

Summary

- Over 5 years of design experience in studios and agencies mainly within the property, technology, hospitality, automotive and banking industries
- Currently specialising in property, with projects including 20 Fenchurch Street (The Walkie-Talkie), Wood Wharf and SixSixty Fifth Avenue, and clients such as British Land, Colliers, CBRE, Knight Frank, Savills and Canary Wharf Group
- First Class BA (Hons) Degree in Graphic Design and a Distinction level foundation diploma in Art & Design
- Assisted in the creation of Studio 185, a new design studio for 'The Avenue Group', and creating the initial brand identity
- Experienced in brand design and strategy, print and digital, with a strong passion for animation and art direction
- Technical skills include InDesign, Illustrator, Photoshop, After Effects, XD/Figma, Premiere Pro, Mailchimp, Pardot, Mapbox, Wordpress, Squarespace, Webflow, Keynote/Powerpoint, Microsoft Office, HTML/CSS
- Shortlisted for a variety of awards including The Adobe Awards, Shine Awards, and Templo Branding Challenge

Experience

Studio 185 *(The Avenue Group)*

- Mid-weight Graphic Designer
March 2021 - Present
- Junior Graphic Designer
January 2020 - March 2021

- Project/team management and client liaison from pitch to launch
- Range of strategic branding, brochure design and website creation for high profile buildings on behalf of clients including JLL, Savills and British Land
- Implementation of new ways of working, managing the upgrade to SquareSpace and restructuring company-wide filing systems
- Bringing my experience and passion for new technology to the company's ways of working, including use of AR, VR and the Metaverse with the use of Matterport
- Integral to Studio 185's business development and design during its inception
- Creation of marketing assets including films, brand animations and OOH

Stepladder *(The Avenue Group)*

- Junior Graphic Designer
October 2018 - January 2020

- Built the Studio 185 brand and tone of voice using the core values of quality and efficiency, reflecting the fast paced nature of the industry
- Working closely with junior and senior members of the team to manage timelines and ensure quality results
- Delivered a variety of branding, brochure design, strategy meetings, brand guidelines, animation and motion design

J. Walter Thompson (JWT)

- Junior Graphic Designer
May 2018 - October 2018

- Worked with a large team both locally and internationally
- International clients and liaison with the likes of Aston Martin, HSBC and Nescafé
- Built copywriting skills when assisting on pitches and presentations
- Fundamental understanding of the ways of working at a large scale agency and developed key relationships

Internships

- Strattons, Design Intern
July 2017 - August 2017
- Bright Blue Day, Design Intern
May 2017 - June 2017
- J. Walter Thompson, Design Intern
July 2016 - August 2016

Education

BA (Hons) Graphic Design - 1:1
Arts University Bournemouth
September 2015 - June 2018

Art & Design Foundation - Distinction
Ravensbourne University
September 2014 - July 2015

4 A-Levels & 11 GCSEs (A-C)
September 2007 - July 2014