

Moneyflow partners with Ordrestyring

Moneyflow is launching embedded invoice funding service OS Strax in Ordrestyring, adding to the list of partners who use Moneyflow's services through their platforms.

Fintech Moneyflow specialises in embedded finance. Through our partner platforms, such as Visma E-conomic and Dinero, we offer +200.000 business customers automated, fast and flexible revenue funding. We are now proud to announce a new partnership with Ordrestyring, a Danish cloud-based order management program, through which Moneyflow will offer invoice funding to more than 3.000 craftsmen companies.

Expanding the solution to a common problem

Since inception, it has been Moneyflow's ambition to give SMEs control of their cashflow. We often see that liquidity is taken "hostage" by long invoice payment terms. Waiting 30, 60 or even 90 days for payments on invoices is a real problem for SMEs, and we are changing that.

When a customer creates an invoice with OS Strax, Moneyflow's embedded and automated solution will, if the invoice is eligible, give the customer an offer for that invoice instantly. If this offer is accepted, our customer will, for a small fee, receive payment for their invoice within two hours, and in addition Moneyflow will handle all the following contact with the payer and any potential debt collection process.

Moneyflow CEO & founder Kim Rehfeld *"We are thrilled to launch our fully embedded service in Ordrestyring by offering flexibility, liquidity and a new way to ensure control over your funding as a customer. Ordrestyring is a great platform with many possibilities specifically targeted at contractors and we couldn't be more proud to serve this segment even better."*

Through our existing partner platforms, we have saved our customers more than four million hours of waiting for payments, and with Ordrestyring we are excited to help even more SMEs on their growth journey.

The future with Ordrestyring

We believe that we will not only be a valuable partner for Ordrestyring, but for all of their customers and see the potential in Ordrestyring being present also in the Swedish and Norwegian markets.

"It has been absolutely crucial for us that we could go in the market with an automated solution where the entrepreneurs do not have to fill out a lot of paperwork as part of a long approval process. Now they can quickly get their hands on their liquidity and some also use it as a strategic tool where they are thinking in business planning more long-term." says Mikkel Leffers Svendstrup, Head of Partnerships at Ordrestyring

Moneyflow CEO Kim Rehfeld, rehfeld@moneyflow.io

Moneyflow Head of Marketing & Communication Sarah Millerton, sarah.millerton@moneyflow.io
+46706496710