



Brightwell Partners with Transpay to Bring Cruise Line Employees Cash Pickup Inside the Mobile App

With over \$2.6 billion in funding awarded to date, Venture Atlanta continues to be the Southeast's leading tech investor and entrepreneurial connection event.

ATLANTA, GA (October 1, 2018) — Brightwell, a FinTech company that helps global workers get paid as well as send and spend money safely and easily worldwide, today announced it has been chosen out of hundreds of applicants as one of the top 33 rising star technology companies in the Southeast that will present on stage at Venture Atlanta 2018.

The 11th annual Venture Atlanta, the Southeast's premier event for connecting technology innovation and investment capital, will be held October 16-17 in the heart of downtown Atlanta. With representation of over 140 funds, an expected attendance of over 900 technology entrepreneurs, premier investors and key executives from across the country as well as over 30 selected Venture Atlanta "startup showcase companies" to watch, this year's Venture Atlanta is on track to be the largest and best yet.

Brightwell will share the stage with an impressive lineup of other technology innovators as well as expert speakers including keynotes delivered by former NetSuite CEO Zach Nelson and Dave DeWalt, former CEO of FireEye, McAfee and Documentum.

"We are honored to speak at Venture Atlanta among such an impressive group of entrepreneurs and leaders," said Mike Gaburo, CEO of Brightwell. "Our team is passionate about the work we do and the positive impact Brightwell is having on the lives of global workers and their families. We're looking forward to sharing our story with investors and the Atlanta technology community."

Brightwell was chosen as one of 34 selected presenting companies from a large pool of applicants that represent the region's most innovative tech businesses. Brightwell's mission is to create products that serve the financial needs of global workers, helping them feel more connected to and in control of their money. For businesses, Brightwell's cutting-edge products reduce costs, improve security and streamline cash management. For users including crews and other global workers, Brightwell's easy-to-use mobile app, prepaid card and integrated global transfer services comprise a powerful suite of secure financial management tools.

"This year, we're thrilled to be showcasing the strongest and largest roster yet of both early and venture-stage companies, said Allyson Eman, executive director of Venture Atlanta. "These companies reflect the incredible pool of talented people and continued opportunities for growth and innovation within our technology community."

During the two-day event, presenting companies and conference attendees will engage with regional as well as national venture capitalists, investors and other key players in the current technology landscape. The conference results in funding, national investor exposure, invaluable relationship-building and mentoring by successful technology executives.

For additional information about Venture Atlanta, to register for the event or to view the conference schedule, please visit www.ventureatlanta.org.

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About Brightwell

Driven by a passion for financial inclusion and empowerment, Atlanta-based financial technology company Brightwell is living out its mission to create products that help people and businesses send money securely across the globe. Brightwell's suite of cross-border payment products is simple to use, easy to integrate with and help our customers achieve measurable results. Processing and securing billions of dollars each year, Brightwell's products are trusted by businesses of all sizes – from startups to Fortune 500. For more information, visit brightwell.com.

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