



FOR IMMEDIATE RELEASE:

Aloft Orlando Downtown Completes Multi-Million Dollar Renovation

Orlando, FL (September 7, 2022) – [Aloft Orlando Downtown](#) is pleased to announce the recent completion of its all-encompassing multi-million-dollar renovation. Primely located on the corner of South Orange Avenue just steps away from the Dr. Phillips Center for the Performing Arts, Amway Arena and City Hall, Aloft Orlando Downtown’s newly styled and modernized guest rooms and public spaces invite visitors and locals alike to stay and play in style in the heart of Orlando’s business district.

Aloft Orlando Downtown is owned by GDC Properties and managed by McKibbon Hospitality. McKibbon’s development arm, McKibbon Places, provided project management services, coordinating the full-scale renovation, which was carried out by local contractors, Land-Ron, Inc, with designONE Studios overseeing the new design and stylistic elements.

While every element of the well-appointed property was refreshed during the project, from new furniture, fixtures and décor to carpeting, paint, signage and more, special care was made to preserve the unique elements and character of the historic building, formerly the site of the Orlando Utilities Commission (UOC), including its original marble walls and teak flooring.

“We are extremely excited to celebrate the completion of our renovation and welcome guests to enjoy Aloft Orlando Downtown’s new look and feel,” said Luis Arancibia, General Manager. “As the hotel was repurposed from OUC’s office building as opposed to being built from the ground up, every aspect and every corner is truly unique, which we kept at the forefront of this project. We look forward to sharing our updated spaces and amenities with our guests and the Orlando community.”

Notable upgrades include an expansion of the hotel’s generous pre-existing meeting space through the addition of two new exclusive concierge lounges reserved for Platinum Preferred Marriott members and groups conducting business at the property, bringing the total amount of event space to 9,000 sq. ft. To enhance and elevate hosted meetings and special events, technological upgrades were made to the hotel’s meeting rooms including new digital signage and flat-screen televisions as well as the integration of smart ambient lighting with color-changing capabilities.

The hotel’s spacious 118 guest rooms and suites received new wallpaper, carpeting, curtains, furnishings and technology, including new flatscreen televisions, throughout, creating a comfortable and modern environment to relax and unwind. Perfect for business or leisure, each guest room features a small refrigerator, separate spaces to work, rest and connect, as well as various views of the downtown cityscape.

Additionally, as part of the hotel’s refresh, the brand’s signature W XYZ bar received a menu update with all-new, creative craft cocktails and small plates. Perfect for post-work drinks or a pre-show gathering, W XYZ proudly hosts happy hour daily from 5-8 p.m., the longest happy

hour offered in downtown Orlando, and highlights emerging local musicians and DJs through its rotating Live@Aloft music series. Guests can enjoy a drink, live music and good vibes at the bar or outside on the hotel's inviting patio and pool deck, recently outfitted with new firepits and comfortable patio furniture.

Proudly infusing the culture of the city and celebrating its thriving and dedicated art community, Aloft Orlando Downtown highlights and supports the work of local artists through its local artwork program, displaying their pieces in the lobby, hallways and guest rooms. Additionally, rated one of the most pet-friendly brands in the U.S., Aloft Orlando Downtown invites guests to bring their furry friends along for their stay. Additionally, Aloft Orlando Downtown partners with the Pet Alliance of Greater Orlando to foster dogs from their rescue shelter, giving them an opportunity to find their forever homes. The Aloft Foster Dog Program (comprised of McKibbon's four Aloft hotels) has connected more than 300 adoptable dogs in need with their forever families.

To learn more about Aloft Orlando Downtown, please visit <https://www.marriott.com/en-us/hotels/mcodl-aloft-orlando-downtown>.

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About Aloft Orlando Downtown

Treating guests to a modern, urban-chic experience in the heart of Orlando's business district just steps from the Dr. Phillips Center for the Performing Arts, the newly renovated eight-story Aloft Orlando Downtown features 118 guest rooms, over 9,000 square feet of meeting space, a fitness center, and an inviting outdoor pool and patio. Guests can enjoy handcrafted cocktails and tasty small plates at the brand's signature W XYZ bar, which hosts happy hour every day from 5-8 p.m. Additionally, the hotel's in-house breakfast bar, re:Fuel by Aloft, offers Starbucks coffee and self-service gourmet eats, perfect for guests on the go. To learn more, visit <https://www.marriott.com/en-us/hotels/mcodl-aloft-orlando-downtown>.

About GDC Properties

GDC Properties owns and manages a diverse portfolio of retail, multifamily, mixed-use and hotel properties. GDC Properties' long history of high-quality design is ingrained in the company's culture and strategic vision. Our leadership is committed to bringing integrity to all aspects of our business. We develop and invest in properties that we are prepared to hold for the long-term. We believe that superior design and construction enrich our projects and their communities. From initial conception through to the end-user experience, our team focuses on livability, sustainability and the aesthetics of all aspects of a project. These factors are integral to GDC Properties' mission, and the enduring value of our firm is testament to the success of this approach. To learn more, visit <https://gdcproperties.com/>.

About McKibbon Places

Founded by two brothers in 1926, the McKibbon family business has grown to become an industry leader in hospitality, known for owning, developing, renovating, and managing hotels in partnership with the largest franchisors in the world. As the McKibbon company dedicated to new hotel development and renovations management, we partner with owners, investors, and trusted vendors to build experiences, empower operations, and recognize the true value of every place we create. To date, we've completed dozens of new build projects across numerous premier hotel brands in over 20 cities - and we're just getting started. From the first planning meeting to the final ribbon cutting, we're ready to bring your vision to life. For more information, visit McKibbonPlaces.com.

About McKibbon Hospitality

Headquartered in Tampa, FL, McKibbon is a fourth-generation family-owned and operated hotel management company representing premier brands such as Marriott, Hilton, Hyatt, IHG, and Kimpton, with a focus on select-service, extended-stay, lifestyle, and soft brand hotels. Our legacy is built on a foundation of integrity, anchored in how we value our guests, treat our associates and partners, and give back to our communities. To learn more about McKibbon Hospitality, visit www.mckibbon.com.