



Eternal Vikings

Whitepaper V1.2

“Look at history... Innovation doesn’t come just from giving people incentives; it comes from creating environments where their ideas can connect...”

- Steven Johnson

Introduction

Greetings, Viking! We appreciate your interest in our project and taking the time to check out our whitepaper. The following information was written with both new and experienced players in mind – just like we’ve structured the Eternal Vikings venture itself.

It clearly summarizes all you need to know about us (plus a little more). In our ongoing drive for perfection, we have gone into the smallest detail in every aspect of the project.

Eternal Vikings is a community-owned and operated, virtual real estate venture with aspirations to make waves throughout the metaverse.

The Eternal Vikings project belongs to its community as much as it does us. Therefore, any suggestions you may have for making this project more powerful are welcomed and appreciated!

You may have questions about the multi-layer project that is Eternal Vikings. To discover the answers you seek plus engage further with Eternal Vikings, we invite you to join our official Discord, where our team is waiting to welcome and guide you.

The Home for Virtual Real Estate Enthusiasts

Back in 2011, most of the world considered crypto to be nothing more than a scheme. Now, just 11 years later, blockchain technologies have undergone massive adoption in all sectors and paved the way for the Web3 era, in which metaverses play an integral role. In fact, most who bashed such technologies are now largely in agreement that decentralization will power the economy of our future. According to one Citibank forecast, the metaverse market alone will within the next 8 years be worth around \$13 trillion USD.

Our team of real estate experts, crypto addicts and metaverse believers are confident that the world of virtual real estate has not even begun to reach its true potential of utility and value.

When it comes to harnessing the power of virtual real estate, we believe it is not a case of the train not having left the station. Rather, the train has not even arrived...

Our goal is to create a decentralized community that will serve as the leading home for all believers in virtual real estate, and expose its members to lucrative lands, invaluable information and unique opportunities.

Eternal Vikings features a Genesis Collection of 5,000 glorious Vikings created by the Almighty Gods (well, that's how we refer to our visionary artists). But we are much, much more than just another digital art venture...

Those who hold our Viking NFTs will be the initial rulers of our future ecosystem and, through our community-owned and operated nature, will each play important roles in our mission to take over the metaverse.

Meta-what?

The metaverse can be understood as the seamless convergence of our physical and digital lives. It is a unified, virtual community where we all can work, play, relax, transact and socialize. It is a frontier still in the first stages of its evolution, and there is no all-encompassing definition to which people can turn. However, themes of what the metaverse is and can one day be are continually emerging.

Many Worlds

There is no single virtual world, rather many (technically countless) worlds that are at once taking shape, and at once expanding the possible digital social interactions of modern man.

These interactions are deepened by adding an immersive 3D layer to the web (that's right, we're talking about Web3), which has the power to create more authentic, natural and actionable virtual experiences.

The metaverse presents the promise of facilitating worldwide accessibility from the comfort of one's home, breaking down boundaries and democratizing access to key goods, services and experiences through its alignment with decentralized technologies.

The development of more immersive virtual experiences is key to helping people build communities based on shared values, and express themselves in more authentic ways.

While COVID-19 had a terrible impact upon our society, it also accelerated our digitization of life and normalized a more persistent state of multi-purpose online engagement and communication, both of which the metaverse supports. Through this unique combination of technological, social and economic drivers, the metaverse is expanding with explosive interest.

It is no surprise to us that we are now seeing powerful, global companies of every sector enter and begin to implement the metaverse in their own ways. The list is endless, featuring household giants including **Google**,

Gucci, JPMorgan, Meta, Microsoft, Nvidia, Qualcomm, Roblox, Selfridges, Pokemon, Shopify and thousands more.

In the realm of virtual real estate, we believe that Eternal Vikings has the potential to lead the way for individuals and brands alike.

Unlimited space - Limited Land

Some critics argue that virtual land should not have any tangible value due to an unlimited number of plots being available across the endless metaverse.

Remember that physical land exists in comparison to man's current expanse, including land underwater, across Antarctica and other far-flung reaches (and, of course, in outer space).

So, what makes physical land valuable?

Geographical location, on-site opportunities, an abundance of resources and many more factors.

The same is true for virtual land – and Eternal Vikings has its sights set on lands across the most prosperous parts of the metaverse.

There are currently 4 major metaverse platforms, which feature a collective 270,000 plots of land. Meanwhile, there are 7.7 billion people globally.

By securing grasp of the most precious plots in these early stages of metaverse growth, our community sets itself up for the most prosperous possible trajectory.

The Opportunity

At current, the NFT industry has a market cap of \$41 billion USD, yet just 1-2% of that sum is invested in virtual real estate.

According to Citibank, the metaverse market may be worth \$13 trillion USD by 2030, with a predicted compound annual growth rate (CAGR) of 31.2% from 2022-28. The number of predicted metaverse users by 2030

is 5 billion – encompassing an enormous amount of people eager to secure the best plots out there.

Why would countless individuals, projects and brands wish to secure virtual lands? The reasons are as endless as the metaverse itself, yet here are some key ways in which virtual land bears incredible profit potential.

1) Land renting – Just like a physical lot up for rent, we are able to rent out our virtual plots to anyone interested in utilizing the space, from independent artists, development studios and game designers to brands and big business.

2) Selling ad space – There are plenty of ways to advertise on your virtual plot. With external advertising (e.g. land description, land map picture etc.) and internal advertising (e.g. billboards on your actual land), many lucrative opportunities exist for land owners seeking to collaborate and engage.

3) Selling digital art (NFTs) – As we are all now aware, blockchain-backed digital art (NFTs, as you know them) has risen consistently and remarkably in popularity and volume throughout the years. Just as you enjoy visiting art galleries and museums locally or while traveling, you might one day visit virtual galleries where you can purchase digital art (or, indeed, tokens to acquire physical art world assets).

4) Game creation and monetization – Some of the current biggest metaverse platforms welcome their users to create games upon their lands. By creating games, you immediately unlock a host of profitable opportunities: request tokens from players, sell in-game NFTs and merchandise, earn money from people playing your game and much, much more.

5) Starting a virtual business – One of the most fascinating facets of owning virtual land is how you can use your digital space to mimic real-world opportunities. Each day, more leading businesses realize that remaining relevant to future consumers will require virtual spaces (stores, clubs, offices, conference spaces, casinos, clubs etc.) that contain both virtual merchandise and tokens for real-life products. Such businesses can also significantly expand their physical reach via digital advertising within these spaces.

The Market Challenges

The metaverse and virtual real estate are fast-emerging spaces filled with excitement and opportunities – many of which are still yet-to-surface. However, it's not all roses. Along with the good things (of which there certainly are many) exist core challenges for this space to address and overcome:

Incredible pace of advancement – While our team is collecting a significant amount of data regarding progressive projects and unmissable opportunities, it is impossible to collect it all. As such, there are certain things we may miss or not be first to capitalize upon. Of course, there is always potential to embark upon collaborations with other significant entities within the space.

Emerging market – The virtual real estate market is evolving at incomprehensible speed. Facts that were relevant last month may be entirely irrelevant just weeks later. When the winds of change blow daily, one cannot define each and every breeze.

Project inflation and price growth – Everyone out there wants to create the next biggest metaverse project, yet in reality only a small portion of projects will survive, let alone prosper. The projects that hold true relevance will rapidly gain value and, while this is good, it also introduces financial or time-based limitations for later arrivals. With Eternal Vikings, we aim to maintain a project that is accessible at all times for holders of all walks and personal situations.

Lack of utility – As the earliest of early adopters, we are exposed to the very first stages of virtual real estate sector development. It is an incredibly exciting opportunity to be involved in the growth of a new industry from the very beginning. So far, most of the platforms are still new and developing their product with an aim to offer more unique utilities and

options to customers.

The Viking Solution

Together, we rise. Today, we set sail. As one, we prosper.

By the community – When it comes to problem solving, decision making, innovating and forecasting, a large community is smarter than individual experts.

Therefore, we will always cherish and implement the wisdom of our community for decisions in raiding, angling of project pathways and collecting information in the most efficient way. The community we cultivate is the beating heart of Eternal Vikings, and we will forever champion your insights and recruit knowledgeable members for suitable roles.

For the community – We are here for the community; we are the community. The first goal of our developments and resource investments is to create a strong, educated and motivated community. There are many ways that we shall confidently achieve this, including 24/7 activities, an immersive radio station, IRL events, exclusive merchandise, sector-leading research and opportunities and, of course, a community support treasury brimming with the spoils of our conquests!

Independent Exposure

Land expansion – 2.5% of every transaction in the secondary market will be sent to our community wallet at EVWallet.eth and allocated for plot acquisition.

Each plot acquisition will be decided by Eternal Viking NFT holders in the form of community votes. We have no doubt that our community, which features deeply knowledgeable industry heads and is also supported by our education unit, will provide excellent insights into the best plots to buy – as well as plots to avoid.

In this way, we shall realize our vision of never-ending expansion. Plot after plot, vote after vote, Eternal Vikings will purchase as many promising lands as possible and expose our community to high-value gains.

Buying multiple plots over a mid-to-long time period will allow us to allocate Eternal Vikings' spoils wisely as we develop market sentiment in line with the exponential growth of the Web3 world.

Can you imagine the number and potential of plots for our community to monetize via proprietary Eternal Vikings smart contracts, which empower any and everyone to rent, advertise, build and more on lands acquired? We can – and the scope is mind-blowing.

As our community grows, so shall the Eternal Vikings community wallet, and our virtual and IRL kingdom with them. The wallet and plots shall always remain owned and managed by the community, which is the beating heart of the Eternal Vikings movement.

Land rental – One of our main goals is to empower our community members with independent exposure to virtual land plots. We will continually purchase the most exclusive lands across prominent metaverses and welcome our community members to rent such lands via \$GOLD, our dedicated ecosystem token. The idea is to provide our community with access to land plots that are not dependent upon price changes.

Land lording – A portion of all Eternal Viking-owned land will be dedicated to land lording, which means that land will be split into small plots and owned by those who purchase ownership bills using \$GOLD. Owners will be exposed to land rental payments and, once every quarter, vote on whether to keep or sell on their land.

Technology & Ideology: The Delicate Dance

Just as our society has observed in the powerful growth of the crypto and NFT spaces, ideology supported by technology is a sure recipe for success.

To fulfill the valiant mission of Eternal Vikings, we shall use unique technologies to drastically expand the possibilities of monetizing our future expanse. Furthermore, we have used first-of-its-kind code in our art rendering to maximize the quality of our NFT Genesis Collection.

As Eternal Vikings, we are dedicated to maintaining a mode of constant development. Despite our current and forecast successes, we shall never rest on our laurels. Each achievement shall only encourage us to strive harder, and you can rest assured that we will work behind-the-scenes 24/7 to fuel a state of never-ending innovation.

Smart Contracts

The Eternal Vikings ecosystem will offer holders a suite of smart contracts that provide expansive utility and bulletproof security.

In Phase 1, we shall have the following contracts on offer:

- EV NFT contract
- EV Minting contract
- EV Staking contract

- EV \$GOLD contract
- EV Renting contract

Phase 2 contracts shall be established closer to the time and according to the paths we take during Phase 1.

Security

Throughout the past months, an enormous number of Discord servers have been hacked, as well as a large number of minting websites.

With Eternal Vikings, we allocate a significant portion of our resources to protecting our community members. We do so with the help of cyber attack and Discord security experts, whose remarkable experience and knowledge shall be instrumental in us delivering the best security services out there.

Art

When it comes to expanding and raiding lands, there stands no better role model than the glorious Viking of Legend. But for us, even this historic ideal was not enough.

Our team was eager to build upon traditional Viking bravery, royalty and leadership, and so we created a new creature of even greater majesty: the half-lion, half-human Eternal Viking.

By coupling Viking courage with the hunger and raw strength of the feline king of the jungle, we present our ideal representation of unbridled power, pride and inquisitiveness. As each of our two inspirations have done on Earth, the Eternal Vikings shall never rest in our quest to explore and conquer the metaverse.

The art itself is a hybrid rendition of two dimensions, a unique style that we call 2.5D. And we're the only project out there using it.

2.5D is defined by a combination of fully 3D-modeled characters with a distinctive coloring and texturing strategy that incites observers to question whether they are indeed looking at a 2D or 3D image.

This kind of art serves the project in three main ways:

- It is innovative and unique
- It allows us to enjoy the benefits of both worlds
- It looks awesome!

The Almighty Gods – AKA The Creators

Limbheim

A company founded by industry enthusiasts including studio founder Anton Shvachkin (*DOTA 2*, *Half-Life*), who currently works with Valve.

The Limbheim team consists of artists who bear a never-ending love for their work and are entirely dedicated to their craft. Limbheim has all the skills to handle any type of game development or real-time project, adapting to every necessary workflow and method to achieve our singular vision of greatness.

The Viking spirit of Limbheim studios, alongside their outstanding skills, connected their team and ours in the most natural way. Now, together, we bring our majestic Eternal Vikings to life.

Check out their incredible work at: <https://www.limbheim.com/>

Floating Rock

Floating Rock joined forces with our founding team during the earliest days of the Eternal Vikings project.

Our teams clicked immediately and our bond has only grown stronger.

Now close friends as well as professional acquaintances, Floating Rock continues to collaborate with us in bringing Hollywood-grade video productions to the spaces in which we operate.

When looking ahead to the future of the metaverse space, the ability to create outstanding, dynamic visual environments is fundamental to the success of any Web3 project, business or idea. Floating Rock delivers nothing but the best as, together, we seek to capture and construct the architecture of the future.

Their team brings decades of collective experience gained by working on some of the world's best known movies. Garrick Rawlingson (*The Hobbit*, *The Hunger Games*), Lukas Niklaus (*Avengers*, *Jungle Book*, *Planet of the Apes*), Stephanie Parker (*Spider-Man: Into the Spider-Verse*, *Angry Birds 2*, *Smurfs*), and Laurent Herveic (*Avatar 2*, *Gemini Man*, *Harry Potter*, *Umbrella Academy*, *X-Men*) are veterans of the VFX and animation industry, who then banded together to found Floating Rock.

As one of the world's leading animation and asset development studios, Floating Rock exhibits pure professionalism and real Viking spirit as they navigate tight schedules and small hours to bring our legend to life.

The assets we are set to release, as well as what we have planned for the project's future, are going to blow minds!

Experience more of their astounding work at:

<https://www.floating-rock.com/>

Economy

The main asset of the Eternal Vikings economy is the \$GOLD token. The only way to produce \$GOLD tokens is by staking a Viking NFT from our Genesis Collection.

Staking will be made possible through various models that incorporate the efforts of our community members and encourage them to contribute to the community in order to reap the rewards!

\$GOLD – First and foremost, one \$GOLD = one \$GOLD and shall remain as such. We are not going to promote the value of the token, which will serve only as a utility tool for fair access to our ecosystem and all that it has to offer.

\$GOLD Utilities:

- Name changing
- Bio changing
- Breeding
- Purchasing merch
- Paying for events

- Renting lands
- Land lording (exposure to \$GOLD paid for lands)
- Voting
- Registering proposals

Token Burning

Most \$GOLD token usage will promote token burn. Our goal is not to collect \$GOLD tokens, rather to make them harder to acquire.

Therefore, every few months (TBA) we shall halve the amount of \$GOLD for staking, and halve the amount of \$GOLD generated daily by each Eternal Viking.

By burning tokens as a form of tax for utility usage and halving their production, we ensure users find it more and more difficult to acquire \$GOLD tokens.

Tax system

Each token claimed will require the Eternal Viking to leave the battlefield. For this, they will be taxed 20% of their claimed tokens.

10% will be split between those still fighting on the battlefield (other stakers), while the other 10% will be burned.

Our concept is to strengthen the incentive of the community to stake their NFTs and keep their \$GOLD close at all times.

Final Words...

It's amazing how time flies when you're captivated by the initial steps of an idea so innately pivotal...

We hope you enjoyed the Eternal Vikings Whitepaper, found our vision easily understandable, and feel the same great momentum rumbling beneath our feet that we do.

Do you see the scope of metaverse real estate with as much promise as us? If so then, by all means, join our cause, brave raider!

Driven by our community and inspired by the words of the Old Gods, we set sail to dominate digital lands and create lucrative virtual ecosystems from which we shall all reap reward.

The adventure shall be awe-inspiring, the spoils legendary, and your presence valued.

Skol!