual Merchandising**

Academy of Art University (2018)

### **SKILLS**

### Design

Design Thinking Product & Visual Design UX/UI & Interactive Design User Research & Analysis Ideation & Sketching Prototypes & Wireframes

# Interpersonal

Strong Collaborator Clear Communicator **Problem Solver** Critical Thinker Flexible & Adaptable **User Empathy** 

#### **Tools**

Figma, Adobe XD, InDesign, Illustrator, Photoshop, Procreate

## **Website Design: Milkaway**

- · Created an educational microsite aimed at children ages 5-7 to raise awareness about dairy allergies.
- Utilized gamification techniques to make the content engaging
- Identified appropriate visuals and incorporated kid-friendly iconography to enhance the user experience.