



## **Brightwell Expands Partnership With Virgin Voyages, Providing Corporate Disbursements for Customers and Employees Globally**

*Brightwell's ReadyRemit solution provides domestic and global payments to the cruise line in near-real-time*

**ATLANTA, GA (December 30, 2022)** —Atlanta-based global payments technology company Following a successful integration with Navigator in 2019, Brightwell, a global payments technology company, has expanded its partnership with Virgin Voyages. With ReadyRemit, powered by Brightwell's international payment partners, Virgin Voyages can now easily pay vendors, workers, and others, and provide customer-facing payouts like rebates, rewards, and refunds with one digital solution.

"Traditional banking solutions have proven to be too rigid for the challenges that we've seen, but managing a corporate disbursement product can be time-consuming," said John F. Birdsall, Senior Director of Corporate Accounting, Virgin Voyages. "Using ReadyRemit, we save our customers and employees time and money so that we can pay them easily and digitally in near real-time."

In addition to fast, digital payments, ReadyRemit allows Brightwell's customers like Virgin Voyages to provide secure payments to over 120 countries in the world, with no need for Virgin to store customer credit card or banking information.

"We are proud to expand our partnership with our client, Virgin Voyages, after three years of service," shared John Markendorf, COO of Brightwell. "We aim to provide them with cost-effective, simple solutions to their challenges, which has allowed us to grow our relationship with their team to new heights."

Brightwell launched ReadyRemit in October 2022 to help more organizations capture more cross-border revenue by utilizing the comprehensive remittance engine to capitalize on the digital payments market quickly and easily. Because navigating regulations of cross-border payments is time-consuming and ever-evolving, ReadyRemit provides the technology components to power a comprehensive compliance engine that supports all global regulatory needs.

To learn how ReadyRemit helps businesses capture more revenue by quickly and seamlessly integrating global payments into its existing offering, visit <https://www.brightwell.com/readyremit>.

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## **About Brightwell**

Driven by a passion for financial inclusion and empowerment, Atlanta-based financial technology company Brightwell is living out its mission to create products that help people and businesses send money securely across the globe. Brightwell's suite of cross-border payment products is simple to use, easy to integrate with and help our customers achieve measurable results. Processing and securing billions of dollars each year, Brightwell's products are trusted by businesses of all sizes – from startups to Fortune 500. For more information, visit [brightwell.com](https://brightwell.com).

\*Brightwell is a technology provider and not a bank or other regulated financial institution. Terms and conditions apply.

## **About Virgin Voyages**

Set Sail the Virgin Way with Virgin Voyages, the irresistible travel brand founded by Sir Richard Branson. Delivering epic vacations at sea, Virgin Voyages launched at the end of 2021. The brand's four Lady Ships – inspired by 50+ years of Virgin history -- include Scarlet Lady, Valiant Lady, Resilient Lady and Brilliant Lady. Designed for discerning travelers, Virgin Voyages offers relaxing, exclusively adult (18+) sailings. Working with a Creative Collective of the world's most sought-after designers, performance artists and architects, Virgin Voyages delivers an enchanting boutique hotel at sea with fresh, elevated spaces that strike the perfect balance of nautical chic and glamour. Currently departing from the sun-soaked cities of Miami and Barcelona – and soon to include Athens, San Juan and Melbourne – the fleet offers itineraries to more than 100 awe-inspiring destinations across four continents. Virgin Sailors are spoiled for choice with 20 eateries offering Michelin-star culinary experiences all included, a festival-like line-up of entertainment, stylish and comfortable cabins, Rockstar Quarters, authentic and locally inspired shore excursions, and a dose of Vitamin Sea with well-being naturally intertwined throughout the experience. Promising to Create an Epic Sea Change for All, Virgin Voyages also puts sustainability front and center.

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*This press release was originally published by PR Newswire on December 30, 2022.*